

Hotels & Motels Global Industry Almanac 2020-2029

Industry Report | 2025-12-24 | 799 pages | MarketLine

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Report description:

Hotels & Motels Global Industry Almanac 2020-2029

Summary

Global Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: industry size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

Key Highlights

- The hotels & motels industry includes establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.
- The industry value represents the total revenue generated by (a) rent that a guest pays for an occupied room and (b) other revenues, including revenue from food and beverages, telecommunications, health and leisure operations, and car rentals. Industry volume includes the number of establishments in a given country that provide paid lodging and full guest services.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using yearly average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global hotels & motels industry recorded revenues of \$1,313.8 billion in 2024, representing a compound annual growth rate (CAGR) of 6.1% between 2019 and 2024.
- The number of establishments in the industry increased with a CAGR of 2.2% between 2019 and 2024, reaching a total of 487,131.0 in 2024.
- In 2024, the revenue of the global hotels & motels industry recorded an annual growth of 12.1%. The growth is attributed to the increase in both international and domestic visitors. According to the International Trade Administration (ITA), in 2024, the US

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attracted 72.4 million international visitors, a 9.1% increase from 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global hotels & motels industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hotels & motels industry
- Leading company profiles reveal details of key hotels & motels industry players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global hotels & motels industry with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global hotels & motels industry by value in 2024?
- What will be the size of the global hotels & motels industry in 2029?
- What factors are affecting the strength of competition in the global hotels & motels industry?
- How has the industry performed over the last five years?
- What are the main segments that make up the global hotels & motels industry?

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