

Movies & Entertainment Global Industry Guide 2020-2029

Industry Report | 2025-12-24 | 416 pages | MarketLine

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Report description:

Movies & Entertainment Global Industry Guide 2020-2029

Summary

Global Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The movies & entertainment market is segmented into box office and music & video.
- The box office segment includes revenues received by box offices from total annual admissions. Music & video segment covers retail sales of pre-recorded music singles and albums, and pre-recorded films and television programs in any format (including vinyl, CDs, VCDs, DVDs, Blu-Ray disks, and paid downloads).
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using yearly average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global movies & entertainment market recorded revenues of \$46,002.2 million in 2024, representing a negative compound annual growth rate (CAGR) of 7.2% between 2019 and 2024.
- The music & video segment accounted for the market's largest proportion in 2024, with total revenues of \$25,912.4 million, equivalent to 56.3% of the market's overall value.
- The global market contraction during 2019-24 is primarily attributed to the strong contraction in 2020 due to the COVID-19 impact.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global movies & entertainment market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global movies & entertainment market
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global movies & entertainment market with five year forecasts
- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

Reasons to Buy

- What was the size of the global movies & entertainment market by value in 2024?
- What will be the size of the global movies & entertainment market in 2029?
- What factors are affecting the strength of competition in the global movies & entertainment market?
- How has the market performed over the last five years?
- Who are the top competitors in the global movies & entertainment market?

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