

## **Argentina Agricultural Machinery - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)**

Market Report | 2026-02-09 | 80 pages | Mordor Intelligence

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### **Report description:**

Argentina Agricultural Machinery Market Analysis

The Argentina agricultural machinery market was valued at USD 1.90 billion in 2025 and estimated to grow from USD 1.97 billion in 2026 to reach USD 2.37 billion by 2031, at a CAGR of 3.72% during the forecast period (2026-2031). This expansion is unfolding as the new administration stabilizes macro-economic policy, soybean output rebounds to a projected 49 million metric tons in 2024/25, and dollar-denominated credit eases equipment purchases. Adoption of precision agriculture, tariff cuts on imported components, and strong after-sales financing are combining to make high-spec tractors, planters, and irrigation systems more affordable. Multilateral climate-finance lines are further catalyzing demand for low-tillage and hybrid-electric machinery while accelerating the shift toward smart, sensor-rich implements. Intensifying competition among global and local Original Equipment Manufacturers (OEM), coupled with quickly rising labor costs, is pushing mechanization deeper into midsize and small farms, fortifying the Argentina farm machinery market against cyclical commodity swings.

Argentina Agricultural Machinery Market Trends and Insights

Labor-Cost Inflation Accelerates Mechanization Uptake

Argentina's farming payroll has climbed faster than overall inflation, turning mechanization into an operational necessity instead of a cost-saving option. Producers added 44 million acres of soybeans in 2024/25, the biggest jump since 2015/16, stretching field-labor availability during narrow planting and harvest windows. Tractors with higher horsepower ratings, large-capacity

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seeders, and minimal-tillage planters are now preferred to keep pace with tighter schedules. Patent registrations for agricultural machines grew 43.9% in Q1 2025, underscoring demand for innovative equipment that reduces man-hours per hectare. Rising labor costs are also encouraging cooperatives to pool capital for shared machinery fleets, a practice that magnifies replacement demand across multiple farms simultaneously.

#### IoT-Enabled Predictive Maintenance Lowers Downtime

Connectivity upgrades are redefining how farmers manage equipment uptime. CNH Industrial and Telecom Argentina deployed 4G coverage across 500 hectares in Buenos Aires province, enabling real-time diagnostic feeds from combines and tractors. John Deere aims to bring 1.5 million connected machines online worldwide by 2026, with full Starlink integration in South America within two years. Sensors stream vibration, fuel, and environmental data to cloud dashboards that predict failures before they immobilize critical assets. Farmers can now coordinate machine rotation across adjacent fields and pre-order spare parts, cutting harvest delays that jeopardize grain quality. Manufacturers are investing heavily in technician training CNH Industrial N.V. alone has upskilled 11,000 service specialists since 2019 through virtual reality programs to ensure digital tools translate into measurable uptime gains.

#### Currency-Linked Credit Risk for Farm Equipment Loans

With 80% of producers borrowing in USD, peso volatility remains a strategic threat. Rapid peso depreciation can double local-currency repayment burdens, while rising U.S. rates increase interest costs. Deere & Company Credit's expanding loan book heightens its exposure to exchange shocks, and any squeeze on foreign-funded credit could halt replacement cycles. Distributors are starting to hedge receivables, but coverage is thin outside large dealerships. This dependency on dollar financing, while currently advantageous, could rapidly reverse if global financial conditions tighten or Argentina's sovereign risk profile deteriorates, potentially constraining equipment investment and market growth.

Other drivers and restraints analyzed in the detailed report include:

Access to Multilateral Climate-Finance for Ag-Tech Upgrades  
OEM Shift to Equipment-as-a-Service Leasing Models  
Cyber-Vulnerability in Autonomous Equipment Controls

For complete list of drivers and restraints, kindly check the Table Of Contents.

#### Segment Analysis

Tractors delivered 46.35% of Argentina agricultural machinery market share in 2025, reflecting the category's versatility across diversified crop portfolios. Farmers favor higher-horsepower, multi-implement tractors that support both soybean and corn rotations. Replacement demand is rising because average tractor age now exceeds 12 years in key provinces. Sales momentum is reinforced by dollar loans that lock equipment prices despite local currency swings. The irrigation machinery segment is projected to grow at a CAGR of 8.85% through 2031, driven by favorable financing options for water-efficient pivot and drip irrigation systems. Only 5% of the country's 39 million cultivated hectares are irrigated today, so upside potential remains significant. Manufacturers offering bundled pump-control software and in-field moisture sensors are capturing an early mover advantage.

The Argentina agricultural machinery market size for tractor sales is projected to rise consistently through the forecast, but irrigation systems will generate the highest incremental revenue growth. OEMs are redesigning tractors to integrate with plug-and-play hydraulic couplings that drive fertilizer injectors on pivots, creating a cross-segment. CNH Industrial N.V.'s Cordoba plant, producing 4,000 tractors annually, has added reinforced chassis options to accommodate irrigation towing. Dealers report that farms installing irrigation often upgrade tractors simultaneously to ensure adequate horsepower and telematics compatibility.

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This twin-purchase pattern magnifies the revenue impact of every new irrigation project, reinforcing the strategic weight of water management in the Argentina farm machinery market.

The Argentina Agricultural Machinery Market Report is Segmented by Type (Tractors, Plowing and Cultivating Machinery, Planting Machinery, Harvesting Machinery, Haying and Forage Machinery, Irrigation Machinery, and Other Types). The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

Deere & Company CNH Industrial N.V. AGCO Corporation Kubota Corporation Mahindra and Mahindra (Mahindra Group) Agrale S.A. (Francisco Stedile Group) CLAAS KGaA mbH Yanmar Co. Ltd. Netafim Limited (Orbia Advance Corp.) Lovol Heavy Industry Lindsay Corporation Jain Irrigation Systems Ltd Same Deutz-Fahr (SDF Group) AG Leader Technology, Inc. Topcon Corporation

Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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