

## **City Profile - Bandung; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail**

Industry Report | 2025-07-07 | 30 pages | MarketLine

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### **Report description:**

City Profile - Bandung; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

#### Summary

"City Profile - Bandung" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Bandung.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Bandung metropolitan area is the one of most populous area in Indonesia, with the population density of 15,026 people/km<sup>2</sup>. Bandung city remains a key economic hub in Indonesia, contributing 1.7% to the national GDP in 2024, with a nominal GDP of IDR373.3 trillion (\$23.5 billion) and a projected rise to IDR532.9 trillion (\$32.1 billion) by 2030. The city's economy grew by 4.2% in 2024, driven by robust investment and export performance, particularly in the tertiary sector, which accounted for 72.3% of the city's gross value added (GVA).

#### Scope

- The construction sector in Bandung is showing consistent growth, supported by the expansion of small and medium-sized

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companies and a rebound from previous project delays and major infrastructure projects, such as the Bandung South Ring Road and a new light rail transit line, are expected to further drive growth and investment

- Bandung is experiencing a steady increase in both domestic and international tourist arrivals, driven by its diverse attractions and vibrant cultural scene. However, there is a noticeable shift in traveller preferences toward budget accommodations, leading to lower hotel occupancy rates and new challenges for urban infrastructure during peak travel periods

## Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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