

Movies & Entertainment North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-12-24 | 215 pages | MarketLine

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Report description:

Movies & Entertainment North America (NAFTA) Industry Guide 2020-2029

Summary

The NAFTA Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The movies & entertainment industry within the NAFTA countries had a total market value of \$24,903.5 million in 2024. Mexico was the fastest growing country, with a CAGR of 36.3% over the 2020-24 period.
- Within the movies & entertainment industry, the US is the leading country among the NAFTA bloc, with market revenues of \$22,800.9 million in 2024. This was followed by Canada and Mexico, with a value of \$1,244.1 and \$858.5 million, respectively.
- The US is expected to lead the movies & entertainment industry in the NAFTA bloc, with a value of \$24,209.3 million in 2029, followed by Canada and Mexico with expected values of \$1,383.5 and \$936.6 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA movies & entertainment market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA movies & entertainment market
- Leading company profiles reveal details of key movies & entertainment market players' NAFTA operations and financial

performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA movies & entertainment market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA movies & entertainment market by value in 2024?
- What will be the size of the NAFTA movies & entertainment market in 2029?
- What factors are affecting the strength of competition in the NAFTA movies & entertainment market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA movies & entertainment market?

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