

**City Profile - Edinburgh; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail**

Industry Report | 2025-07-14 | 33 pages | MarketLine

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**Report description:**

City Profile - Edinburgh; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Edinburgh" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Edinburgh.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Edinburgh city, located in central eastern Scotland, is the capital of Scotland. Edinburgh is the UK's largest financial services center after London, a major banking center, and a key European center for asset management and asset servicing. In 2024 the metropolitan area contributed 1.7% of the UK's total GDP and recorded 1.4% real growth, supported by resilient business conditions, strong employment, and expanding innovation activity.

Scope

- The service sector remains the key contributor to the regional economy and the major employer.
- Edinburgh's visitor economy is expanding, with demand supported by its strong cultural calendar, distinctive heritage offer, and

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coordinated destination management, but the benefits are being tempered by weaker spending performance and cost pressures across the sector.

- Construction is being propelled by a strong mix of public infrastructure upgrades and large, multi-year housing-led regeneration schemes that are reshaping key gateways and waterfront areas.

#### Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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