

## **Talc - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)**

Market Report | 2026-02-09 | 120 pages | Mordor Intelligence

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### **Report description:**

Talc Market Analysis

The Talc market is expected to grow from 8.07 million tons in 2025 to 8.42 million tons in 2026 and is forecast to reach 10.39 million tons by 2031 at 4.29% CAGR over 2026-2031. Rising electric-vehicle production, stricter packaging sustainability targets, and a broad shift to water-based coatings keep the talc market on a steady upward path. Lightweight polypropylene compounds containing high-aspect-ratio talc grades are replacing glass fiber in electric vehicle (EV) interior panels and battery housings, while food and beverage firms are adopting Generally Recognized as Safe (GRAS)-certified talc as a natural processing aid. Investments such as Imerys' 35,000 tpa Wuhu plant underline the emphasis on application-specific products. Simultaneously, ore-sorting technology is lifting resource utilization, helping producers offset cost pressures tied to tightening regulatory frameworks.

Global Talc Market Trends and Insights

Light-weighting Demand from EV and E-mobility Polymers

Automakers are targeting 15-25% weight cuts by substituting glass-fiber polypropylene with talc-reinforced compounds that preserve stiffness while trimming cost and density. The talc market benefits because high-aspect-ratio grades support thinner, dimensionally stable interior panels and battery enclosures. Imerys' HAR products emphasize engineered plate-like morphologies optimized for tensile modulus improvement. Global EV platform proliferation, including commercial vans that demand payload retention, extends the addressable tonnage for specialty talc grades. Government zero-emission mandates in China and the U.S.

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further anchor this momentum. Suppliers with compounding knowledge and polypropylene formulation expertise thus capture premium margins in the talc market.

#### Shift to Water-based Architectural Paints in Asia

Stricter low-VOC rules in China and India push formulators toward water-borne coatings that need talc for viscosity control and hiding power. Surface-treated talc prevents pigment flooding and sedimentation, enabling cost-effective substitution for titanium dioxide while keeping gloss intact. The talc market sees 20-30% price uplifts for these modified grades, creating margin headroom despite higher grinding and treatment expenses. Urbanization across Southeast Asia is swelling new housing starts, expanding demand for mid-tier architectural paints. Multinational paint companies with regional plants are securing long-term offtake agreements with talc suppliers that can meet dispersion specifications reliably.

#### Litigation Legacy of Asbestos-related Claims

Johnson & Johnson's proposed USD 8-10 billion settlement underscores persistent liability overhang and keeps cosmetic-grade demand subdued. The FDA has outlined new mandatory testing rules, escalating compliance costs for smaller processors. The WHO's reclassification of talc to "probably carcinogenic" based on occupational exposure intensifies scrutiny. Collectively, these factors split the talc market between suppliers with full-spectrum mineralogical screening and those relegated to industrial niches. Insurance premiums continue to climb, further narrowing margins.

Other drivers and restraints analyzed in the detailed report include:

Food-grade Talc Uptake in Gum Base and Meat Coatings  
AI-enabled Ore-sorting Boosting Ore Recovery Rates  
Bio-based Fillers Replacing Talc in Premium Papers

For complete list of drivers and restraints, kindly check the Table Of Contents.

#### Segment Analysis

Talc carbonate led the segment with 61.92% of the Talc market size in 2025, benefiting from abundant reserves in India and China and a processing cost structure that favors high-throughput commodity grades. Talc chlorite, though less available, is gaining traction at a 4.76% CAGR because its thermal stability suits under-hood automotive and electronics parts. Suppliers exploiting mechanochemical activation now tailor surface energy and particle aspect ratio to user specifications, enabling carbonate ore from marginal deposits to compete in mid-range applications. Investment in jet-mill fine grinding is equally pivotal, turning coarse feedstock into sub-2 µm powders critical for high-gloss coatings.

Continued R&D on ultrafine, micro-lamellar morphologies blurs traditional boundaries between deposit types, letting carbonate mines displace chlorite grades in some roles. Yet, regulatory headwinds related to residue mineral content make chlorite-rich ore attractive for OEMs demanding low impurities. The talc market, therefore, tracks a dual trajectory: cost-driven carbonate volumes dominate mass applications, while value-driven chlorite captures incremental share in premium niches.

The Talc Market Report is Segmented by Deposit Type (Talc Carbonate and Talc Chlorite), End-User Industry (Plastics and Rubber, Paints and Coatings, Ceramics, Pulp and Paper, Personal Care and Cosmetics, Food and Beverage, and Other Industries), and Geography (Asia-Pacific, North America, Europe, South America, and Middle East and Africa). The Market Forecasts are Provided in Terms of Volume (Tons).

#### Geography Analysis

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Asia-Pacific commanded 53.10% of the Talc market size in 2025 and is projected to grow at a 5.18% CAGR through 2031, supported by India's 25% global production share and integrated supply chains linking Chinese processors to downstream plastics exporters. Domestic EV manufacturing in China, Japan, and South Korea requires ultrafine talc masterbatches, ensuring local offtake for high-aspect-ratio grades. Simultaneously, booming construction in Southeast Asia increases paint-grade demand despite regulatory moves toward low-VOC (Volatile Organic Compound) formulations.

North America remains strategically important, with original equipment manufacturer (OEM) lightweighting initiatives sustaining premium-grade consumption. Nonetheless, cautious consumer sentiment around talc cosmetics and environmental approval hurdles for new mines hold growth to mid-single digits. Weather-induced disruptions highlight supply risks, prompting downstream buyers to diversify procurement across multiple regions to stabilize talc market access.

Europe's stricter crystalline silica protocols and pending REACH revisions will likely raise testing costs and reshape purchasing criteria for industrial users. Buyers in Germany and France already request Environmental, Social, and Governance (ESG) audits, boosting prospects for low-carbon supply streams. South America and the Middle East & Africa show rising construction and consumer-goods output, yet fragmented logistics and limited local processing still constrain regional talc market scalability. Investors targeting these regions often form joint ventures with established European or Asian processors to lock in technological know-how.

List of Companies Covered in this Report:

AKJ MinChem ANAND TALC Chanda Minerals CIMBAR PERFORMANCE MINERALS euroMinerals GmbH Golcha Group Hayashi-Kasei Imerys IMI Fabi SpA LITHOS Industrial Minerals GmbH Magris Performance Materials Minerals Technologies Inc. Nippon Talc Co., Ltd. Sibelco

Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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