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Education Security - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-02-09 | 171 pages | Mordor Intelligence

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Report description:

Education Security Market Analysis

The education security market is expected to grow from USD 0.98 billion in 2025 to USD 1.1 billion in 2026 and is forecast to reach USD 1.91 billion by 2031 at 11.78% CAGR over 2026-2031. Rising federal allocations, such as the USD 200 million K-12 Education Cybersecurity Act grant, have positioned schools as critical-infrastructure sites. Converging physical and digital threats, underscored by a 156% jump in campus cyberattacks between 2022 and 2024, sharpen demand for integrated protection. Artificial-intelligence video analytics now detect suspicious behavior within 3-5 seconds, shortening incident response times and bolstering adoption momentum across districts. North America leads the education security market with a 37.31% revenue share, while the Asia-Pacific region records the fastest growth at a 13.8% CAGR, driven by multi-billion-dollar smart campus programs. Competitive intensity remains moderate as global conglomerates and cloud-native specialists vie to align security offerings with strict student-data regulations.

Global Education Security Market Trends and Insights

AI-Enabled Behavioural Detection for Early Threat Identification

Advanced computer vision models are increasingly shifting security from a reactive to a predictive mode. Verkada rollouts across 500 districts in 2024 demonstrated 67% faster responses after AI person-of-interest alerts, achieving 94% accuracy in anomaly detection. Districts in California reported a 43% decline in incidents following the deployment, highlighting the technology's effectiveness in reducing bullying and weapons-related events. Contextual analytics now factor in location, time of day, and historical risk to curb false positives. However, campuses must capture 6-12 months of baseline footage before algorithms stabilize, requiring sizable edge-compute investments. Vendors that bundle AI with compliance dashboards gain an edge in the education security market by easing FERPA-aligned rollouts.

Government Safety Grants Accelerating Technology Refresh Cycles

Since 2024, STOP School Violence grants exceeding USD 1.2 billion have enabled smaller districts to bypass legacy analog systems and adopt cloud-native platforms. Texas earmarked USD 300 million for school security, and Florida's Guardian Program injects USD 150 million annually, creating synchronized refresh cycles that favor turnkey solutions. Grant metrics demand measurable outcomes, prompting vendors to ship incident analytics dashboards as standard. Mandatory multi-year support clauses stabilize provider revenue while ensuring system upkeep. As funds increasingly link to ESG-based safety KPIs, districts prioritize platforms that convert security events into auditable social-impact scores.

High Upfront Procurement and Lifecycle Costs

Complete campus installations average USD 150,000-500,000, with annual service fees consuming up to 25% of capital outlays, straining tight district budgets. Specialized installations raise costs by 30-40%, and major system refreshes are required every 3-5 years to counter evolving threats. Grant schemes rarely cover software licensing or cloud-storage renewals, prompting some districts to run sophisticated systems in fallback modes. Vendors offering outcome-based pricing and modular upgrades mitigate budget friction and improve total cost-of-ownership metrics across the education security industry.

Other drivers and restraints analyzed in the detailed report include:

Heightened Incidence of School Violence and VandalismInfrastructure Modernisation Programs in Emerging EconomiesPersistent Privacy and Data-Protection Concerns

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Guarding services generated 41.12% of 2025 revenue, anchoring the education security market despite the rapid advancement of automation. Visible officers fulfill regulatory mandates and boost stakeholder reassurance. Alarm-monitoring services, fueled by AI analytics, outpace all services at 13.72% CAGR. Hybrid guard models that combine human patrols with drone feeds and mobile dashboards are reshaping traditional roles. Districts allocating grant funds toward real-time command centers elevate demand for systems integration and managed service contracts.

The education security market size for systems integration services is set to expand as institutions consolidate their vendor portfolios. Pre-employment screening rebounds amid stricter personnel vetting rules. Consulting engagements evolve into cybersecurity audits and ESG-based safety reporting. Vendors offering bundled service suites achieve above-market growth by lowering procurement complexity.

Hardware accounted for 52.15% of the education security market share in 2025, driven by the rollout of bulk cameras and access controls. Yet software's 13.05% CAGR underscores the shift toward analytics-driven, cloud-managed architectures. Edge-enabled cameras blur component lines by embedding AI directly on devices, shrinking data-center footprints. Subscription pricing for video-management platforms converts capital expenditure into predictable operating outlays.

Services accounted for nearly one-quarter of total revenue as districts increasingly outsourced maintenance, firmware updates, and threat monitoring. The education security market size for software will continue expanding as vendors decouple functionality from proprietary hardware and push feature upgrades via over-the-air updates.

The Education Security Market Report is Segmented by Services (Guarding, Pre-Employment Screening, and More), Component (Hardware, Software, and Services), Security Solution (Video Surveillance Systems, Access Control Systems, and More), Deployment Mode (On-Premise, Cloud, and Hybrid), Facilities (Primary and Secondary Facilities, and More), and Geography. The Market Forecasts are Provided in Terms of Value (USD).

Geography Analysis

North America accounted for 36.85% of the education security market revenue in 2025, led by the United States' USD 1.4 billion in combined federal grants that catalyzed rapid technology refresh cycles. Canadian provinces echo this trend, with Ontario's CAD 180 million program upgrading video surveillance and access-control stacks. Mexico's modernization drive earmarks USD 89 million for public-school safety technology, broadening regional supplier pipelines.

Asia-Pacific posts the most aggressive 13.63% CAGR through 2031. China's USD 78 billion education overhaul allocates up to 15% for integrated security, fast-tracking large-scale procurements. India's smart-campus investments surpass USD 12 billion, and Southeast Asian ministries bundle safety solutions within digital-learning rollouts. Local manufacturing by global camera giants shortens delivery cycles and satisfies domestic-content mandates, heightening competitive churn within the education security market.

Europe advances steadily on GDPR context compliance. Germany commits EUR 2.8 billion to digital schools, and the United Kingdom channels GBP 650 million toward infrastructure fortified by privacy-by-design tools. The Middle East and Africa trail in aggregate spending yet exhibit pockets of high growth-UAE smart-school projects and Saudi Arabia's Vision 2030 education pillar stimulate demand for cloud-ready, multi-lingual security suites. Suppliers adept at navigating divergent data-residency rules are more likely to succeed in scaling across these regions.

List of Companies Covered in this Report:

Cisco Systems Inc. Honeywell International Inc. Motorola Solutions Inc. Securitas AB Axis Communications AB Genetec Inc. Verkada Inc. Hangzhou Hikvision Digital Technology Co. Ltd. Johnson Controls International plc Robert Bosch GmbH ADT Inc. Allied Universal Topco LLC Prosegur Compania de Seguridad S.A. Hanwha Vision Co., Ltd. Zhejiang Dahua Technology Co. Ltd. Gallagher Group Limited Silverseal Corporation SEICO Inc. Kisi Inc. AxxonSoft LLC Eagle Eye Networks Inc.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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