

## **Suncare Global Industry Guide 2020-2029**

Industry Report | 2025-12-24 | 358 pages | MarketLine

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### **Report description:**

Suncare Global Industry Guide 2020-2029

#### Summary

Global Suncare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The suncare market includes the retail sales of sun protection, after-sun, and self-tan products. The sun protection segment includes lotion, spray, gel, or other topical products that absorb or reflect some of the sun's ultraviolet (UV) radiation. After-sun segment covers all mass and premium moisturizing creams formulated for sunburned skin. Self-tan segment includes all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- By Distribution channel, the market is segmented into health & beauty stores, independent stores, supermarkets, direct sellers, and others. The scope of others includes e-commerce, hypermarkets, chemists/pharmacies, convenience stores, etc.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using yearly average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global suncare market recorded revenues of \$14,427.0 million in 2024, representing a compound annual growth rate (CAGR) of 3.1% between 2019-24.
- Market consumption volume increased with a CAGR of 1.1% between 2019-24, reaching a total of 1,027.2 million units in 2024.
- The global suncare market revenue recorded moderate growth during the review period 2019-24, driven by rising awareness of the harmful effects of UV radiation, including ageing and skin cancer.

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## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global suncare market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global suncare market
- Leading company profiles reveal details of key suncare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global suncare market with five year forecasts by both value and volume
- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

## Reasons to Buy

- What was the size of the global suncare market by value in 2024?
- What will be the size of the global suncare market in 2029?
- What factors are affecting the strength of competition in the global suncare market?
- How has the market performed over the last five years?
- Who are the top competitors in the global suncare market?

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