

Argentina Cybersecurity - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-02-09 | 100 pages | Mordor Intelligence

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Report description:

Argentina Cybersecurity Market Analysis

The Argentina cybersecurity market was valued at USD 1.04 billion in 2025 and estimated to grow from USD 1.15 billion in 2026 to reach USD 1.94 billion by 2031, at a CAGR of 10.95% during the forecast period (2026-2031). Heightened digital transformation, large-scale 5G roll-outs, and rising cybercrime drive sustained spending across all verticals. The federal government's Artificial Intelligence Unit Applied to Security predicts and prevents cyber threats, while spectrum auctions worth USD 875 million accelerate network build-outs that widen the attack surface. Cloud migration, zero-trust adoption, and the steady shift toward managed security services elevate long-term demand, although peso volatility and talent scarcity remain material headwinds. Large global vendors continue to expand, yet local specialists gain share by bundling vertical-specific compliance support and Spanish-language SOC services.

Argentina Cybersecurity Market Trends and Insights

Digital Transformation and Cloud Adoption

Rapid cloud migration shifts protection models from perimeter defenses to zero-trust. The QuarkID blockchain digital ID, rolled out for 2.5 million citizens, demands advanced identity and access management. Retailer Grupo Dabra cut connectivity costs by 75% and tightened security across 114 stores through an integrated platform. Enterprises lacking internal know-how outsource to managed security providers, expanding the addressable base beyond traditional large corporates. As a result, the Argentina

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cybersecurity market benefits from cloud-first SMEs that now adopt security-as-a-service instead of hardware.

Escalating Fintech and E-commerce Cyber-threats

More than 200 fintechs growing 35% annually expose lucrative targets, pushing banks, wallets, and exchanges to harden defenses. MercadoLibre's move into digital banking relies on zero-trust frameworks that validate every session. A 2024 registry for virtual-asset service providers imposes strict controls on crypto exchanges, enlarging compliance-driven spending. High-profile ransomware incidents at regulators and banks underscore the urgency, keeping security investment ahead of revenue growth.

Cyber-skills Shortage

Although local universities graduate 27,000 tech students yearly, specialized security talent remains scarce. Entry-level analysts earn ARS 617,000 (USD 2,470) and can double salaries within a few years, pressuring budgets. Multinationals absorb much of the skilled pool, forcing SMEs to rely on managed services and automation rather than in-house teams.

Other drivers and restraints analyzed in the detailed report include:

Government Cyber Regulations and 2023 National Strategy 5G and IoT Expansion Enlarging Attack Surface SME Budget Limitations

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Solutions contributed 65.30% revenue in 2025, backed by network, endpoint, and cloud security platforms that form baseline defenses. However, Services are set to grow at 12.05% CAGR to 2031. Professional consulting tackles risk assessments and compliance, while managed SOC offerings provide around-the-clock monitoring. Bloka's pay-as-you-go model illustrates how SMEs obtain enterprise-grade coverage without capital expenditure. Strong Application and Cloud Security demand sustains Solutions growth, yet point products lose ground to unified platforms. Identity management accelerates on e-government schemes, and infrastructure security becomes indispensable for critical sectors. Service-led recurring revenue stabilizes vendor cash flows, reinforcing its strategic importance in the Argentina cybersecurity market.

Cloud deployments controlled 66.80% of 2025 revenues and will compound at 13.48% CAGR. Subscription pricing shields buyers from currency risk and eliminates lump-sum hardware imports. Automatic patching and global threat-intelligence feeds keep defenses current, suiting firms with scarce specialists. On-premise estates persist in banking and regulated utilities due to data sovereignty. Hybrid models prevail, marrying local processing with cloud analytics. Edge architectures arising from 5G route latency-sensitive tasks locally while preserving centralized policy control, broadening deployment choices within the Argentina cybersecurity market.

Argentina Cybersecurity Market is Segmented by Offering (Solutions, Services), Deployment (Cloud, On-Premises), Organization Size (SMEs, Large Enterprises), End User (BFSI, Healthcare, IT and Telecom and More). The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

Cisco Systems Inc. Fortinet Inc. IBM Corporation Check Point Software Technologies Ltd. Palo Alto Networks Inc. Dell Technologies Inc. Broadcom Inc. (Symantec) AVG Technologies (Gen Digital Inc.) Juniper Networks Inc. ESET spol. s r.o. Panda Security (WatchGuard) NextVision SRL VU Inc. BGH Tech Partner Telefonica Tech Argentina Arkavia Networks Insside SA Kaspersky Lab

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Trend Micro Inc. Microsoft Corp. (Security)

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Market Drivers
 - 4.2.1 Digital transformation and cloud adoption
 - 4.2.2 Escalating fintech and e-commerce cyber-threats
 - 4.2.3 Government cyber regulations and 2023 National Strategy
 - 4.2.4 5G and IoT expansion enlarging attack surface
 - 4.2.5 e-Government digital-ID push boosting IAM spend
 - 4.2.6 Patagonia data-center build-out driving SOC-aaS
- 4.3 Market Restraints
 - 4.3.1 Cyber-skills shortage
 - 4.3.2 SME budget limitations
 - 4.3.3 Peso volatility curbing hardware imports
 - 4.3.4 Provincial standards fragmentation
- 4.4 Supply-Chain Analysis
- 4.5 Regulatory Landscape
- 4.6 Technological Outlook
- 4.7 Porter's Five Forces Analysis
 - 4.7.1 Bargaining Power of Suppliers
 - 4.7.2 Bargaining Power of Buyers
 - 4.7.3 Threat of New Entrants
 - 4.7.4 Threat of Substitutes
 - 4.7.5 Intensity of Competitive Rivalry
- 4.8 Assessment of Macroeconomic Factors on the market

5 MARKET SIZE AND GROWTH FORECASTS

- 5.1 By Offering
 - 5.1.1 Solutions
 - 5.1.1.1 Application Security
 - 5.1.1.2 Cloud Security
 - 5.1.1.3 Data Security

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- 5.1.1.4 Identity and Access Management
- 5.1.1.5 Infrastructure Protection
- 5.1.1.6 Integrated Risk Management
- 5.1.1.7 Network Security Equipment
- 5.1.1.8 Endpoint Security
- 5.1.1.9 Other Solutions
- 5.1.2 Services
 - 5.1.2.1 Professional Services
 - 5.1.2.2 Managed Services
- 5.2 By Deployment Mode
 - 5.2.1 Cloud
 - 5.2.2 On-Premise
- 5.3 By Organization Size
 - 5.3.1 SMEs
 - 5.3.2 Large Enterprises
- 5.4 By End User
 - 5.4.1 BFSI
 - 5.4.2 Healthcare
 - 5.4.3 IT and Telecom
 - 5.4.4 Industrial and Defense
 - 5.4.5 Retail
 - 5.4.6 Energy and Utilities
 - 5.4.7 Manufacturing
 - 5.4.8 Others

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration
- 6.2 Strategic Moves
- 6.3 Market Share Analysis
- 6.4 Company Profiles {(includes Global level Overview, Market level overview, Core Segments, Financials as available, Strategic Information, Market Rank/Share for key companies, Products and Services, and Recent Developments)}
- 6.4.1 Cisco Systems Inc.
- 6.4.2 Fortinet Inc.
- 6.4.3 IBM Corporation
- 6.4.4 Check Point Software Technologies Ltd.
- 6.4.5 Palo Alto Networks Inc.
- 6.4.6 Dell Technologies Inc.
- 6.4.7 Broadcom Inc. (Symantec)
- 6.4.8 AVG Technologies (Gen Digital Inc.)
- 6.4.9 Juniper Networks Inc.
- 6.4.10 ESET spol. s r.o.
- 6.4.11 Panda Security (WatchGuard)
- 6.4.12 NextVision SRL
- 6.4.13 VU Inc.
- 6.4.14 BGH Tech Partner
- 6.4.15 Telefonica Tech Argentina
- 6.4.16 Arkavia Networks

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- 6.4.17 Insside SA
- 6.4.18 Kaspersky Lab
- 6.4.19 Trend Micro Inc.
- 6.4.20 Microsoft Corp. (Security)

7 MARKET OPPORTUNITIES AND FUTURE OUTLOOK

7.1 White-space and Unmet-Need Assessment

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