

Argentina Pet Food - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-02-09 | 80 pages | Mordor Intelligence

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Report description:

Argentina Pet Food Market Analysis

The Argentina pet food market was valued at USD 1.66 billion in 2025 and estimated to grow from USD 1.8 billion in 2026 to reach USD 2.68 billion by 2031, at a CAGR of 8.34% during the forecast period (2026-2031). Robust pet ownership, more than 80% of households keep at least one animal, continues to anchor structural demand, while a base of over 30 million companion animals stimulates steady volume growth. Multinational capacity expansions, such as Mars, Incorporated Pet Nutrition's Mercedes facility, complement domestic investments by Agro Industrias Baires S.A. and Grupo Pilar, reinforcing local supply resilience. Regulatory modernization through SENASA Resolution 1415/2024 streamlines product registration and bolsters export competitiveness for the Argentina pet food market. Digital commerce further lifts prospects as online channel volume is rising by double digits, as retailers adopt omnichannel models and subscription services.

Argentina Pet Food Market Trends and Insights

Rapid Premiumization of Pet Diets

Premium lines already outpace overall category growth, driven by 94% of owners who view pets as family and 77% of high-income shoppers who prefer organic formulations. Domestic manufacturers are scaling next-generation extruders and automated lines to guarantee nutrient integrity and substantiate health claims. Product launches now target clinical needs such as renal, obesity, and gastrointestinal management, underscoring the sophistication of the Argentina pet food market. Companies

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like Grupo Molino Chacabuco have responded by launching specialized nutrition products, including formulations for spayed and neutered cats enriched with prebiotics and balanced minerals for urinary health.

Surging E-Commerce Adoption in Emerging Economies

The online share of pet expenditures climbed in 2024, with Mercado Libre naming pet food its top-selling Animals and Pets product and average ticket sizes of ARS 36,000 (USD 45). Tiendanube hosts nearly 400 dedicated pet shops, most integrating social media marketing and click-and-collect, reflecting the omnichannel pivot reshaping the Argentina pet food market. Leading brands like Royal Canin, Excellent, and Old Prince dominate online searches, while retailers increasingly adopt omnichannel strategies, including click-and-collect services and automated replenishment systems, to capture growing digital demand.

Volatile Raw-Material Prices

Argentina's pet food industry faces significant input cost volatility, particularly affecting soybean meal and corn prices that serve as primary protein and energy sources in many formulations. Corn prices spiked 9.3% to USD 213 per metric ton during harvest delays, compelling formulators to juggle cost pass-throughs in the Argentina pet food market. July 2025 tariff cuts on grains alleviate some pressure, but currency controls continue to inject pricing uncertainty.

Other drivers and restraints analyzed in the detailed report include:

Plant-based Protein Inclusion for Sustainability Pledges
Integration of AI-enabled Feeding Devices Boosting Demand
Regulatory Scrutiny on Novel Proteins

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Food products maintain a dominant market position with a 66.60% share in 2025, and also emerge as the fastest-growing segment at 8.7% CAGR through 2031. Dry pet food represents the largest subsegment within food products, supported by Argentina's advanced extrusion technology capabilities and automated production lines that ensure consistent quality and nutritional preservation. Pet nutraceuticals and supplements show robust development, with companies incorporating milk bioactives, omega-3 fatty acids, probiotics, and specialized vitamins targeting specific health conditions, including diabetes, digestive sensitivity, and urinary tract disease.

Veterinary diets represent a specialized growth area, with formulations addressing renal conditions, oral care, and other therapeutic applications gaining veterinary endorsement and professional recommendation. The treats segment benefits from humanization trends and premiumization, with formats resembling human indulgence products, including sticks, filled snacks, and single-serve options that strengthen the owner-pet emotional bond

The Argentina Pet Food Market Report is Segmented by Pet Food Product (Food, Pet Nutraceuticals/Supplements, Pet Treats, and Pet Veterinary Diets), Pets (Cats, Dogs, and Other Pets), and Distribution Channel (Convenience Stores, Online Channel, Specialty Stores, Supermarkets/Hypermarkets, and Other Channels). The Market Forecasts are Provided in Terms of Value (USD) and Volume (Metric Tons).

List of Companies Covered in this Report:

Archer Daniels Midland Company Agro Industrias Baires S.A. Clearlake Capital Group, L.P. (Wellness Pet Company Inc.)

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Colgate-Palmolive Company (Hill's Pet Nutrition Inc.) Farmina Pet Foods General Mills Inc. Mars, Incorporated Nestle S.A. (Purina) The J. M. Smucker Company Central Garden and Pet Company Sunshine Mills, Inc. Unicharm Corporation Deurer GmbH Diamond Pet Foods (Schell and Kampeter, Inc.) Thai Union Group PCL

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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