

Fleet Card Market By Type (Open Loop, Closed Loop, Dual Network Cards), By Vehicle Type (Light-Duty Fleets, Medium-Duty Fleets, Heavy-Duty Fleets), By Industry (Transportation and Logistics, Construction and Mining, Public Transport, Others), By Enterprise Size (Large Enterprises, SMEs): Global Opportunity Analysis and Industry Forecast, 2025-2034

Market Report | 2025-08-01 | 354 pages | Allied Market Research

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Report description:

The fleet card market was valued at \$1,022.54 billion in 2024 and is estimated to reach \$4,756.55 billion by 2034, exhibiting a CAGR of 16.5% from 2025 to 2034.

A fleet card is a specialized payment card used by businesses to manage fuel and vehicle-related expenses for their company vehicles. Similar to a credit or debit card, it is exclusively used for purchases such as fuel, vehicle maintenance, and repairs. Companies issue fleet cards to drivers to eliminate the need for cash and gain better oversight of vehicle-related spending. Each transaction made with a fleet card is tracked in real time, allowing businesses to monitor fuel usage, prevent misuse, and maintain tighter control over expenses. Most fleet cards come with online management tools that provide detailed reports, helping companies save money, optimize fleet performance, and make informed decisions. These cards are widely used across industries such as logistics, transportation, and delivery services.

The fleet card market is experiencing strong growth, largely driven by rising fuel prices. Fuel remains one of the largest operational costs for businesses that rely on vehicle fleets, and frequent price fluctuations can significantly impact profitability. In response, companies are turning to fleet cards that offer powerful fuel tracking and optimization features.

With capabilities to monitor when, where, and how much fuel is purchased, fleet cards help managers identify inefficiencies, reduce misuse, and implement spending controls. Some providers also offer fuel discounts and reward programs, further helping businesses lower operating costs. As fuel price volatility continues, the demand for transparent and cost-effective fuel management tools is expected to grow making fuel expense control a major driver of fleet card adoption.

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Another key factor fueling the fleet card market is the rapid expansion of e-commerce. As more consumers shop online, companies are scaling up their delivery fleets to meet rising demand and ensure timely deliveries. This surge in delivery operations has created a growing need for efficient logistics and expense management tools.

Fleet cards support e-commerce businesses by offering real-time tracking of fuel consumption, vehicle location, and driver spending. They allow companies to set usage limits and access detailed reports, enabling greater cost control and operational efficiency. As online orders increase and delivery networks expand, fleet cards provide the flexible and secure payment solutions needed to manage growing fleets effectively.

Technological advances are reshaping the way businesses manage their fleets. Mobile apps & contactless payments have become mainstream in fleet cards, enabling real-time transaction tracking, route optimization, and spending controls. In addition, AI-powered tools are increasingly used for fraud detection, predictive maintenance, and intelligent spending monitoring, helping fleets save costs and reduce misuse. Blockchain technology is being adopted for secure, immutable transaction records, smart contracts, and audit trails. Innovations such as tokenization and biometric authentication (e.g., fingerprint, facial recognition) are enhancing transaction security and convenience.

The fleet card market is segmented on the basis of type, vehicle type, industry, enterprise size, and region. By type, it is segmented into open loop, closed loop, and dual network cards. By vehicle type, it is classified into light-duty fleets, medium-duty fleets, and heavy-duty fleets. By industry, it is segmented into transportation and logistics, construction and mining, public transport, and others. By enterprise size, it is categorized into large enterprises and SMEs. By region, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The market players operating in the fleet card market are Shell International B.V., ExxonMobil Fleet Services, Visa Inc., Corpay, Inc., Mastercard International Incorporated, Chevron Corporation, Thomas Silvey Ltd, WEX Inc., Circle K Stores, Inc., Arval UK Limited, and Parkland Corporation.

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Consumer Buying Behavior Analysis

End user preferences and pain points

Investment Opportunities

Technology Trend Analysis

Pain Point Analysis

Regulatory Guidelines

Strategic Recommendations

Additional company profiles with specific to client's interest

Expanded list for Company Profiles

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Key Market Segments By Industry Transportation and Logistics

Construction and Mining

Public Transport

Others

By Enterprise Size SMEs

Large Enterprises

By Type Open Loop

Closed Loop

Dual Network Cards

By Vehicle Type Light-Duty Fleets

Medium-Duty Fleets

Heavy-Duty Fleets

By Region North America U.S.

Canada

Europe UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA Latin America

Middle East

Africa

Key Market Players

Circle K Stores, Inc.

Corpay, Inc.

Arval UK Limited

Parkland Corporation

Visa Inc.

ExxonMobil Fleet Services

Shell International B.V.

Chevron Corporation

WEX Inc.

Mastercard International Incorporated

Thomas Silvey Ltd.

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