

## **Meat Global Industry Almanac 2020-2029**

Industry Report | 2025-12-24 | 659 pages | MarketLine

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### **Report description:**

Meat Global Industry Almanac 2020-2029

#### Summary

Global Meat industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume), and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The meat market includes retail sales of fresh meat (counter), chilled raw packaged meat - whole cuts, frozen meat, chilled raw packaged meat - processed, ambient meat, cooked meats - packaged, and other. The scope of others includes cooked meats - counter.
- By distribution channel, the market is segmented into food & drinks specialists, supermarkets, independent stores, hypermarkets, and others. The scope of others includes e-commerce, convenience stores, discounters, etc.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using yearly average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global meat market recorded revenues of \$977,156.5 million in 2024, representing a compound annual growth rate (CAGR) of 1.8% between 2019-24.
- Market consumption volume increased with a CAGR of 1.3% between 2019-24, reaching a total of 116,867.8 million kilograms in 2024.
- The global meat market experienced slow growth during 2019-24, as younger consumers become increasingly aware of the potential health risks associated with meat consumption, there is a growing shift toward adopting vegan lifestyles.

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## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global meat market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global meat market
- Leading company profiles reveal details of key meat market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global meat market with five year forecasts by both value and volume
- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

## Reasons to Buy

- What was the size of the global meat market by value in 2024?
- What will be the size of the global meat market in 2029?
- What factors are affecting the strength of competition in the global meat market?
- How has the market performed over the last five years?
- Who are the top competitors in the global meat market?

## Table of Contents:

### Table of Contents

#### 1 EXECUTIVE SUMMARY

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Market volume

##### 1.4. Market volume forecast

##### 1.5. Category segmentation

##### 1.6. Geography segmentation

##### 1.7. Market share

##### 1.8. Competitive landscape

#### 2 Introduction

##### 2.1. What is this report about?

##### 2.2. Who is the target reader?

##### 2.3. How to use this report

##### 2.4. Definitions

#### 3 Global Meat

##### 3.1. Market Overview

##### 3.2. Market Data

##### 3.3. Market Segmentation

##### 3.4. Market outlook

##### 3.5. Five forces analysis

#### 4 Macroeconomic Indicators

##### 4.1. Country data

#### 5 Meat in Asia-Pacific

##### 5.1. Market Overview

##### 5.2. Market Data

##### 5.3. Market Segmentation

##### 5.4. Market outlook

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- 5.5. Five forces analysis
- 6 Meat in Europe
  - 6.1. Market Overview
  - 6.2. Market Data
  - 6.3. Market Segmentation
  - 6.4. Market outlook
  - 6.5. Five forces analysis
- 7 Macroeconomic Indicators
  - 7.1. Country data
- 8 Meat in France
  - 8.1. Market Overview
  - 8.2. Market Data
  - 8.3. Market Segmentation
  - 8.4. Market outlook
  - 8.5. Five forces analysis
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Meat in Germany
  - 10.1. Market Overview
  - 10.2. Market Data
  - 10.3. Market Segmentation
  - 10.4. Market outlook
  - 10.5. Five forces analysis
- 11 Macroeconomic Indicators
  - 11.1. Country data
- 12 Meat in Australia
  - 12.1. Market Overview
  - 12.2. Market Data
  - 12.3. Market Segmentation
  - 12.4. Market outlook
  - 12.5. Five forces analysis
- 13 Macroeconomic Indicators
  - 13.1. Country data
- 14 Meat in Brazil
  - 14.1. Market Overview
  - 14.2. Market Data
  - 14.3. Market Segmentation
  - 14.4. Market outlook
  - 14.5. Five forces analysis
- 15 Macroeconomic Indicators
  - 15.1. Country data
- 16 Meat in Canada
  - 16.1. Market Overview
  - 16.2. Market Data
  - 16.3. Market Segmentation
  - 16.4. Market outlook
  - 16.5. Five forces analysis

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- 17 Macroeconomic Indicators
  - 17.1. Country data
- 18 Meat in China
  - 18.1. Market Overview
  - 18.2. Market Data
  - 18.3. Market Segmentation
  - 18.4. Market outlook
  - 18.5. Five forces analysis
- 19 Macroeconomic Indicators
  - 19.1. Country data
- 20 Meat in India
  - 20.1. Market Overview
  - 20.2. Market Data
  - 20.3. Market Segmentation
  - 20.4. Market outlook
  - 20.5. Five forces analysis
- 21 Macroeconomic Indicators
  - 21.1. Country data
- 22 Meat in Indonesia
  - 22.1. Market Overview
  - 22.2. Market Data
  - 22.3. Market Segmentation
  - 22.4. Market outlook
  - 22.5. Five forces analysis
- 23 Macroeconomic Indicators
  - 23.1. Country data
- 24 Meat in Italy
  - 24.1. Market Overview
  - 24.2. Market Data
  - 24.3. Market Segmentation
  - 24.4. Market outlook
  - 24.5. Five forces analysis
- 25 Macroeconomic Indicators
  - 25.1. Country data
- 26 Meat in Japan
  - 26.1. Market Overview
  - 26.2. Market Data
  - 26.3. Market Segmentation
  - 26.4. Market outlook
  - 26.5. Five forces analysis
- 27 Macroeconomic Indicators
  - 27.1. Country data
- 28 Meat in Mexico
  - 28.1. Market Overview
  - 28.2. Market Data
  - 28.3. Market Segmentation
  - 28.4. Market outlook

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28.5. Five forces analysis  
29 Macroeconomic Indicators  
29.1. Country data  
30 Meat in The Netherlands  
30.1. Market Overview  
30.2. Market Data  
30.3. Market Segmentation  
30.4. Market outlook  
30.5. Five forces analysis  
31 Macroeconomic Indicators  
31.1. Country data  
32 Meat in North America  
32.1. Market Overview  
32.2. Market Data  
32.3. Market Segmentation  
32.4. Market outlook  
32.5. Five forces analysis  
33 Meat in Scandinavia  
33.1. Market Overview  
33.2. Market Data  
33.3. Market Segmentation  
33.4. Market outlook  
33.5. Five forces analysis  
34 Meat in Singapore  
34.1. Market Overview  
34.2. Market Data  
34.3. Market Segmentation  
34.4. Market outlook  
34.5. Five forces analysis  
35 Macroeconomic Indicators  
35.1. Country data  
36 Meat in South Africa  
36.1. Market Overview  
36.2. Market Data  
36.3. Market Segmentation  
36.4. Market outlook  
36.5. Five forces analysis  
37 Macroeconomic Indicators  
37.1. Country data  
38 Meat in South Korea  
38.1. Market Overview  
38.2. Market Data  
38.3. Market Segmentation  
38.4. Market outlook  
38.5. Five forces analysis  
39 Macroeconomic Indicators  
39.1. Country data

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- 40 Meat in Spain
  - 40.1. Market Overview
  - 40.2. Market Data
  - 40.3. Market Segmentation
  - 40.4. Market outlook
  - 40.5. Five forces analysis
- 41 Macroeconomic Indicators
  - 41.1. Country data
- 42 Meat in Switzerland
  - 42.1. Market Overview
  - 42.2. Market Data
  - 42.3. Market Segmentation
  - 42.4. Market outlook
  - 42.5. Five forces analysis
- 43 Macroeconomic Indicators
  - 43.1. Country data
- 44 Meat in Turkey
  - 44.1. Market Overview
  - 44.2. Market Data
  - 44.3. Market Segmentation
  - 44.4. Market outlook
  - 44.5. Five forces analysis
- 45 Macroeconomic Indicators
  - 45.1. Country data
- 46 Meat in The United Kingdom
  - 46.1. Market Overview
  - 46.2. Market Data
  - 46.3. Market Segmentation
  - 46.4. Market outlook
  - 46.5. Five forces analysis
- 47 Macroeconomic Indicators
  - 47.1. Country data
- 48 Meat in The United States
  - 48.1. Market Overview
  - 48.2. Market Data
  - 48.3. Market Segmentation
  - 48.4. Market outlook
  - 48.5. Five forces analysis
- 49 Macroeconomic Indicators
  - 49.1. Country data
- 50 Company Profiles
  - 50.1. Neimenggu Caoyuanxingfa Foods
  - 50.2. Linyi Xincheng Jinluo Meat Products Group Co Ltd
  - 50.3. WH Group Ltd
  - 50.4. Tyson Foods Inc
  - 50.5. Itoham Foods Inc.
  - 50.6. Groupe Bigard SA

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50.13. The zur Muhlen Group  
50.14. PHW-Gruppe Lohmann & Co. AG  
50.15. Bell Food Group Ltd  
50.16. JBS NV  
50.17. Associated British Foods Plc  
50.18. Hans Continental Smallgoods Pty Ltd  
50.19. Inghams Group Ltd  
50.20. Minerva SA  
50.21. BRF SA  
50.22. Cooperativa Central Aurora Alimentos  
50.23. AsoBrangus Comercial SA  
50.24. Sofina Foods Inc  
50.25. Premium Brands Holdings Corp  
50.26. Maple Leaf Foods Inc  
50.27. China Yurun Food Group Ltd  
50.28. Delightful Gourmet Pvt Ltd  
50.29. VH group  
50.30. Suguna Group  
50.31. Godrej Agrovet Ltd  
50.32. PT So Good Food  
50.33. Bernardi Co Id  
50.34. Bright Food (Group) Co Ltd  
50.35. PT Cisarua Mountain Dairy Tbk  
50.36. Gruppo Veronesi SpA  
50.37. Casa Montorsi srl  
50.38. Gesco Societa Cooperativa Agricola  
50.39. Bolton Group BV  
50.40. Johnsonville Sausage LLC  
50.41. NH Foods Ltd  
50.42. Sigma Alimentos SA de CV  
50.43. SuKarne SA De CV  
50.44. Industrias Bachoco SAB de CV  
50.45. Zwanenberg Food Group BV  
50.46. Nomad Foods Ltd  
50.47. Victus Participations  
50.48. Unilever Plc  
50.49. Hormel Foods Corp  
50.50. Nortura SA  
50.51. Danish Crown Foods  
50.52. Lantmannen ek  
50.53. Tonnies Lebensmittel GmbH & Co KG

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50.56. QAF Ltd  
50.57. Country Bird Holdings Limited  
50.58. Rainbow Farms (Pty) Ltd  
50.59. Irvin & Johnson Ltd  
50.60. Astral Foods Ltd  
50.61. Dongwon F&B Co Ltd  
50.62. Harim Co Ltd  
50.63. CJ CheilJedang Corp  
50.64. Lotte Co Ltd  
50.65. Casa Tarradellas SA  
50.66. Martinez Loriente SA  
50.67. Grupo Corporativo Fuertes SL  
50.68. Fidelio-Biofreiland AG  
50.69. Herbert Ospelt Anstalt  
50.70. Orior AG  
50.71. Trakya Et ve Sut Urunleri Sanayi ve Tic AS  
50.72. Krinos Foods LLC  
50.73. Mitsubishi Corporation Life Sciences Ltd  
50.74. Bernard Matthews Foods Ltd  
50.75. The Kraft Heinz Co  
51 Appendix  
51.1. Methodology  
51.2. About MarketLine

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