

Suncare North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-12-24 | 150 pages | MarketLine

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Report description:

Suncare North America (NAFTA) Industry Guide 2020-2029

Summary

The NAFTA Suncare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The suncare industry within the NAFTA countries had a total market value of \$3,673.6 million in 2024. The Mexico was the fastest growing country, with a CAGR of 19.1% over the 2020-24 period.
- Within the suncare industry, the US is the leading country among the NAFTA bloc, with market revenues of \$3,304.8 million in 2024. This was followed by Mexico and Canada, with a value of \$194.3 and \$174.5 million, respectively.
- The US is expected to lead the suncare industry in the NAFTA bloc, with a value of \$4,025.8 million in 2029, followed by Mexico and Canada with expected values of \$289.1 and \$204.8 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA suncare market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA suncare market
- Leading company profiles reveal details of key suncare market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA suncare market with five

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year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA suncare market by value in 2024?
- What will be the size of the NAFTA suncare market in 2029?
- What factors are affecting the strength of competition in the NAFTA suncare market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA suncare market?

Table of Contents:

Table of Contents

1 Introduction

1.1. What is this report about?

1.2. Who is the target reader?

1.3. How to use this report

1.4. Definitions

2 NAFTA Suncare

2.1. Industry Outlook

3 Suncare in Canada

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Suncare in Mexico

5.1. Market Overview

5.2. Market Data

5.3. Market Segmentation

5.4. Market outlook

5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Suncare in The United States

7.1. Market Overview

7.2. Market Data

7.3. Market Segmentation

7.4. Market outlook

7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Company Profiles

9.1. Beiersdorf AG

9.2. Edgewell Personal Care Co

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- 9.3. Kenvue Inc
 - 9.4. L'Oreal SA
 - 9.5. Shiseido Co Ltd
 - 9.6. Kao Corp
 - 9.7. Laboratoires Pierre Fabre SA
 - 9.8. Clarins Group
 - 9.9. Haleon Plc
 - 9.10. Mistine
 - 9.11. Lotus Herbals Pvt Ltd
 - 9.12. The Himalaya Drug Company
 - 9.13. Oriflame Holding AG
 - 9.14. Rohto Pharmaceutical Co Ltd
 - 9.15. Bolton Group Srl
 - 9.16. KOSE Corp
 - 9.17. Stiefel Laboratories Inc
 - 9.18. Rituals Cosmetics eCommerce BV
 - 9.19. Laboratoire Bioderma SAS
 - 9.20. The Estee Lauder Companies Inc
 - 9.21. Incolabs Pty Ltd
 - 9.22. Natura & Co Holding SA
 - 9.23. AmorePacific Holdings Corp
 - 9.24. Gowoonsesang Cosmetics Co Ltd
 - 9.25. LG H&H Co Ltd
 - 9.26. ISDIN SA
 - 9.27. Galderma SA
 - 9.28. Steinfels Swiss
 - 9.29. Walgreens Boots Alliance Inc
 - 9.30. S.C. Johnson & Son Inc
 - 9.31. Unilever Plc
- 10 Appendix
- 10.1. Methodology
 - 10.2. About MarketLine

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