

## **Saudi Arabia Interior Design - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)**

Market Report | 2026-02-09 | 120 pages | Mordor Intelligence

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### **Report description:**

Saudi Arabia Interior Design Market Analysis

Saudi Arabia interior design market size in 2026 is estimated at USD 4.04 billion, growing from 2025 value of USD 3.87 billion with 2031 projections showing USD 4.99 billion, growing at 4.32% CAGR over 2026-2031. The robust trajectory is underpinned by Vision 2030's giga-project pipeline, a record hotel room pipeline of 362,000 keys, and sustained growth in retail and upmarket residential renovations. Hospitality developers front-load procurement to meet luxury standards, while retail landlords champion immersive "experience economy" concepts that elevate interior complexity and fee potential. Mortgage reforms widen the addressable homeowner base, and digital design tools such as BIM and VR compress lead times, enabling firms with strong adoption to capture large multi-site contracts. Meanwhile, import cost volatility and skilled labor shortages remain headwinds that favor financially resilient, tech-forward design studios.

Saudi Arabia Interior Design Market Trends and Insights

Vision 2030 giga-project pipeline accelerates commercial and hospitality interiors

Vision 2030 allocates about USD 1.6 trillion to construction, catalyzing unprecedented demand for large-format interior scopes in resorts, cultural venues, and mixed-use districts. NEOM's USD 5 billion DataVolt AI factory and Samsung C&T's SAR 1.3 billion automation spending illustrate the blend of advanced manufacturing with premium finishes. Red Sea Global's 12 eco-luxury resorts, all running on renewable power, oblige designers to integrate net-zero solutions without sacrificing five-star aesthetics.

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King Salman Park's 400,000 m<sup>2</sup> Royal Arts Complex plus 16 hotels extend interior opportunities well into the next decade. Together, these projects let firms scale specialized teams in ultra-luxury hospitality, themed entertainment, and regenerative design.

#### Record hotel pipeline boosting FF&E demand

The country's 362,000-room target by 2030 represents USD 110 billion in capital outlays and a corresponding surge in furniture, fixtures, and equipment orders. Four Seasons will operate five Saudi properties, including AMAALA's 220-key wellness resort with 26 branded residences, reinforcing the premium orientation. Geographic clustering in Riyadh and the emerging NEOM corridor allows procurement hubs to streamline logistics across simultaneous projects. AMAALA Phase One alone adds 2,000 keys across 12 resorts, underpinning high-volume fit-out contracts that reward firms adept at value engineering luxury specifications. Compliance with SBC 601 energy-conservation rules further differentiates design studios that can integrate efficient MEP solutions without compromising guest experience.

#### Skilled labor shortages in advanced interior trades and software

Thirty percent Saudization quotas for engineering firms took effect in July 2024, intensifying the hunt for locally qualified talent. Employers now incur training-plan obligations regardless of size, per the 2025 Labor Law amendments, elevating compliance overheads. BIM and VR adoption give digitally fluent firms like Nesma Group a competitive edge via clash-free coordination and modular fabrication. Conversely, studios lacking digital depth face project delays, cost overruns, and reduced qualification scores on giga-project tenders. Visa caps for foreign specialists compound the bottleneck in artisanal trades critical to ultra-luxury fit outs.

Other drivers and restraints analyzed in the detailed report include:

Retail "experience economy" driving mall and F&B fit-outs  
Residential mortgage reforms unlocking mid- and high-end renovations  
Payment-cycle delays on public and mega projects

For complete list of drivers and restraints, kindly check the Table Of Contents.

#### Segment Analysis

Hospitality and Leisure controlled 34.48% of the Saudi Arabia interior design market in 2025, mirroring the Kingdom's tourism diversification thrust. Five-star operators such as Four Seasons, Mandarin Oriental, and Rosewood line up to anchor giga-projects, locking in multi-property design frameworks that span guestrooms, branded residences, and holistic wellness centers. Retail and F&B, scaling at a 4.76% CAGR, benefits from mall developers' focus on immersive dining districts that blur the boundary between gastronomy and entertainment. Commercial offices follow Vision 2030's financial-services ambitions, while healthcare interiors track demographic growth and medical tourism inflows. Industrial, logistics, and educational facilities under the "Others" cluster advance modernization mandates, offering stable, specification-led workstreams.

Design firms specializing in hospitality secure deeper vendor discounts and standardized FF&E packages that accelerate delivery across multi-phase programs. Retail fit-out specialists co-create wayfinding and experiential touchpoints with international lifestyle brands seeking regional traction. Corporate occupiers add collaborative hubs that reflect hybrid-work preferences, prompting demand for acoustic zoning, modular furniture, and biophilic accents. Healthcare interiors pivot toward patient-centric layouts that combine infection control protocols with hotel-like amenities to attract overseas clientele. Industrial and educational projects adopt durable, low-maintenance materials, generating predictable, volume-based orders that balance portfolios heavy on ultra-luxury hospitality.

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The Saudi Arabia Interior Design Market Report is Segmented by End User (Residential, Commercial Office, and More), Project Type (New Build, Renovation/Remodel), Price Tier (Economy, Mid-Range, and More), and Geography (Riyadh Metropolitan, Makkah Province, and More). The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

Dar Al Riyadh Havelock One Interiors Depa Interiors Saudi AMAQ Interiors A&T Group Interiors KOJ Interiors Summertown Interiors KSA Al Jazira Furniture & Decoration Zamil Interior Wilson Associates (ME) Gensler KSA Foster + Partners KSA Hirsch Bedner Associates Designlab Experience INC Group KSA Carter Hones Associates Neom Design & Construction ROSHN Design Studio Perkins & Will ME Omrania Saudi Binladin Group Interiors Al Muhaidib Contracting Interiors

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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