

Movies & Entertainment North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-12-24 | 215 pages | MarketLine

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Report description:

Movies & Entertainment North America (NAFTA) Industry Guide 2020-2029

Summary

The NAFTA Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The movies & entertainment industry within the NAFTA countries had a total market value of \$24,903.5 million in 2024. The Mexico was the fastest growing country, with a CAGR of 36.3% over the 2020-24 period.
- Within the movies & entertainment industry, the US is the leading country among the NAFTA bloc, with market revenues of \$22,800.9 million in 2024. This was followed by Canada and Mexico, with a value of \$1,244.1 and \$858.5 million, respectively.
- The US is expected to lead the movies & entertainment industry in the NAFTA bloc, with a value of \$24,209.3 million in 2029, followed by Canada and Mexico with expected values of \$1,383.5 and \$936.6 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA movies & entertainment market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA movies & entertainment market
- Leading company profiles reveal details of key movies & entertainment market players' NAFTA operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA movies & entertainment market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA movies & entertainment market by value in 2024?
- What will be the size of the NAFTA movies & entertainment market in 2029?
- What factors are affecting the strength of competition in the NAFTA movies & entertainment market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA movies & entertainment market?

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- 9.1. Warner Bros. Discovery Inc
- 9.2. Sony Group Corp
- 9.3. Comcast Corp
- 9.4. Paramount Global
- 9.5. The Walt Disney Studios
- 9.6. CJ E&M Corporation
- 9.7. Zee Entertainment Enterprises Ltd
- 9.8. Wanda Film Holding Co Ltd
- 9.9. Heyday Films Ltd
- 9.10. Studiocanal SAS
- 9.11. Universal Music Group Inc
- 9.12. Sony Pictures Entertainment Inc
- 9.13. Gaumont S.A.
- 9.14. Bavaria Film GMBH
- 9.15. Warner Music Group Corp
- 9.16. Matchbox Pictures Pty Ltd
- 9.17. Village Roadshow Ltd
- 9.18. Bunya Productions Pty Ltd
- 9.19. Seven West Media Ltd
- 9.20. Grupo Globo
- 9.21. Conspiracy Films
- 9.22. O2 Filmes
- 9.23. Zazen Producoes
- 9.24. Entertainment One Ltd.
- 9.25. Lionsgate Studios Corp
- 9.26. Damai Entertainment Holdings Ltd
- 9.27. The Walt Disney Co
- 9.28. China Film Group Co Ltd
- 9.29. Reliance Entertainment Studios Pvt Ltd
- 9.30. T-Series Pvt Ltd
- 9.31. Yash Raj Films Pvt Ltd
- 9.32. PT MD Entertainment Tbk
- 9.33. PT Tripar Multivision Plus Tbk
- 9.34. PT Surya Citra Media Tbk
- 9.35. PT Media Nusantara Citra Tbk
- 9.36. Shochiku Co Ltd
- 9.37. Toei Co Ltd
- 9.38. Toho Co Ltd
- 9.39. TelevisaUnivision Inc
- 9.40. Lemon Studios
- 9.41. Argos Media Group
- 9.42. KeyFilm BV
- 9.43. Endemol Shine Group
- 9.44. AB Svensk Filmindustri
- 9.45. Nordisk Film AS
- 9.46. Yellow Bird Sweden AB
- 9.47. Infinite Studios

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- 9.48. MM2 Asia Ltd.
- 9.49. Triggerfish Animation Studios
- 9.50. Quizzical Pictures
- 9.51. Moonlighting Films
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- 9.53. ContenttreeJoongAng Corp
- 9.54. FNC Entertainment Co., Ltd.
- 9.55. Next Entertainment World Co. Ltd.
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