

## **Sweden Cybersecurity - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)**

Market Report | 2026-02-09 | 149 pages | Mordor Intelligence

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### **Report description:**

Sweden Cybersecurity Market Analysis

The Sweden cybersecurity market is expected to grow from USD 1.85 billion in 2025 to USD 2.02 billion in 2026 and is forecast to reach USD 3.09 billion by 2031 at 8.93% CAGR over 2026-2031. The up-trend reflects a fusion of heightened regulatory pressure, fast-paced cloud migration, and the geopolitical shift triggered by Stockholm's NATO accession, which has increased nation-state attacks on critical infrastructure. Identity-centric protection anchored in BankID, accelerated adoption of zero-trust frameworks, and rising demand for managed detection and response are shaping enterprise procurement. At the same time, the looming enforcement of the EU NIS2 directive is forcing even small firms to formalize cyber-risk governance, widening the addressable base for compliance automation tools. Managed security providers able to monetize Sweden's renewables-powered cloud footprint and the country's digital-identity ubiquity stand to capture out-sized growth as organizations offset talent shortages with outsourced operations.

Sweden Cybersecurity Market Trends and Insights

Intensifying Cloud Migration Among Swedish Enterprises

Cloud-first adoption now underpins 65.4% of total deployments, and sustained 11.7% annual growth is enlarging the Sweden cybersecurity market as enterprises abandon perimeter-centric controls in favor of zero-trust frameworks. Investments such as Brookfield Asset Management's SEK 95 billion (USD 9.95 billion) AI and data-center build-out in Strangnas signal long-run demand

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for sovereign cloud security that aligns with both GDPR and NIS2 requirements. Hybrid and multi-cloud strategies documented by Visma show security overtaking cost as the decisive factor in provider selection, prompting vendors to bundle posture-management, workload-protection, and identity-governance capabilities into single platforms. BankID compatibility, data-residency assurances, and renewable-power credentials have become procurement prerequisites, positioning Swedish suppliers with Nordic regulatory fluency for premium pricing.

#### Surge in Ransomware-as-a-Service Attacks on Critical Infrastructure

Nationwide ransomware incidents have risen 183% year-on-year, punctuated by the Tietoevry breach that disrupted government agencies and supply chains. The Swedish Civil Contingencies Agency estimates direct cyber-losses above SEK 30 billion (USD 3.15 billion), catalyzing urgent outlays on immutable backups, air-gapped storage, and managed detection and response. Svenska kraftnat's expanded OT-monitoring program following geomagnetic grid disturbances underscores the new priority on operational-technology security. Nordic Defender's triple-digit revenue spike mirrors demand for 24/7 security operations capable of handling industrial protocols and cross-border threat intelligence.

#### Persistent Talent Drain to Pan-Nordic SOC Hubs

Sweden needs 18,000 additional tech specialists annually through 2028, but rising Nordic wage competition is siphoning cybersecurity talent to regional SOC hubs where salaries surpass EUR 6,000 (USD 7061.32) per month. Organizations compensate by outsourcing detection and response, escalating demand for managed services yet limiting in-house capability building. Government incentives-including income-tax relief and updated work-permit rules-may ease pressure, though SMEs remain vulnerable to cost-driven brain drain, reinforcing their dependence on automated security suites.

Other drivers and restraints analyzed in the detailed report include:

EU NIS2 Directive Accelerating Budget Allocations  
Boom in BankID Usage Driving Identity-Centric Security Demand  
High Legacy-System Technical Debt in Public Sector

For complete list of drivers and restraints, kindly check the Table Of Contents.

#### Segment Analysis

Solutions contributed 66.65% revenue in 2025, anchored by identity and access management that must embed BankID hooks and by accelerating demand for cloud-native controls. Cloud security is the fastest-moving sub-category, reflecting Sweden's pivot toward distributed workloads and European compliance mandates. The Sweden cybersecurity market size for solutions is on course for sustained mid-single-digit expansion as vendors integrate zero-trust, workload protection, and automated policy orchestration.

Services deliver the growth thrust, advancing at 10.78% CAGR as organizations counter talent shortages by shifting to outcome-based engagements. Managed security now covers SOC operations, threat hunting, and compliance documentation tuned for Swedish and EU statutes. The Sweden cybersecurity market share attributed to managed services will expand as vendors like Allurity consolidate boutiques into end-to-end platforms that fuse local regulatory know-how with AI-enhanced analytics.

Cloud deployments owned 64.85% revenue in 2025 and will climb faster than on-premise as Brookfield's hyperscale build-outs and the country's renewable grid make Sweden an attractive data-residency zone. Future Sweden cybersecurity market size gains will be concentrated in workload-protection platforms, cloud-native application protection, and identity-federation layers that

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weave BankID credentials into enterprise Single-Sign-On pipelines.

On-premise persists in energy, defense, and selective public workloads, where air-gaps and sovereign-control imperatives outweigh scalability. Hybrid computing creates integration challenges, spurring orders for secure connectivity gateways, tokenization services, and encrypted data lakes. Vendors able to demonstrate seamless policy coherence across SaaS, IaaS, and legacy clusters will differentiate.

Sweden Cybersecurity Market is Segmented by Offering (Solutions and Services), Deployment Mode (Cloud, On-Premises), Organization Size (SMEs, Large Enterprises), End User (BFSI, Healthcare, IT and Telecom, and More). The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

Clavister AB Trend Micro Inc. F5 Inc. Fortinet Inc. Dell Technologies Inc. IBM Corporation Cisco Systems Inc. Microsoft Corporation Accenture plc Kaspersky Lab Check Point Software Technologies Palo Alto Networks Inc. Sophos Ltd. CrowdStrike Holdings Inc. Arctic Wolf Networks SecureLink Sweden Sentor MSS (Accenture) Truesec AB Knowit Cybersecurity and Law Advenica AB Nixu Cybersecurity Orange Cyberdefense Sweden

Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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