

Paints & Coatings Market by Resin Type (Acrylic, Alkyd, Epoxy, Polyurethane, Fluoropolymer), Technology (Waterborne Coatings, Solventborne Coatings, Powder Coatings), End-use Industry (Architectural, Industrial), Region - Global Forecast to 2030

Market Report | 2026-01-22 | 399 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User \$4950.00
- Multi User \$6650.00
- Corporate License \$8150.00
- Enterprise Site License \$10000.00

Report description:

The paints & coatings market is projected to grow from USD 205.22 billion in 2025 and to reach USD 249.78 billion by 2030, at a Compound Annual Growth Rate (CAGR) of 4.01% during the forecast period.

<https://mnmimg.marketsandmarkets.com/Images/paint-coating-market-img-overview.webp>

"Regulatory pressure and sustainability mandates to accelerate paints & coatings market growth"

Environmental regulations and sustainability goals are significantly influencing the paint & coatings market. Rules on emissions and hazardous substances are getting stricter and only products with lower environmental impacts are preferred globally. Demand for water based, zero to minimal VOC, and high solid coating solutions that cause less pollution and are safer for workers is thus being driven by this changing demand. Also, companies have set sustainability targets and decide to work with the companies who support greener operations. In construction and industrial sectors, where environmentally friendly coatings are used, companies not only meet compliance requirements but also improve their brand image. Consumers are also getting more conscious of indoor air quality and surface safety, particularly in homes, schools, and hospitals. Therefore, the manufacturers are responding to this need by creating products that not only deliver performance but are also environmentally friendly. The move towards cleaner solutions driven by regulations and society is still the primary factor driving the growth of the paints & coatings market in all segments.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

"Epoxy resins to witness the highest CAGR during forecast period"

Epoxy coatings withstand mechanical stress, impact or abrasion, which drives their adoption in the paints & coatings market. Pipelines, storage tanks and heavy machinery surfaces require coatings that endure constant wear without cracking or peeling. Epoxy resins provide high hardness also excellent adhesion, which protects substrates under demanding operating conditions. This durability reduces maintenance frequency and lifecycle costs, which is particularly valuable in industrial next to commercial facilities. As asset owners prioritize long term performance over short term savings, epoxy resins continue to gain preference for heavy duty protective applications.

"Fluoropolymer resins are projected to be the second fastest-growing resin type of paints & coatings during forecast period"

Fluoropolymer resins are projected to be the second fastest-growing resin type of paints & coatings, between 2025 and 2030. Fluoropolymer resins are valued for their unparalleled resistance to sun, rain, heat, and pollution for a long period of time. Coatings produced from these resins, even after several decades of exposure to outdoor weather, can retain color, gloss, and surface strength, making them appropriate for external parts of buildings, monuments, bridges, and premium architectural projects where it is not only costly but also difficult to repaint. Property owners and developers thus, seek long duration with little fading or chalking. With cities growing and more structures becoming landmarks, the need for these kinds of coatings, which remain stable even under harsh outdoor conditions, continues to drive the fluoropolymer resin share in the paints & coatings market.

"North America accounted for third-largest share in global paints & coatings market, in terms of value, in 2024"

North America held the third-largest share in the overall paints & coatings market, in terms of value, in 2024. The North American region houses an extensive base of industries from sectors such as machinery, equipment, consumer goods, aerospace, and heavy industries. Coatings are widely used in these industries and factories to safeguard floors, machines, storage areas, and finished products. These coatings make it possible to counteract the effects of wear, chemical, and heat exposure. The use of coatings rises since the companies continue to modernize their facilities and elevate safety and quality standards. This strong industrial presence makes industrial paints & coatings a key growth pillar in the regional market.

-□By Company Type: Tier 1 - 55%, Tier 2 - 25%, and Tier 3 - 20%

-□By Designation: Directors - 50%, Managers - 30%, and Others - 20%

-□By Region: North America - 40%, Europe - 35%, Asia Pacific - 20%, RoW- 5%

The key players profiled in the report include The Sherwin-Williams Company (US), PPG Industries, Inc. (US), Akzo Nobel N.V. (The Netherlands), Nippon Paint Holdings Co., Ltd. (Japan), Axalta Coating Systems LLC (US), Asian Paints Limited (India), Kansai Paint Co., Ltd. (Japan), RPM International Inc. (US), BASF Coatings GmbH (Germany), and Jotun A/S (Norway).

Study Coverage

This report segments the market for paints & coatings based on resin type, technology, end-use industry, and region, and provides estimations of value (in USD Million) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, and key strategies associated with the paints & coatings market.

Reasons to Buy this Report

This research report is focused on various levels of analysis-industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view of the competitive landscape, emerging and high-growth segments of the paints & coatings market, high-growth regions, and market drivers, restraints, and opportunities.

The report provides insights into the following points:

-□Market Penetration: Comprehensive information on paints & coatings offered by top players in the global market

-□Analysis of key drivers: (Environmental regulations boosting demand for VOC-free coatings, growing popularity of elastomeric coatings in tilt-up concrete in building & construction industry, and technological advancements in powder coating technology), restraints (Difficulty in obtaining thin films in powder coatings, raw material shortage in paints & coatings industry), opportunities (Increasing applications of fluoropolymers in building & construction industry, growing demand for high-performance fluorine resin-based coatings) and challenges (Stringent regulatory policies) influencing the growth of paints & coatings market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the paints & coatings market

-□Market Development: Comprehensive information about lucrative emerging markets-the report analyzes the market for paints & coatings across regions.

-□Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global paints & coatings market

-□Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the paints & coatings market

Table of Contents:

1	INTRODUCTION	39
1.1	STUDY OBJECTIVES	39
1.2	MARKET DEFINITION	39
1.3	STUDY SCOPE	40
1.3.1	MARKETS COVERED AND REGIONAL SCOPE	40
1.3.2	INCLUSIONS AND EXCLUSIONS	41
1.3.3	MARKET DEFINITION AND INCLUSIONS, BY RESIN TYPE	41
1.3.4	MARKET DEFINITION AND INCLUSIONS, BY TECHNOLOGY	42
1.3.5	MARKET DEFINITION AND INCLUSIONS, BY END-USE INDUSTRY	42
1.3.6	YEARS CONSIDERED	42
1.3.7	CURRENCY CONSIDERED	43
1.3.8	UNIT CONSIDERED	43
1.4	STAKEHOLDERS	43
1.5	SUMMARY OF CHANGES	43
2	EXECUTIVE SUMMARY	45
2.1	MARKET HIGHLIGHTS AND KEY INSIGHTS	45
2.2	KEY MARKET PARTICIPANTS: MAPPING OF STRATEGIC DEVELOPMENTS	46
2.3	DISRUPTIVE TRENDS IN PAINTS & COATINGS MARKET	47
2.4	HIGH-GROWTH SEGMENTS	48
2.5	REGIONAL SNAPSHOT: MARKET SIZE, GROWTH RATE, AND FORECAST	49
3	PREMIUM INSIGHTS	50
3.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN PAINTS & COATINGS MARKET	50
3.2	PAINTS & COATINGS MARKET, BY END-USE INDUSTRY AND REGION	51
3.3	PAINTS & COATINGS MARKET, BY TECHNOLOGY	51
3.4	PAINTS & COATINGS MARKET, BY COUNTRY	52
4	MARKET OVERVIEW	53
4.1	INTRODUCTION	53
4.2	MARKET DYNAMICS	54
4.2.1	DRIVERS	54
4.2.1.1	Environmental regulations boosting demand for VOC-free coatings	54
4.2.1.2	Growing popularity of elastomeric coatings in tilt-up concrete in building & construction	55
4.2.1.3	Technological advancements in powder coating technology	55
4.2.2	RESTRAINTS	55

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.2.2.1□Difficulty in obtaining thin films in powder coatings□55
- 4.2.2.2□Raw material shortage in paints & coatings industry□56
- 4.2.3□OPPORTUNITIES□56
- 4.2.3.1□Increasing applications of fluoropolymers in building & construction industry□56
- 4.2.3.2□Growing demand for high-performance fluorine resin-based coatings□56
- 4.2.4□CHALLENGES□57
- 4.2.4.1□Stringent regulatory policies□57
- 4.3□INTERCONNECTED MARKETS AND CROSS-SECTOR OPPORTUNITIES□57
- 4.3.1□INTERCONNECTED MARKETS□57
- 4.3.2□CROSS-SECTOR OPPORTUNITIES□58
- 4.4□STRATEGIC MOVES BY TIER-1/2/3 PLAYERS□58
- 5□INDUSTRY TRENDS□59
- 5.1□PORTER'S FIVE FORCES ANALYSIS□59
- 5.1.1□THREAT OF NEW ENTRANTS□60
- 5.1.2□THREAT OF SUBSTITUTES□60
- 5.1.3□BARGAINING POWER OF BUYERS□60
- 5.1.4□BARGAINING POWER OF SUPPLIERS□60
- 5.1.5□INTENSITY OF COMPETITIVE RIVALRY□61
- 5.2□MACROECONOMIC OUTLOOK□61
- 5.2.1□INTRODUCTION□61
- 5.2.2□GDP TRENDS AND FORECAST□61
- 5.2.3□TRENDS IN GLOBAL AUTOMOTIVE INDUSTRY□63
- 5.3□SUPPLY CHAIN ANALYSIS□64
- 5.3.1□RAW MATERIALS□64
- 5.3.2□MANUFACTURERS□64
- 5.3.3□DISTRIBUTION NETWORK□65
- 5.3.4□END USERS□65
- 5.4□ECOSYSTEM ANALYSIS□65
- 5.5□PRICING ANALYSIS□67
- 5.5.1□AVERAGE SELLING PRICE OF KEY PLAYERS, BY END-USE INDUSTRY, 2024□67
- 5.5.2□AVERAGE SELLING PRICE TREND OF PAINTS & COATINGS, BY REGION, 2022-2025□68
- 5.6□TRADE ANALYSIS□69
- 5.6.1□IMPORT SCENARIO (HS CODE 3209)□69
- 5.6.2□EXPORT SCENARIO (HS CODE 3209)□70
- 5.7□KEY CONFERENCES & EVENTS, 2025-2026□71
- 5.8□TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS□72
- 5.8.1□REVENUE SHIFTS & REVENUE POCKETS FOR PAINTS & COATINGS MARKET□72
- 5.9□INVESTMENT AND FUNDING SCENARIO□72
- 5.10□CASE STUDY ANALYSIS□73
- 5.10.1□IMPROVING INDUSTRIAL FLOOR DURABILITY AND REDUCING MAINTENANCE□73
- 5.10.2□EXTENDING PIPELINE LIFE WITH CORROSION PROTECTION□74
- 5.11□IMPACT OF 2025 US TARIFF - OVERVIEW□74
- 5.11.1□INTRODUCTION□74
- 5.11.2□KEY TARIFF RATES□75
- 5.11.3□PRICE IMPACT ANALYSIS□75
- 5.11.4□IMPACT ON COUNTRIES/REGIONS□76
- 5.11.4.1□US□76

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.11.4.2 Europe 76
- 5.11.4.3 Asia Pacific 77
- 5.11.5 IMPACT ON END-USE INDUSTRIES 77
- 6 REGULATORY LANDSCAPE AND SUSTAINABILITY INITIATIVES 78
- 6.1 REGIONAL REGULATIONS AND COMPLIANCE 78
- 6.1.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 78
- 6.1.2 INDUSTRY STANDARDS 82
- 6.2 SUSTAINABILITY INITIATIVES 83
- 6.2.1 CARBON IMPACT REDUCTION 83
- 6.2.2 ECO-APPLICATION ENABLEMENT 83
- 6.3 SUSTAINABILITY IMPACT AND REGULATORY POLICY INITIATIVES 84
- 6.4 CERTIFICATIONS, LABELING, AND ECO-STANDARDS 85
- 7 CUSTOMER LANDSCAPE & BUYER BEHAVIOR 86
- 7.1 DECISION-MAKING PROCESS 86
- 7.2 BUYER STAKEHOLDERS AND BUYING EVALUATION CRITERIA 87
- 7.2.1 KEY STAKEHOLDERS IN BUYING PROCESS 87
- 7.2.2 BUYING CRITERIA 88
- 7.3 ADOPTION BARRIERS & INTERNAL CHALLENGES 89
- 7.4 UNMET NEEDS IN VARIOUS END-USE INDUSTRIES 90
- 8 TECHNOLOGICAL ADVANCEMENTS, AI-DRIVEN IMPACT, PATENTS, INNOVATIONS, AND FUTURE APPLICATIONS 91
- 8.1 KEY EMERGING TECHNOLOGIES 91
- 8.1.1 WATERBORNE COATINGS TECHNOLOGY 91
- 8.1.2 SOLVENTBORNE COATINGS TECHNOLOGY 91
- 8.1.3 POWDER COATING TECHNOLOGY 91
- 8.2 COMPLEMENTARY TECHNOLOGIES 92
- 8.2.1 SURFACE PREPARATION AND PRETREATMENT TECHNOLOGIES 92
- 8.2.2 COLOR MATCHING AND DIGITAL FORMULATION TECHNOLOGIES 92
- ?
- 8.3 TECHNOLOGY/PRODUCT ROADMAP 92
- 8.3.1 SHORT-TERM (2025-2027) | FORMULATION REFINEMENT & EARLY MARKET ENTRY 92
- 8.3.2 MID-TERM (2027-2030) | PERFORMANCE SCALE-UP & MARKET STANDARDIZATION 93
- 8.3.3 LONG-TERM (2030-2035+) | ADVANCED MATERIALS & SUSTAINABLE INDUSTRY TRANSITION 94
- 8.4 PATENT ANALYSIS 94
- 8.4.1 APPROACH 94
- 8.4.2 DOCUMENT TYPES 95
- 8.4.3 TOP APPLICANTS 96
- 8.4.4 JURISDICTION ANALYSIS 98
- 8.5 IMPACT OF AI/GEN AI ON PAINTS & COATINGS MARKET 99
- 8.5.1 TOP USE CASES AND MARKET POTENTIAL 100
- 8.5.2 BEST PRACTICES IN PAINTS & COATINGS PROCESSING 101
- 8.5.3 CASE STUDIES OF AI IMPLEMENTATION IN PAINTS & COATINGS MARKET 101
- 8.5.4 INTERCONNECTED ADJACENT ECOSYSTEM AND IMPACT ON MARKET PLAYERS 101
- 8.5.5 CLIENTS' READINESS TO ADOPT GENERATIVE AI IN PAINTS & COATINGS MARKET 101
- 9 PAINTS & COATINGS MARKET, BY TECHNOLOGY 102
- 9.1 INTRODUCTION 103
- 9.2 WATERBORNE COATINGS 107
- 9.2.1 USE OF ENVIRONMENT-FRIENDLY RAW MATERIALS TO DRIVE DEMAND 107

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.3 SOLVENTBORNE COATINGS 110
- 9.3.1 RISING PREFERENCE IN HUMID ENVIRONMENTS TO BOOST DEMAND 110
- 9.4 POWDER COATINGS 113
- 9.4.1 LOW VOC EMISSION AND COST EFFICIENCY TO DRIVE MARKET 113
- 9.5 OTHER TECHNOLOGIES 116
- 10 PAINTS & COATINGS MARKET, BY RESIN TYPE 118
- 10.1 INTRODUCTION 119
- 10.2 ACRYLIC RESINS 124
- 10.2.1 HIGH DEMAND IN AUTOMOTIVE AND BUILDING & CONSTRUCTION INDUSTRIES TO DRIVE MARKET 124
- 10.3 ALKYD RESINS 127
- 10.3.1 WIDE APPLICATION ON WOOD AND CONCRETE WALLS TO BOOST DEMAND 127
- 10.4 EPOXY RESINS 130
- 10.4.1 GOOD ADHESION AND HIGH CHEMICAL RESISTANCE TO BOOST MARKET 130
- 10.5 POLYESTER RESINS 132
- 10.5.1 RISING DEMAND IN LOW-VOC WATERBORNE FORMULATIONS TO DRIVE MARKET 132
- ?
- 10.6 POLYURETHANE RESINS 133
- 10.6.1 SURGE IN USE OF CONVENTIONAL SOLVENT-BORNE TECHNOLOGIES TO BOOST MARKET 133
- 10.7 FLUOROPOLYMER RESINS 136
- 10.7.1 RISING ADOPTION OF LIGHTWEIGHT HIGH-PERFORMANCE MATERIALS IN AEROSPACE INDUSTRY TO FUEL GROWTH 136
- 10.8 VINYL RESINS 138
- 10.8.1 EXCELLENT TOUGHNESS AND GOOD WATER & CHEMICAL RESISTANCE TO DRIVE MARKET 138
- 10.9 OTHER RESIN TYPES 140
- 11 PAINTS & COATINGS MARKET, BY END-USE INDUSTRY 143
- 11.1 INTRODUCTION 144
- 11.2 ARCHITECTURAL 145
- 11.2.1 RESIDENTIAL 149
- 11.2.1.1 New construction 151
- 11.2.1.1.1 High income levels and economic growth to drive market 151
- 11.2.1.2 Remodel & repaint 153
- 11.2.1.2.1 Increased expenditure on home renovation projects to drive demand 153
- 11.2.2 NON RESIDENTIAL 155
- 11.2.2.1 Commercial 156
- 11.2.2.1.1 Growing investment in private sector and increasing commercial office spaces to drive market 156
- 11.2.2.2 Industrial 158
- 11.2.2.2.1 Growth in industrial sector to boost demand for architectural coatings 158
- 11.2.2.3 Infrastructure 160
- 11.2.2.3.1 Rise in infrastructural developments in emerging economies to boost market 160
- 11.3 INDUSTRIAL 161
- 11.3.1 GENERAL INDUSTRIAL 165
- 11.3.1.1 Surge in use of powder-coated products to fuel demand for general industrial equipment 165
- 11.3.2 PROTECTIVE 167
- 11.3.2.1 Wide applications in consumer products and heavy machinery to boost demand 167
- 11.3.3 AUTOMOTIVE REFINISH 169
- 11.3.3.1 Increase in vehicle use to propel demand for coatings 169
- 11.3.4 AUTOMOTIVE OEMS 170
- 11.3.4.1 Pressing need for electric vehicles to drive market 170

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.3.5 WOOD 172
 - 11.3.5.1 Increasing construction and infrastructure activities to drive demand for wood coatings 172
- 11.3.6 MARINE 174
 - 11.3.6.1 Rise in offshore drilling to boost demand for marine coatings 174
- 11.3.7 COIL 175
 - 11.3.7.1 Wide application in automotive and construction sectors to drive demand 175
- 11.3.8 PACKAGING 177
 - 11.3.8.1 Improved lifestyles and changing food habits to fuel demand for packaging coatings 177
- 11.3.9 AEROSPACE 179
 - 11.3.9.1 Development of chrome-free coating technology to drive market 179
- 11.3.10 RAIL 180
 - 11.3.10.1 High-speed and modern rail expansion to drive coatings demand 180
- 12 PAINTS & COATINGS MARKET, BY REGION 183
 - 12.1 INTRODUCTION 184
 - 12.2 ASIA PACIFIC 186
 - 12.2.1 CHINA 199
 - 12.2.1.1 Rapid industrialization and urbanization to drive market 199
 - 12.2.2 INDIA 201
 - 12.2.2.1 Growth of industrial manufacturing clusters to drive demand 201
 - 12.2.3 JAPAN 202
 - 12.2.3.1 Increased investments in infrastructural sector by public and private sectors to boost demand 202
 - 12.2.4 INDONESIA 203
 - 12.2.4.1 Growth of marine and shipbuilding activities to propel market 203
 - 12.2.5 THAILAND 205
 - 12.2.5.1 Growth of automotive component exports to fuel demand 205
 - 12.3 NORTH AMERICA 206
 - 12.3.1 US 218
 - 12.3.1.1 Presence of major manufacturers to boost market 218
 - 12.3.2 CANADA 220
 - 12.3.2.1 Expansion of residential housing and multi-family projects to fuel growth 220
 - 12.3.3 MEXICO 221
 - 12.3.3.1 Expansion of industrial and manufacturing facilities to boost demand 221
 - 12.4 EUROPE 222
 - 12.4.1 GERMANY 237
 - 12.4.1.1 Rising demand for electric vehicles to drive market 237
 - 12.4.2 UK 238
 - 12.4.2.1 Rising demand for energy-efficient buildings to drive market 238
 - 12.4.3 FRANCE 239
 - 12.4.3.1 Integration of decorative and protective coatings in heritage restoration to propel growth 239
 - 12.4.4 ITALY 241
 - 12.4.4.1 Increasing use of advanced coatings in automotive OEM production to drive market 241
 - 12.4.5 SPAIN 242
 - 12.4.5.1 Increasing demand for machinery & equipment to drive market 242
 - 12.4.6 TURKEY 243
 - 12.4.6.1 Expansion of industrial and chemical manufacturing to drive demand 243

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.5	MIDDLE EAST & AFRICA	244
12.5.1	GCC COUNTRIES	258
12.5.1.1	UAE	258
12.5.1.1.1	Government policies and R&D investments to drive market	258
12.5.1.2	Saudi Arabia	260
12.5.1.2.1	Increasing government investments in chemical manufacturing to drive market	260
12.5.2	SOUTH AFRICA	261
12.5.2.1	Increasing use of industrial and protective coatings to drive demand	261
12.5.3	EGYPT	262
12.5.3.1	Expansion of infrastructure projects and rail modernization to drive demand	262
12.6	SOUTH AMERICA	264
12.6.1	BRAZIL	276
12.6.1.1	Expansion of automotive OEM and refinish production to fuel growth	276
12.6.2	ARGENTINA	277
12.6.2.1	Increasing population and improved economic conditions to drive demand	277
13	COMPETITIVE LANDSCAPE	279
13.1	INTRODUCTION	279
13.2	KEY PLAYER STRATEGIES/RIGHT TO WIN, JANUARY 2020-NOVEMBER 2025	279
13.3	MARKET SHARE ANALYSIS, 2024	281
13.4	REVENUE ANALYSIS, 2020-2024	283
13.5	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024	284
13.5.1	STARS	284
13.5.2	EMERGING LEADERS	284
13.5.3	PERVASIVE PLAYERS	284
13.5.4	PARTICIPANTS	284
13.5.5	COMPANY FOOTPRINT: KEY PLAYERS, 2024	286
13.5.5.1	Company footprint	286
13.5.5.2	Region footprint	287
13.5.5.3	Resin type footprint	288
13.5.5.4	Technology footprint	289
13.5.5.5	End-use industry footprint	290
	?	
13.6	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024	291
13.6.1	PROGRESSIVE COMPANIES	291
13.6.2	RESPONSIVE COMPANIES	291
13.6.3	DYNAMIC COMPANIES	291
13.6.4	STARTING BLOCKS	291
13.6.5	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024	292
13.6.5.1	Detailed list of key startups/SMES	292
13.6.5.2	Competitive benchmarking of key startups/SMEs	293
13.7	PRODUCT COMPARISON ANALYSIS	293
13.8	COMPANY VALUATION AND FINANCIAL METRICS	294
13.9	COMPETITIVE SCENARIO	295
13.9.1	PRODUCT LAUNCHES	295
13.9.2	DEALS	300
13.9.3	EXPANSIONS	304
14	COMPANY PROFILES	307

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

14.1	KEY PLAYERS	307
14.1.1	THE SHERWIN-WILLIAMS COMPANY	307
14.1.1.1	Business overview	307
14.1.1.2	Products/Services/Solutions offered	308
14.1.1.3	Recent developments	310
14.1.1.3.1	Product launches	310
14.1.1.3.2	Deals	312
14.1.1.3.3	Expansions	313
14.1.1.4	MnM view	313
14.1.1.4.1	Right to win	313
14.1.1.4.2	Strategic choices	313
14.1.1.4.3	Weaknesses and competitive threats	314
14.1.2	PPG INDUSTRIES, INC.	315
14.1.2.1	Business overview	315
14.1.2.2	Products/Services/Solutions offered	316
14.1.2.3	Recent developments	318
14.1.2.3.1	Product launches	318
14.1.2.3.2	Deals	320
14.1.2.3.3	Expansions	321
14.1.2.4	MnM view	322
14.1.2.4.1	Right to win	322
14.1.2.4.2	Strategic choices	322
14.1.2.4.3	Weaknesses and competitive threats	322
	?	
14.1.3	AKZO NOBEL N.V.	323
14.1.3.1	Business overview	323
14.1.3.2	Products/Services/Solutions offered	324
14.1.3.3	Recent developments	326
14.1.3.3.1	Product launches	326
14.1.3.3.2	Deals	327
14.1.3.3.3	Expansions	328
14.1.3.4	MnM view	329
14.1.3.4.1	Right to win	329
14.1.3.4.2	Strategic choices	330
14.1.3.4.3	Weaknesses and competitive threats	330
14.1.4	NIPPON PAINT HOLDINGS CO., LTD.	331
14.1.4.1	Business overview	331
14.1.4.2	Products/Services/Solutions offered	332
14.1.4.3	Recent developments	333
14.1.4.3.1	Product Launches	333
14.1.4.3.2	Deals	334
14.1.4.3.3	Expansions	335
14.1.4.4	MnM view	335
14.1.4.4.1	Right to win	335
14.1.4.4.2	Strategic choices	335
14.1.4.4.3	Weaknesses and competitive threats	335
14.1.5	AXALTA COATING SYSTEMS LLC	336

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

14.1.5.1	Business overview	336
14.1.5.2	Products/Services/Solutions offered	337
14.1.5.3	Recent developments	338
14.1.5.3.1	Product launches	338
14.1.5.3.2	Deals	340
14.1.5.3.3	Expansions	341
14.1.5.4	MnM view	342
14.1.5.4.1	Right to win	342
14.1.5.4.2	Strategic choices	342
14.1.5.4.3	Weaknesses and competitive threats	342
14.1.6	ASIAN PAINTS LIMITED	343
14.1.6.1	Business overview	343
14.1.6.2	Products/Services/Solutions offered	344
14.1.6.3	Recent developments	345
14.1.6.3.1	Product launches	345
14.1.6.3.2	Deals	346
14.1.6.3.3	Expansions	346
?		
14.1.7	KANSAI PAINT CO., LTD.	347
14.1.7.1	Business overview	347
14.1.7.2	Products/Services/Solutions offered	348
14.1.7.3	Recent developments	349
14.1.7.3.1	Product launches	349
14.1.7.3.2	Deals	350
14.1.7.3.3	Expansions	351
14.1.8	RPM INTERNATIONAL INC.	352
14.1.8.1	Business overview	352
14.1.8.2	Products/Services/Solutions offered	353
14.1.8.3	Recent developments	354
14.1.8.3.1	Product launches	354
14.1.8.3.2	Deals	355
14.1.8.3.3	Expansions	355
14.1.9	BASF COATINGS GMBH	356
14.1.9.1	Business overview	356
14.1.9.2	Products/Services/Solutions offered	357
14.1.9.3	Recent developments	358
14.1.9.3.1	Product launches	358
14.1.9.3.2	Expansions	359
14.1.10	JOTUN A/S	360
14.1.10.1	Business overview	360
14.1.10.2	Products/Services/Solutions offered	361
14.1.10.3	Recent developments	362
14.1.10.3.1	Product launches	362
14.1.10.3.2	Deals	363
14.1.10.3.3	Expansions	363
14.2	STARTUP/SMES	364
14.2.1	HEMPEL A/S	364

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

14.2.2	BERGER PAINTS INDIA LIMITED	365
14.2.3	SHALIMAR PAINTS	365
14.2.4	MASCO CORPORATION	366
14.2.5	S.K. KAKEN CO., LTD.	366
14.2.6	BECKERS GROUP	367
14.2.7	DUNN-EDWARDS CORPORATION	367
14.2.8	TIGER COATINGS GMBH & CO. KG	368
14.2.9	SACAL INTERNATIONAL GROUP LTD.	368
14.2.10	DIAMOND VOGEL	369
?		
14.2.11	VISTA PAINT CORPORATION	369
14.2.12	INDIGO PAINTS PVT. LTD.	370
14.2.13	BENJAMIN MOORE & CO.	370
14.2.14	DAW SE	371
14.2.15	HIS PAINT MANUFACTURING COMPANY	371
15	ADJACENT & RELATED MARKETS	372
15.1	INTRODUCTION	372
15.2	LIMITATION	372
15.3	POWDER COATINGS MARKET	372
15.3.1	MARKET DEFINITION	372
15.3.2	MARKET OVERVIEW	372
15.4	POWDER COATINGS MARKET, BY REGION	373
15.4.1	ASIA PACIFIC	373
15.4.2	EUROPE	375
15.4.3	NORTH AMERICA	377
15.4.4	MIDDLE EAST & AFRICA	378
15.4.5	SOUTH AMERICA	380
16	RESEARCH METHODOLOGY	382
16.1	RESEARCH DATA	382
16.1.1	SECONDARY DATA	383
16.1.1.1	Key data from secondary sources	383
16.1.2	PRIMARY DATA	383
16.1.2.1	Key data from primary sources	384
16.1.2.2	Primary interview - demand side and supply side	384
16.1.2.3	Breakdown of primary interviews	384
16.1.2.4	Key industry insights	385
16.2	MARKET SIZE ESTIMATION	385
16.2.1	BOTTOM-UP APPROACH	386
16.2.2	TOP-DOWN APPROACH	387
16.3	GROWTH FORECAST	388
16.3.1	SUPPLY SIDE	388
16.3.2	DEMAND SIDE	388
16.4	DATA TRIANGULATION	389
16.5	FACTOR ANALYSIS	391
16.6	RESEARCH ASSUMPTIONS	391
16.7	RESEARCH LIMITATIONS	392
16.8	RISK ASSESSMENT	392

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

?

17 APPENDIX 393

17.1 DISCUSSION GUIDE 393

17.2 KNOWLEDGESTORE: MARKETSANDMARKETS? SUBSCRIPTION PORTAL 395

17.3 CUSTOMIZATION OPTIONS 397

17.4 RELATED REPORTS 397

17.5 AUTHOR DETAILS 398

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Paints & Coatings Market by Resin Type (Acrylic, Alkyd, Epoxy, Polyurethane, Fluoropolymer), Technology (Waterborne Coatings, Solventborne Coatings, Powder Coatings), End-use Industry (Architectural, Industrial), Region - Global Forecast to 2030

Market Report | 2026-01-22 | 399 pages | MarketsandMarkets

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$4950.00
	Multi User	\$6650.00
	Corporate License	\$8150.00
	Enterprise Site License	\$10000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Zip Code*

Country*

Date

2026-03-03

Signature

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com