

Beer & Cider Global Industry Guide 2020-2029

Industry Report | 2025-12-24 | 364 pages | MarketLine

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Report description:

Beer & Cider Global Industry Guide 2020-2029

Summary

Global Beer & Cider industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The beer & cider market includes the retail sales of beer and cider beverages. By type, the market is segmented into beers and ciders. Beers are alcoholic drinks made by brewing and fermenting a mixture of cereal grains, hops, water, and yeast. Ciders are fermented beverages made from fruit juice, usually apple juice.
- By distribution channel, the market is segmented into convenience stores, hypermarkets, supermarkets, foodservice, and others. The other segment includes e-commerce, direct sellers, food & drinks specialists, and vending machines.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using annual average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global beer & cider market recorded revenues of \$662,341.4 million in 2024, representing a compound annual growth rate (CAGR) of 1.7% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.3% between 2019-24, reaching a total of 176,958.1 million liters in 2024.
- The slow growth of the global beer & cider market during 2019-24 can be attributed to consumers becoming more health-conscious and reducing overall alcohol consumption.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global beer & cider market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global beer & cider market
- Leading company profiles reveal details of key beer & cider market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global beer & cider market with five year forecasts by both value and volume
- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

Reasons to Buy

- What was the size of the global beer & cider market by value in 2024?
- What will be the size of the global beer & cider market in 2029?
- What factors are affecting the strength of competition in the global beer & cider market?
- How has the market performed over the last five years?
- Who are the top competitors in the global beer & cider market?

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