

UAE Home Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

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Report description:

UAE Home Furniture Market Analysis

The UAE home furniture market was valued at USD 2.78 billion in 2025 and estimated to grow from USD 2.9 billion in 2026 to reach USD 3.55 billion by 2031, at a CAGR of 4.15% during the forecast period (2026-2031). This growth is propelled by a surge in residential handovers across Dubai and Abu Dhabi, the ongoing hospitality boom, and government-led industrial policies that encourage local manufacturing and supply-chain localization. Rising demand for flexible living solutions, such as rent-to-furnish packages and subscription services, accelerates purchase cycles and deepens market penetration among transient residents. Luxury villa completions on Palm Jumeirah and Emirates Hills fuel premium furniture sales, while mid-range offerings retain mass-market appeal due to competitive pricing and financing options. At the same time, sustainability mandates from Dubai Municipality spur interest in circular design and recycled materials that reshape product innovation across the value chain.

UAE Home Furniture Market Trends and Insights

Boom in Post-Pandemic Residential Refurbishments

A 34% jump in Dubai real-estate sales value to AED 151 billion in 2024 signaled robust housing turnover that translated into fresh furniture demand. Many buyers now prioritize home-office setups and multifunctional pieces to support hybrid work lifestyles, increasing average ticket sizes across bedroom and living-room categories. Rising rents-18% for short-term and 13% for long-term leases-nudge residents toward ownership, triggering complete refurbishing cycles for newly acquired units. Population growth

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above 12% adds incremental households that purchase full suites rather than piecemeal items. This momentum favors the UAE home furniture market by stabilizing baseline demand even amid global macroeconomic uncertainty.

Growing Hospitality & Vacation-Home Pipeline

More than 40 hotels slated through 2025 will inject over 10,100 rooms into Dubai's inventory, while Abu Dhabi's cultural tourism projects deepen commercial furniture requirements. Luxury and upper-upscale properties already constitute 67% of Dubai's stock, so procurement budgets lean toward premium fixtures that elevate guest experience. Hotel occupancy reaching 78% in H1 2024 confirms revenue recovery and justifies continued capital expenditure on bespoke furnishings. Vacation-home investors in waterfront communities furnish repeatedly to secure higher nightly rates, creating repeat business for manufacturers. Together, hospitality and vacation homes lift wholesale order volumes and diversify revenue streams beyond straightforward residential sales.

Rising Hardwood Import Tariffs & Logistics Costs

Implementation of a revised Integrated Customs Tariff expanded product codes to 13,400, adding compliance complexity and modestly increasing clearing fees for importers. Standard 5% duties levied on CIF values now interact with elevated container rates that persist well above 2019 baselines, squeezing retailer margins. Wood imports totaling USD 1.17 billion in 2023, with China as the top supplier, expose buyers to currency swings and geopolitical risk. Courier-shipment duty-free thresholds fell from AED 970 to AED 300, raising landed costs on small-parcel e-commerce orders and accessory items. Mid-range and economy segments feel the brunt because price elasticities limit their ability to pass on cost increases.

Other drivers and restraints analyzed in the detailed report include:

Government Incentives for Local Manufacturing
Rise of Rent-to-Furnish & Furniture-Subscription Models
Fragmented Unorganized Carpentry Sector Limiting Scalability

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Bedroom furniture captured 27.95% of the UAE home furniture market size in 2025, underscoring consumers' emphasis on private living spaces and cultural norms prioritizing restful environments. Luxury villa completions deliver turnkey master-suite packages, while apartment developments target modular wardrobes and multifunctional beds that maximize space. Kitchen furniture leads to growth with a 5.46% CAGR due to rising culinary enthusiasm and smart-appliance integration that necessitates custom cabinetry. Living-room and dining-room sets ride the hospitality boom, supplying serviced apartments and vacation rentals with cohesive aesthetics. Home-office lines maintain post-pandemic momentum as flexible working policies become entrenched.

Sustained bedroom demand stems from robust housing turnover and high rental yields that encourage owners to furnish attractively for tenants. Kitchen innovation features antimicrobial surfaces and space-saving units, aligning with health and wellness priorities in the UAE home furniture market. Outdoor sets employ weather-resistant alloys and UV-stable fabrics to suit villa terraces and hotel pool decks, factors that justify premium pricing. Bathroom furniture remains niche but benefits from upscale hotel standards that influence residential aspirational buying. Multifunctional "other" pieces such as sofa-beds and expandable tables cater to expatriates who prefer adaptable layouts during short leases.

Wood retained 69.98% share of the UAE home furniture market size in 2025, reflecting established customer familiarity and versatile design appeal. Supply-chain pressures and eco-label requirements foster experimentation with engineered panels and

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reclaimed hardwood varieties that satisfy circular directives. Metal furniture is forecast to record a 5.21% CAGR as contemporary styles emphasize sleek profiles, durability, and lighter shipping weights that curb freight costs. Plastic and composite blends fill outdoor and institutional niches where moisture resistance is critical. Engineered materials incorporating bamboo fibers and recycled aluminum gain traction as ESG metrics influence procurement decisions.

Local aluminum smelting capacity positions the UAE favorably for metal furniture exports within the GCC, reducing reliance on imported raw materials. Hybrid constructions marry wood veneers with steel framing, creating products that appeal to both traditional and minimalist tastes. FSC-certified timber sourcing commands a growing price premium yet appeals to government buyers complying with green-building codes. Metal's maintenance advantages resonate with hotel operators seeking long service intervals and quick refurbishment cycles. Over time, material mix adjustments will mirror the balance between cost containment, design trends, and regulatory compliance in the UAE home furniture market.

The UAE Home Furniture Market Report is Segmented by Product (Living Room & Dining Room Furniture, Bedroom Furniture, Kitchen Furniture, and More), Material (Wood, Metal, Plastic & Polymer, Others), Price Range (Economy, Mid-Range, Premium), Distribution Channel (Home Centers, Specialty Furniture Stores, Online, Other Distribution Channels), and Geography. The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

IKEA (Al-Futtaim) Home Centre (Landmark Group) Danube Home Pan Emirates The One Marina Home Royal Furniture United Furniture Ebarza Pottery Barn (Al Tayer) West Elm IDdesign Crate & Barrel Homes r Us Al Huzaifa Furniture TUKA Dubai Noon.com (furniture) Amazon.ae (home category) Paragon Furniture Lazzoni MENA

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

- 1 Introduction
 - 1.1 Study Assumptions & Market Definition
 - 1.2 Scope of the Study
- 2 Research Methodology
- 3 Executive Summary
- 4 Market Landscape
 - 4.1 Market Overview
 - 4.2 Market Drivers
 - 4.2.1 Boom in Post-Pandemic Residential Refurbishments
 - 4.2.2 Growing Hospitality & Vacation-Home Pipeline
 - 4.2.3 Government Incentives For Local Manufacturing
 - 4.2.4 Rise of Rent-To-Furnish & Furniture-Subscription Models
 - 4.2.5 Surge in Ultra-Luxury Villa Hand-Overs on Dubai's Palm Jumeirah
 - 4.2.6 Circular-Design Mandates From Dubai Municipality 2025
 - 4.3 Market Restraints

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- 4.3.1 Rising Hardwood Import Tariffs & Logistics Costs
- 4.3.2 Fragmented Unorganised Carpentry Sector Limiting Scalability
- 4.3.3 Volatile Expatriate Churn Affecting Demand Predictability
- 4.3.4 Price-Sensitive Mass Segment Moving To Second-Hand Platforms
- 4.4 Industry Value Chain Analysis
- 4.5 Porter's Five Forces
 - 4.5.1 Threat of New Entrants
 - 4.5.2 Bargaining Power of Buyers
 - 4.5.3 Bargaining Power of Suppliers
 - 4.5.4 Threat of Substitutes
 - 4.5.5 Industry Rivalry
- 4.6 Insights into the Latest Trends and Innovations in the Market
- 4.7 Insights on Recent Developments (New Product Launches, Strategic Initiatives, Investments, Partnerships, JVs, Expansion, M&As, etc.) in the Market

5 Market Size & Growth Forecasts (Value in USD)

- 5.1 By Product
 - 5.1.1 Living Room & Dining Room Furniture
 - 5.1.2 Bedroom Furniture
 - 5.1.3 Kitchen Furniture
 - 5.1.4 Home Office Furniture
 - 5.1.5 Bathroom Furniture
 - 5.1.6 Outdoor Furniture
 - 5.1.7 Other Furniture
- 5.2 By Material
 - 5.2.1 Wood
 - 5.2.2 Metal
 - 5.2.3 Plastic & Polymer
 - 5.2.4 Others
- 5.3 By Price Range
 - 5.3.1 Economy
 - 5.3.2 Mid-Range
 - 5.3.3 Premium
- 5.4 By Distribution Channel
 - 5.4.1 Home Centers
 - 5.4.2 Specialty Furniture Stores (including exclusive brand outlets and local stores from the unorganized sector)
 - 5.4.3 Online
 - 5.4.4 Other Distribution Channels (includes hypermarkets, supermarkets, teleshopping, departmental stores, etc.)
- 5.5 By Geography
 - 5.5.1 Dubai
 - 5.5.2 Abu Dhabi
 - 5.5.3 Sharjah
 - 5.5.4 Northern Emirates (Ajman, UAQ, RAK, Fujairah)

6 Competitive Landscape

- 6.1 Market Concentration
- 6.2 Strategic Moves

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6.3 Market Share Analysis

6.4 Company Profiles (includes Global level Overview, Market level overview, Core Segments, Financials as available, Strategic Information, Market Rank/Share for key companies, Products & Services, and Recent Developments)

6.4.1 IKEA (Al-Futtaim)

6.4.2 Home Centre (Landmark Group)

6.4.3 Danube Home

6.4.4 Pan Emirates

6.4.5 The One

6.4.6 Marina Home

6.4.7 Royal Furniture

6.4.8 United Furniture

6.4.9 Ebarza

6.4.10 Pottery Barn (Al Tayer)

6.4.11 West Elm

6.4.12 IDdesign

6.4.13 Crate & Barrel

6.4.14 Homes r Us

6.4.15 Al Huzaifa Furniture

6.4.16 TUKA Dubai

6.4.17 Noon.com (furniture)

6.4.18 Amazon.ae (home category)

6.4.19 Paragon Furniture

6.4.20 Lazzoni MENA

7 Market Opportunities & Future Outlook

7.1 Integration of Smart and Multi-Functional Home Furniture Solutions

7.2 Growing Consumer Demand for Luxury and Customized Furniture Design

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