

City Profile - Manila; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2025-08-21 | 37 pages | MarketLine

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Report description:

City Profile - Manila; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Manila" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Manila.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Manila metropolitan area, also known as Metro Manila, is the national capital region (NCR) of Philippines It is situated on the Island of Luzon, which is one of the three main islands of the country. Manila solidified its position as the Philippines' economic, political, and industrial hub, contributing 30.4% to the nation's GDP in 2024. The Metro Manila economy demonstrated robust growth, expanding by 5.7% in real terms in 2024 compared to previous year.

Scope

- The service sector remains the key contributor to the area's economy - and the major employer.
- Tourism plays a significant role on the social, economic and environmental development, and cultural landscape of the

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Philippines. The Philippine tourism sector has demonstrated robust recovery and growth following the pandemic, with international arrivals rebounding from 2.6 million in 2022 to 5.9 million in 2024

- Metro Manila's construction sector continued its upward trajectory in 2024, contributing 4.3% to the region's GVA and growing by 9.3% year-on-year, buoyed by government investments in infrastructure, energy, and housing under the Build Better More (BBM) program.

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Table of Contents:

Table of Contents

1. City Snapshot

2. PEST Analysis

2.1 Political

2.2 Economic

2.3 Social

3. Technology and Infrastructure

3.1 Communications

3.2 Internal Transport Networks

3.3 Connectivity

3.4 Airport

3.5 Port

4. Business Environment Analysis

5. Travel and Tourism

5.1 Tourism Flows

5.2 Hotels

5.3 Attractions

5.4 Events

6. Construction and Real Estate

6.1 Investment

6.2 Real Estate Market

7. Retail

7.1 Retail Market

7.2 Consumption, Income and Prices

About MarketLine

Contact Us

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