

Large Format Printers (LFP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-02-09 | 130 pages | Mordor Intelligence

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Report description:

Large Format Printers (LFP) Market Analysis

Large-format printers market size in 2026 is estimated at USD 10.93 billion, growing from 2025 value of USD 10.48 billion with 2031 projections showing USD 13.48 billion, growing at 4.31% CAGR over 2026-2031. The growth path reflects a sector that has moved beyond rapid expansion yet continues to gain ground as packaging digitization, textile personalization, and high-impact signage demand converge. Faster UV-curable systems, sustainable water-based ink innovations, and AI-enabled workflow automation are extending printer lifecycles while keeping operating costs in check. Regional leadership remains with North America, but Asia Pacific's accelerating capital investment and expanding manufacturing base signal a shift in power over the next five years. Competitive differentiation hinges on end-to-end solutions that integrate hardware, software, and certified eco-inks, enabling print service providers to respond promptly to short-run, variable-data jobs without compromising quality.

Global Large Format Printers (LFP) Market Trends and Insights

Packaging, advertising and textile boom

Printed packaging is projected to expand from USD 512 billion in 2024 to USD 695 billion by 2029, at a 6.3% CAGR, making packaging the most influential demand driver for the large-format printers market. Simultaneously, digital textile output is projected to rise from USD 3.1 billion in 2024 to USD 7.9 billion in 2030, at a 14.9% CAGR, as fashion brands increasingly adopt short-run customization. Outdoor media budgets are rebounding, which elevates the need for high-durability substrates. Together,

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these trends push vendors to develop modular printers capable of handling corrugated board, flexible films, and polyester fabric in a single shift. Canon's Colorado M-series with white ink showcases the value of hybrid capability that seamlessly transitions between prototyping and production.

UV-curable and high-speed inkjet adoption

Immediate curing, broad substrate support, and low emissions drive the adoption of UV-curable installations in North America and Europe. Canon UVgel and Fujifilm AQUAFUZE systems reduce finishing times and eliminate volatile solvents, enhancing shop throughput. Ricoh reports that its industrial printing hardware grew 32% in Q1 2024, driven by surging sign-graphics demand. Print speeds that approach offset quality while retaining digital flexibility make high-speed inkjet technology attractive for high-volume commercial work, especially where quick job changeovers are crucial. The outcome is a steady migration away from legacy solvent machines toward UV-curable and aqueous technologies with automated color control.

Digital signage substitution

Printed signage contracted at a -2.2% CAGR between 2018 and 2023 to USD 40.9 billion, while digital displays gained roughly 11% annually in Europe. Digital out-of-home already secures 37% of total OOH revenue and holds 76% penetration in Australia. Advertisers value real-time content updates and audience analytics that print cannot match. As a result, print volumes fall in high-traffic transit hubs, although cost-sensitive or temporary campaigns still favor paper or vinyl. The restraint pulls on the large-format printers market yet sparks innovation in hybrid campaigns that pair static backdrops with active LED overlays.

Other drivers and restraints analyzed in the detailed report include:

ESG-driven shift to water-based inks
AI-automated workflow for SMB print shops
High cap-ex and opex of industrial LFPs

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Printers generated 76.92% of revenue in 2025, anchoring the large format printers market. Hardware demand remains stable, thanks to UV-curable engines, hybrid flatbed-roll systems, and latex platforms that handle diverse substrates in a single pass. Canon, Epson, and HP expand their white-ink and neon pigment options, allowing print shops to pursue higher-margin decor and packaging work. Ongoing replacement cycles sustain the large-format printers market size at the core of capital budgets.

Software revenue, though smaller, is rising at a 5.63% CAGR as AI-driven job ganging, automatic imposition, and remote device health monitoring gain traction. HP PrintOS, Canon PRISMA, and Ricoh TotalFlow suites convert stand-alone printers into cloud-linked production nodes. The shift illustrates how the large-format printers market aligns with Industry 4.0, where value resides in data-enabled efficiency as much as in mechanical output.

Inkjet maintained a 47.74% market share of the large-format printers market in 2025, driven by the versatility of drop-on-demand technology and its wide color gamut. Water-based, latex, solvent, and UV variations enable users to tailor fluids to meet end-use requirements, making inkjet the default technology for signage and decor.

Toner and laser platforms, although smaller, are projected to show a 5.52% CAGR through 2031 as next-generation electrophotographic presses reach B2XL sizes. Ricoh's Pro C9500 series achieves a 97% rated speed on complex jobs, making it an attractive option for high-volume commercial runs where uptime consistency outweighs the benefits of roll-to-roll media freedom. The coexistence of inkjet and toner confirms that the large-format printers market serves multiple job profiles rather

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than a single dominant method.

The Large Format Printers Market Report is Segmented by Offering (Printers, Software, and Services), Printing Technology (Inkjet, and Toner/Laser), Ink Type (Aqueous, Solvent and Eco-Solvent, UV-Curable, Latex, and Dye-Sublimation), End-User Industry (Signage and Outdoor Advertising, Apparel and Textiles, Decor and Interior Graphics, and More), and Geography. The Market Forecasts are Provided in Terms of Value (USD).

Geography Analysis

North America accounted for 40.86% of revenue in 2025, driven by the early adoption of AI-enabled workflows and stringent environmental standards under NESHAP 40 CFR Part 63, which rewards low-emission printers. Investments in predictive maintenance deliver 10-35% operating cost reductions, keeping profit margins resilient even as print runs shrink. PFAS limits in states such as Washington accelerate upgrades to compliant water-based systems, solidifying a premium segment that underpins the large-format printers market. The Asia Pacific is the fastest-growing region, with a 5.48% CAGR projected to 2031. FAPGA reports that commercial printing is expected to expand from USD 184.6 billion in 2022 to USD 282.6 billion in 2031.

Europe remains a sustainability trendsetter. Directive 2024/825 bans vague green claims and enforces recyclability thresholds, steering buyers toward PFAS-free inks and FSC-certified substrates. Printers equipped with inline spectrophotometers and closed-loop color engines gain acceptance among brand owners who require audit trails for ESG reporting. While mature demand keeps overall growth modest, early compliance spend supports service contracts and retrofit kits, enriching the total addressable opportunity.

South America, the Middle East, and Africa contribute smaller shares, yet present opportunities for suppliers that can deliver rugged devices tolerant of voltage swings and heat. Mega-projects in the Gulf, such as stadiums and tourism complexes, favor high-end UV hybrids, whereas Brazilian converters seek cost-effective solvent units. As financing options widen, these territories will add incremental tonnage to the large-format printers market.

List of Companies Covered in this Report:

HP Inc. Canon Inc. Seiko Epson Corporation Roland DG Corporation Mimaki Engineering Co., Ltd. Ricoh Company, Ltd. Agfa-Gevaert NV Durst Group AG Electronics For Imaging, Inc. (EFI) Konica Minolta, Inc. Kyocera Corporation Mutoh Holdings Co., Ltd. Fujifilm Holdings Corporation ColorJet Group SwissQprint AG JHF Group DGI Co., Ltd.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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