

Kuwait Dairy Products - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-02-09 | 90 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

Kuwait Dairy Products Market Analysis

The Kuwait dairy products market is a significant segment of the country's food and beverage industry, valued at USD 1.14 billion in 2025. The Kuwait dairy products market is expected to grow from USD 1.14 billion in 2025 to USD 1.21 billion in 2026 and is forecast to reach USD 1.59 billion by 2031 at 5.72% CAGR over 2026-2031. This growth is driven by increasing consumer demand for dairy products, influenced by rising health awareness, urbanization, and a growing population. The market encompasses a wide range of products, including milk, cheese, yogurt, butter, and other dairy-based items, catering to diverse consumer preferences. Additionally, the adoption of innovative product offerings and advancements in packaging technologies are further contributing to the market's expansion. The Kuwait dairy products market is poised for sustained growth, supported by evolving dietary trends and the increasing availability of premium and fortified dairy products.

Kuwait Dairy Products Market Trends and Insights

Mandatory vitamin-D fortification drives market standardization

Kuwait's adherence to WHO fortification guidelines aligns it with a regional trend: 11 of the 22 countries in the Middle East now mandate the fortification of wheat flour. The Ministry of Health not only oversees cereal fortification but also sets standards for dairy, favoring larger processors with the necessary technical expertise. This regulatory framework ensures that fortified products meet international nutritional benchmarks, enhancing public health outcomes. The shift in regulations is especially advantageous

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

for the fluid milk sector, where fortification technologies are more easily applied than in fermented products, such as yogurt or cheese, which require more complex processes. As a result of this standardization, smaller producers who can't comply are being pushed out, allowing established players to capture a larger market share by meeting these heightened nutritional standards. With its fortification mandate, Kuwait has effectively created a protective barrier for compliant producers, making it challenging for new entrants without the requisite technical infrastructure to break into the market. This consolidation not only strengthens the position of existing players but also raises the overall quality and nutritional value of products available to consumers.

Rising demand for value-added protein yogurts

The rising demand for value-added protein yogurts is a significant driver in the Kuwait dairy products market. Consumers in Kuwait are increasingly seeking healthier and more nutritious food options, with protein yogurts gaining popularity due to their high protein content and associated health benefits. These products cater to the growing health-conscious population, particularly among fitness enthusiasts and individuals looking to incorporate more protein into their diets. Additionally, the availability of diverse flavors and innovative product offerings has further fueled consumer interest. Manufacturers are focusing on developing fortified and functional yogurt products to meet this demand, thereby driving growth in the market. The increasing awareness of the role of protein in maintaining overall health and wellness has also contributed to the rising demand for these products. Furthermore, the influence of global health trends and the adoption of Western dietary habits have encouraged consumers in Kuwait to explore protein-rich dairy options.

Volatile imported fodder costs

Fluctuating imported fodder prices pose a significant restraint on the Kuwait Dairy Products Market. The dependency on imported fodder exposes the market to price volatility caused by factors such as global supply chain disruptions, fluctuating exchange rates, and geopolitical tensions. These unpredictable costs directly impact the production expenses for dairy farmers, leading to challenges in maintaining competitive pricing and profitability. Additionally, the reliance on imports makes the market vulnerable to international trade policies and tariffs, further exacerbating cost pressures. As a result, dairy producers often face difficulties in planning long-term strategies, which hinders the market's ability to achieve consistent growth and stability. The lack of locally sourced fodder alternatives further intensifies this issue, leaving the market heavily reliant on external factors beyond its control. Furthermore, the rising global demand for fodder, driven by increasing livestock production in other regions, adds to the competition for these resources, further inflating costs. This situation creates a ripple effect, where higher production costs are often passed on to consumers, potentially reducing demand for dairy products in the market.

Other drivers and restraints analyzed in the detailed report include:

Health consciousness and demand for nutrition-rich options
E-commerce integration transforms distribution
economics
Water-scarcity driven farm-gate limitations
Volatile imported fodder costs

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

In 2025, milk holds a dominant position in the Kuwait dairy products market, accounting for 44.18% of the market share. This leadership reflects the country's deep-rooted traditional consumption patterns, where milk remains a staple in daily diets. Additionally, government fortification mandates play a crucial role in supporting the fluid milk segment by enhancing its nutritional value and ensuring widespread availability. The well-established processing capabilities within the country further strengthen milk's market dominance, catering to the consistent demand from consumers. Furthermore, the segment benefits from strong distribution networks and consumer trust in locally produced milk, which continues to drive its steady performance in the

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

market.

On the other hand, yogurt is emerging as the fastest-growing segment in the Kuwait dairy products market, with a projected CAGR of 5.88% through 2031. This growth is primarily driven by innovations in protein-enriched formulations and the increasing popularity of probiotic-rich products. These advancements align with the preferences of health-conscious consumers who seek functional foods that offer both nutritional benefits and digestive health support. The segment's rapid expansion highlights a shift in consumer behavior, with a growing inclination toward healthier and more diverse dairy options. Additionally, the introduction of flavored and drinkable yogurt varieties has further broadened the appeal of this segment, attracting younger demographics and catering to on-the-go consumption trends.

Cow milk holds a dominant position with a 78.96% market share in 2025 in the market. This dominance is attributed to well-established supply chains, widespread availability, and strong consumer familiarity. Cow milk remains a staple in households, supported by its versatility in various culinary applications and its perceived nutritional value. The entrenched presence of cow milk in the market reflects its ability to meet the consistent demand of a broad consumer base, further solidifying its leadership position. Additionally, government initiatives and subsidies supporting local dairy production have further strengthened the cow milk segment, ensuring its continued prominence in the market. The segment also benefits from the presence of both domestic and international players, which ensures consistent supply and competitive pricing, further enhancing its accessibility to consumers.

On the other hand, camel milk is emerging as the fastest-growing segment, registering a 7.21% CAGR during the forecast period. This growth highlights a renewed interest in traditional dairy products, driven by modern nutritional science that emphasizes camel milk's unique health benefits, such as its lower fat content, higher levels of certain vitamins and minerals, and hypoallergenic properties. Although camel milk currently occupies a smaller share of the market, its rising popularity among health-conscious consumers and niche markets indicates significant potential for expansion in the coming years. Furthermore, the increasing availability of camel milk products in retail outlets and the growing awareness of its benefits through marketing campaigns are expected to drive its adoption in Kuwait.

The Kuwait Dairy Products Market Report is Segmented by Product Type (Milk, Cheese, Yogurt, Butter, Cream, Other Product Types), Source (Cow Milk, Camel Milk, Goat and Sheep Milk), Packaging Type (Bottles, Cartons, Pouches, Tubs and Cups, and Other Packaging Types), Distribution Channel (On-Trade, Off-Trade). The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

Kuwait Dairy Co. Kuwait United Dairy Company Al Safat Fresh Dairy Co. Kuwait Danish Dairy KuwaitAgro Co. Almarai Company Almarai Company Al-Othman Group Holding Co. (NADA Dairy) SADAFCO Al Faisaliah Group Balade Farms LLC Al Rawabi Dairy Al Ain Farms Al Wafra Dairy Company Al-Mansour Dairy Products Al-Rabie Saudi Foods Co., Ltd Al Osra Food Company B.S.C. Ghanem Dairy Arla Foods AMBA Al Safi Danone Company Ltd.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET LANDSCAPE

4.1 Market Overview

4.2 Market Drivers

4.2.1 Mandatory vitamin-D fortification of fluid milk

4.2.2 Rising demand for value-added protein yogurts

4.2.3 Health consciousness and demand for nutrition-rich options

4.2.4 E-commerce penetration into fresh food delivery

4.2.5 Government support and subsidies for dairy production

4.2.6 Adoption of advanced dairy farming technologies

4.3 Market Restraints

4.3.1 Volatile imported fodder costs

4.3.2 Water-scarcity driven farm-gate limitations

4.3.3 Growing vegan and lactose-free awareness

4.3.4 Fluctuating prices of dairy inputs

4.4 Value/Supply-Chain Analysis

4.5 Regulatory Landscape

4.6 Technological Outlook

4.7 Porter's Five Forces

4.7.1 Bargaining Power of Suppliers

4.7.2 Bargaining Power of Buyers

4.7.3 Threat of New Entrants

4.7.4 Threat of Substitutes

4.7.5 Competitive Rivalry

5 MARKET SIZE AND GROWTH FORECASTS (VALUE)

5.1 By Product Type

5.1.1 Milk

5.1.2 Cheese

5.1.3 Yogurt

5.1.4 Butter

5.1.5 Cream

5.1.6 Other Product Types

5.2 By Source

5.2.1 Cow Milk

5.2.2 Camel Milk

5.2.3 Goat and Sheep Milk

5.3 By Packaging Type

5.3.1 Bottles

5.3.2 Cartons

5.3.3 Pouches

5.3.4 Tubs and Cups

5.3.5 Other Packaging Types

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.4 By Distribution Channel

5.4.1 On-Trade

5.4.2 Off-trade

5.4.2.1 Supermarkets/Hypermarkets

5.4.2.2 Convenience/ Grocery Stores

5.4.2.3 Online Retail Stores

5.4.2.4 Other Distribution Channels

6 COMPETITIVE LANDSCAPE

6.1 Market Concentration

6.2 Strategic Moves

6.3 Market Share Analysis

6.4 Company Profiles (includes Global level Overview, Market level overview, Core Segments, Financials as available, Strategic Information, Market Rank/Share for key companies, Products and Services, and Recent Developments)

6.4.1 Kuwait Dairy Co.

6.4.2 Kuwait United Dairy Company

6.4.3 Al Safat Fresh Dairy Co.

6.4.4 Kuwait Danish Dairy

6.4.5 KuwaitAgro Co.

6.4.6 Almarai Company

6.4.7 Almarai Company

6.4.8 Al-Othman Group Holding Co. (NADA Dairy)

6.4.9 SADAFCO

6.4.10 Al Faisaliah Group

6.4.11 Balade Farms LLC

6.4.12 Al Rawabi Dairy

6.4.13 Al Ain Farms

6.4.14 Al Wafra Dairy Company

6.4.15 Al-Mansour Dairy Products

6.4.16 Al-Rabie Saudi Foods Co., Ltd

6.4.17 Al Osra Food Company B.S.C.

6.4.18 Ghanem Dairy

6.4.19 Arla Foods AMBA

6.4.20 Al Safi Danone Company Ltd.

7 MARKET OPPORTUNITIES AND FUTURE OUTLOOK

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Kuwait Dairy Products - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-02-09 | 90 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-26"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

