

City Profile - Taipei; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2025-08-29 | 33 pages | MarketLine

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Report description:

City Profile - Taipei; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Taipei" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Taipei.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Taipei city is the fourth largest in Taiwan and accounts for 10.8% of the nation's population. It is the economic, political and cultural hub of Taiwan. Taipei is the economic center of Taiwan, contributing around 10.6% to the national GDP in 2024. The city's economy grew by 3.0% in real terms, supported by strong performance in technology, financial services, and tourism, despite challenges such as income inequality and stagnant wage growth.

Scope

- Taipei's construction sector demonstrated resilience in 2024, contributing 3.3% to the city's total GVA and showing an annual growth of 8.4% despite challenges from declining permits and a major earthquake

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- Taipei continues to attract a diverse international population, with foreign residents from Indonesia, Japan, the US, and Vietnam contributing to the city's vibrant cultural landscape. The presence of world-class universities and a rich mix of ethnic groups further enhance Taipei's appeal as a destination for both educational and cultural tourism.

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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