

Egypt ICT - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-02-09 | 100 pages | Mordor Intelligence

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Report description:

Egypt ICT Market Analysis

The Egypt ICT market was valued at USD 23.60 billion in 2025 and estimated to grow from USD 27.69 billion in 2026 to reach USD 61.56 billion by 2031, at a CAGR of 17.33% during the forecast period (2026-2031). The rapid expansion stems from the government's Digital Egypt program, large-scale data-center commitments from Gulf sovereign funds, and Egypt's status as the primary landing point for 15 active undersea cables. Telecommunications services currently hold 35.24% revenue share, while IT services lead growth at a 17.15% CAGR as enterprises accelerate cloud and AI adoption. Large enterprises account for 61.15% of spending, but SME demand is catching up thanks to subsidized financing and advisory schemes from the European Bank for Reconstruction and Development. Public-sector digitalization keeps government and public administration the top vertical at 24.81% share, yet BFSI is the fastest-growing vertical at 22.19% CAGR as fintech volumes scale.

Egypt ICT Market Trends and Insights

Government-wide Cloud Migration

A mandatory "cloud-first" decree requires every ministry to place new workloads on EG-CLOUD by 2026. Forty percent of core applications already run on the government platform, lowering agency IT operating costs by 35% and cutting service delivery times from hours to minutes. Ministries report 60% faster release cycles, and the Ministry of Finance completed end-to-end budget automation on Oracle Hyperion, releasing real-time dashboards for parliamentary oversight. The policy spurs

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complementary investments in network security, identity management, and sovereign data zones, giving domestic service providers a stable pipeline through 2030.

"Digital Egypt" Citizen-Service Platform

The Digital Egypt super-app delivers 182 online public services to more than 9 million users and processed 750 million transactions in 2024, up 280% year on year. Its API-driven architecture links payment rails, telcos, and utilities, allowing citizens to settle taxes, traffic fines, and utility bills in minutes. Transaction success rates exceed 99.8%, while rural uptake has doubled since Egypt Post converted 200 branch offices into digital hubs. The platform's data lake also underpins predictive analytics for subsidy targeting and pandemic response, reinforcing long-term adoption.

Senior Cyber-Talent Shortfall

Egypt's cybersecurity workforce deficit stands at roughly 3,000 professionals, triple the available supply for senior roles, pushing vacancy periods to 8-12 months and inflating salaries by 30% annually. The National Cybersecurity Strategy aims to certify 1,000 specialists per year through the Cyber Talents program, yet demand outpaces output. Prolonged gaps expose enterprises to phishing incidents, which rose 49% in Cairo during 2024, prompting banks and telcos to outsource SOC operations to international vendors.

Other drivers and restraints analyzed in the detailed report include:

Gulf-Funded Hyperscale Data-Center Build-out Undersea-Cable Landing Ecosystem Foreign-Exchange Scarcity for Hardware

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Telecommunications services captured 34.78% of Egypt's ICT market share in 2025, reflecting continued capital expenditure on 5G licenses worth USD 675 million and fiber backhaul stretching to 40,000 towers. IT services are projected to grow the fastest at 17.47% CAGR, powered by public-sector outsourcing deals totaling USD 1.575 billion in FY 2022/23. Hardware demand cooled because of FX tightness, yet data-center server purchases surged as hyperscale builds progress. Software investment shifts toward SaaS and AI platforms aligned with the National AI Strategy 2025-2030, which targets 250 AI companies and 30,000 specialists.

In the forecast window, fixed-wireless access and private 5G slices will enable Industry 4.0 in the New Administrative Capital and Suez Canal Economic Zone, while local ISVs bundle Arabic NLP engines into e-commerce, edtech, and health-tech solutions. Regulatory frameworks such as the Personal Data Protection Law spur security spending, benefiting system integrators and MSSPs.

The Egypt ICT Market Report is Segmented by Type (Hardware, Software, IT Services, Telecommunication Services), End-User Enterprise Size (Large Enterprises, Smes), Industry Vertical (BFSI, IT and Telecom, Government and Public Sector, Retail and E-Commerce, Manufacturing, and More). The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

International Business Machines Corporation (IBM) Accenture plc Atos SE SAP SE (SAP Egypt L.L.C.) Dell Technologies Inc. Oracle Corporation Telefonaktiebolaget LM Ericsson Telecom Egypt S.A.E. Orange Egypt for Telecommunications S.A.E. Vodafone Egypt

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Telecommunications S.A.E. Emirates Telecommunications Group Company PJSC (Etisalat by e&) Huawei Technologies Co., Ltd.
Cisco Systems, Inc. Raya Information Technology Systems Engineering of Egypt (SEE) E-Finance for Digital & Financial
Investments S.A.E. Cloud4C Services Egypt

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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