

Chile Courier, Express, And Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-02-09 | 295 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

Chile Courier, Express, And Parcel (CEP) Market Analysis

The Chile courier, express, and parcel (CEP) market size in 2026 is estimated at USD 0.84 billion, growing from 2025 value of USD 0.79 billion with 2031 projections showing USD 1.13 billion, growing at 6.19% CAGR over 2026-2031. Rising domestic consumption, which accounts for 63% of GDP, underpins stable parcel volumes, while Chile's network of free-trade agreements including the CPTPP removes tariff frictions for small shipments and supports cross-border traffic. Government-led customs modernization, together with mandatory e-invoicing and digital dispatch guides, further accelerates throughput for low-value e-commerce parcels. Express demand gains momentum from time-sensitive perishables such as cherries requiring temperature-controlled airfreight, while retailers' carbon-neutral commitments fast-track electric-vehicle fleets in Santiago. Competitive intensity remains moderate-to-high as domestic incumbents Chilexpress and Correos de Chile defend share against DHL, FedEx, UPS, and regional disruptors like Blue Express.

Chile Courier, Express, And Parcel (CEP) Market Trends and Insights

E-commerce Boom and Omnichannel Retail Adoption

Marketplace penetration reached 14 million users and 100 million monthly visits in 2023, lifting online retail to 14% of total sales. Retail giants such as Falabella tripled marketplace listings, nudging consumer expectations toward same-day and next-day delivery. Dense order clusters in affluent urban districts improve route density for leading couriers, yet rural white spaces persist.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Larger operators prioritize high-volume corridors, while underserved zones remain growth runways for nimble entrants. Higher service expectations translate into premium pricing power for express offerings, reinforcing revenue mix shifts toward time-definite delivery.

Government Push for Nationwide Digital-Trade and Customs Modernization

Chile's 100% electronic invoicing rule obliges couriers to issue and transmit digital dispatch guides in real time. Customs upgrades shorten clearance for low-value parcels, lifting reliability for international express services. Data-archiving obligations favor tech-enabled players that can automate compliance, widening the capability gap versus smaller couriers. Faster clearance and automated duty assessment reduce dwell times that once eroded the value proposition of premium cross-border services.

Persistent Congestion and Rising Urban Delivery Costs in Santiago

One-third of the population and 34% of large retailers cluster in the capital, causing traffic bottlenecks that inflate fuel spend and cut daily drop counts. Floods can extend travel times by 90%, compounding cost pressure. Dynamic routing and off-peak windows provide partial relief but may clash with consumer convenience.

Other drivers and restraints analyzed in the detailed report include:

Expansion of Fulfilment Centres and Road-Infrastructure in Regions V-VIII
Growing SME Exports Under New FTAs Boosting Cross-Border Small Parcels
Complex Labor Regulations and Courier Turnover Outside Metropolitan Areas

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

E-commerce delivered 32.74% of 2025 revenue, anchored by fashion and consumer electronics. Healthcare, expanding 6.41% CAGR between 2026-2031, benefits from widened insurance coverages and home-dispensing apps that require strict temperature governance. Mining, manufacturing, and wholesale retain meaningful shares, driven by project cargo and replenishment cycles that cushion cyclical swings in the Chile courier, express, and parcel (CEP) market.

Regulatory tightening on pharma cold-chain creates premium fee potential, prompting couriers to add GDP-certified depots. Conversely, grocery e-commerce introduces volatility in parcel profiles, pressing networks to flex between chilled, frozen and ambient flows.

International parcels grew 6.33% CAGR between 2026-2031, while domestic traffic still commanded 63.42% of the Chile courier, express, and parcel (CEP) market size in 2025. SME exporters exploit CPTPP benefits, yet platform restrictions and sporadic customs delays temper upside. Domestic density within the Santiago-Valparaiso-Concepcion triangle secures volume stability, but saturation invites pricing pressure. Cross-border services savvy in trade documentation gain first-mover advantage, signaling a gradual shift in revenue mix toward higher-yield international flows in the Chile courier, express, and parcel (CEP) market.

Domestic shipments profit from urban proximity and click-and-collect popularity, limiting failed-delivery costs. International growth, meanwhile, hinges on customs reform efficacy and the breadth of neighbouring e-commerce ecosystems. Courier alliances with fintechs that streamline duty collection could unlock latent cross-border demand and further diversify the Chile courier, express, and parcel (CEP) market.

The Chile Courier, Express, and Parcel (CEP) Market Report is Segmented by End User Industry (E-Commerce, Healthcare, and

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

More), Destination (Domestic and International), Speed of Delivery (Express and Non-Express), Shipment Weight (Heavy Weight Shipments and More), Mode of Transport (Air, Road, and Others), and Model (Business-To-Business, Business-To-Consumer, and More). The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

Chilexpress Correos de Chile DHL Group DSV A/S (Including DB Schenker) Empresas Copec SA (including Blue Express) FedEx Redmegacentro SA (including Megalogistica SA and Mega Frio Chile SA) United Parcel Service (UPS) Yango Delivery

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 Introduction

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 Research Methodology

3 Executive Summary

4 Market Landscape

4.1 Market Overview

4.2 Demographics

4.3 GDP Distribution by Economic Activity

4.4 GDP Growth by Economic Activity

4.5 Inflation

4.6 Economic Performance and Profile

4.6.1 Trends in E-Commerce Industry

4.6.2 Trends in Manufacturing Industry

4.7 Transport and Storage Sector GDP

4.8 Export Trends

4.9 Import Trends

4.10 Fuel Price

4.11 Logistics Performance

4.12 Infrastructure

4.13 Regulatory Framework

4.14 Value Chain and Distribution Channel Analysis

4.15 Market Drivers

4.15.1 E-Commerce Boom and Omnichannel Retail Adoption

4.15.2 Government Push for Nationwide Digital-Trade and Customs Modernization

4.15.3 Expansion of Fulfilment Centres and Road-Infrastructure in Regions V-VIII

4.15.4 Growing SME Exports Under New Ftas (e.g., CPTPP) Boosting Cross-Border Small Parcels

4.15.5 Retailers' Carbon-Neutral Commitments Accelerating Electric-Vehicle and Bike Last-Mile Fleets

4.15.6 Surge in High-Value Perishables (e.g., Cherries) Demanding Temperature-Controlled Express Airfreight

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.16 Market Restraints
 - 4.16.1 Persistent Congestion and Rising Urban Delivery Costs in Santiago
 - 4.16.2 Complex Labor Regulations and Courier-turnover Outside Metropolitan Region
 - 4.16.3 Occasional Customs Clearance Delays for Low-Value E-Commerce Parcels
 - 4.16.4 Climate-Related Disruptions (Floods / Wildfires) Impacting Regional Networks
- 4.17 Technology Innovations in the Market
- 4.18 Porter's Five Forces Analysis
 - 4.18.1 Threat of New Entrants
 - 4.18.2 Bargaining Power of Buyers
 - 4.18.3 Bargaining Power of Suppliers
 - 4.18.4 Threat of Substitutes
 - 4.18.5 Competitive Rivalry

5 Market Size and Growth Forecasts (Value, USD)

- 5.1 Destination
 - 5.1.1 Domestic
 - 5.1.2 International
- 5.2 Speed of Delivery
 - 5.2.1 Express
 - 5.2.2 Non-Express
- 5.3 Model
 - 5.3.1 Business-to-Business (B2B)
 - 5.3.2 Business-to-Consumer (B2C)
 - 5.3.3 Consumer-to-Consumer (C2C)
- 5.4 Shipment Weight
 - 5.4.1 Heavy Weight Shipments
 - 5.4.2 Light Weight Shipments
 - 5.4.3 Medium Weight Shipments
- 5.5 Mode of Transport
 - 5.5.1 Air
 - 5.5.2 Road
 - 5.5.3 Others
- 5.6 End User Industry
 - 5.6.1 E-Commerce
 - 5.6.2 Financial Services (BFSI)
 - 5.6.3 Healthcare
 - 5.6.4 Manufacturing
 - 5.6.5 Primary Industry
 - 5.6.6 Wholesale and Retail Trade (Offline)
 - 5.6.7 Others

6 Competitive Landscape

- 6.1 Market Concentration
- 6.2 Key Strategic Moves
- 6.3 Market Share Analysis
- 6.4 Company Profiles (Includes Global Level Overview, Market Level Overview, Core Segments, Financials as Available, Strategic Information, Market Rank/Share for Key Companies, Products and Services, and Recent Developments)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.4.1 Chilexpress
- 6.4.2 Correos de Chile
- 6.4.3 DHL Group
- 6.4.4 DSV A/S (Including DB Schenker)
- 6.4.5 Empresas Copec SA (including Blue Express)
- 6.4.6 FedEx
- 6.4.7 Redmegacentro SA (including Megalogistica SA and Mega Frio Chile SA)
- 6.4.8 United Parcel Service (UPS)
- 6.4.9 Yango Delivery

7 Market Opportunities and Future Outlook

- 7.1 White-Space and Unmet-Need Assessment

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Chile Courier, Express, And Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-02-09 | 295 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-28"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

