

Saudi Arabia Eggs - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

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Report description:

Saudi Arabia Eggs Market Analysis

Saudi Arabia eggs market size in 2026 is estimated at USD 1.47 billion, growing from 2025 value of USD 1.40 billion with 2031 projections showing USD 1.88 billion, growing at 5.07% CAGR over 2026-2031. This growth trajectory reflects the Kingdom's strategic pivot toward food security and agricultural self-sufficiency under Vision 2030, positioning the domestic egg sector as a cornerstone of protein security. The market has achieved remarkable self-sufficiency at 112% as of 2024, with annual production capacity exceeding 406,000 tons, creating export opportunities primarily to GCC countries. Government-backed agricultural funding of USD 2 billion by 2025 is accelerating infrastructure development and technological adoption across the poultry value chain. The Agricultural Development Fund has approved 275 operational licenses for poultry projects, including 26 for egg production, and is implementing the Saudi Good Agricultural Practices system to ensure quality standards. This regulatory framework, combined with halal certification requirements enforced by the Saudi Food and Drug Authority, creates both compliance obligations and competitive advantages for domestic producers.

Saudi Arabia Eggs Market Trends and Insights

Expansion of Local Poultry Production

Strategic capacity expansions are reshaping production dynamics as the Kingdom pursues 90% poultry self-sufficiency by 2030, up from the current 71% achieved in 2024. Balady Poultry Trading's SAR 1.14 billion investment in new slaughterhouses and

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hatcheries, partially funded by the Agricultural Development Fund, exemplifies the scale of infrastructure development. The Arabian Company for Agricultural and Industrial Investment plans to increase capacity to 600,000 birds per day while targeting 80% self-sufficiency in hatching eggs, reducing import dependency. This production expansion directly supports the transition from a major market share dominated by small, unregulated brands to consolidated, compliant operations. Regional specialization is emerging, with Al-Ahsa governorate in the Eastern Province becoming a cost-efficient production hub where feed and chick procurement represent over 63% of total operational costs.

Government Policies and Food Security Initiatives

Vision 2030's food security mandate is catalyzing structural transformation through targeted subsidies and regulatory frameworks that favor domestic production over imports. The Ministry of Environment, Water, and Agriculture has allocated SAR 100 million specifically for sustainable agricultural practices, including advanced poultry farming technologies. The Agricultural Development Fund's strategic financing approach prioritizes projects that enhance self-sufficiency ratios, with poultry receiving preferential treatment due to its lower water requirements compared to red meat production. Government procurement policies increasingly favor local suppliers, creating stable demand anchors for domestic producers while reducing price volatility. The Saudi Agricultural and Livestock Investment Company actively acquires stakes in both domestic and international agricultural firms to secure supply chain resilience. Regulatory compliance requirements, including mandatory halal certification and SFDA quality standards, create competitive moats for established domestic players while raising barriers for new entrants.

Fluctuating Raw Material Prices

Feed cost volatility represents the most immediate profitability threat, as demonstrated during the COVID-19 pandemic when imported feed ingredient scarcity led to production disruptions and cost inflation across the Gulf region. The heavy reliance on imported feed ingredients exposes producers to currency fluctuations and global commodity price cycles, with feed costs representing over 63% of total production expenses in major facilities. Arasco Feed's capacity expansion plans aim to address supply chain vulnerabilities, but the transition to local feed production requires significant capital investment and time. Energy price fluctuations, particularly affecting climate control systems essential for maintaining optimal production conditions in desert environments, create additional cost pressures. The government's subsidy system requires careful balancing to support producers without creating market distortions, as emphasized by industry leaders advocating for fair competition frameworks.

Other drivers and restraints analyzed in the detailed report include:

Product Innovation and Diversification
Integration of Advanced Packaging
Supply Chain Vulnerability

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Table eggs command 89.18% market share in 2025, reflecting their fundamental role as a dietary staple and cost-effective protein source across all demographic segments. The segment's maturity provides stability but limits premium pricing opportunities compared to specialty alternatives. Hatching eggs represent the fastest-growing segment at 6.07% CAGR through 2031, driven by the domestic poultry industry's expansion and the strategic goal of achieving 80% self-sufficiency in breeding stock. This growth reflects the Kingdom's transition from import dependency to domestic breeding capabilities, supported by specialized facilities and international genetic partnerships.

The hatching egg segment's expansion aligns with broader agricultural industrialization trends, where vertical integration strategies are becoming prevalent among major producers. Companies are investing in breeder farms and hatchery facilities to

control genetic quality and reduce dependency on imported breeding stock. The Saudi Good Agricultural Practices system ensures compliance with international standards for both segments, facilitating export opportunities and premium positioning. Table egg producers are increasingly focusing on automation and scale efficiency to maintain competitive pricing, while hatching egg specialists emphasize genetic diversity and disease resistance traits.

Conventional egg production holds 94.43% market share in 2025, benefiting from established infrastructure, cost efficiency, and consumer price sensitivity in the mass market. The segment's dominance reflects the Kingdom's focus on achieving food security through affordable protein sources rather than premium positioning. Organic eggs emerge as the fastest-growing segment at 7.22% CAGR through 2031, driven by rising health consciousness and disposable income growth among urban consumers. This expansion occurs despite higher production costs and limited consumer awareness in secondary markets.

The organic segment's growth trajectory aligns with global wellness trends and the Kingdom's economic diversification goals under Vision 2030. Premium retailers in metropolitan areas are expanding organic product offerings, while e-commerce platforms facilitate access to specialty products for health-conscious consumers. Conventional producers are exploring certification pathways to capture premium pricing opportunities, though the transition requires significant investment in facility modifications and operational changes. The Saudi Food and Drug Authority's organic food regulations provide clear compliance frameworks, supporting market development while ensuring quality standards.

The Saudi Arabia Eggs Market is Segmented by Type (Table Eggs and Hatching Eggs), Nature (Organic and Conventional), Specialty (Free-Range and Enriched Eggs), End User (Retail Channels, Hotels/Foodservice, and Industrial), and Region (Northern and Central Region, Western Region, Eastern Region, and Southern Region). The Market Forecasts are Provided in Terms of Value (USD) and Volume (Tons).

List of Companies Covered in this Report:

Al Gharbia Farms Tanmiah Food Company Al Ain Farms (Arabian Farms) Al Watania for Industries Fakieh Group Al Kadi Agri & Poultry ARASCO Golden Chicken Farms Al Gharbia Farms Al Ghadeer Group ALFailaq Company Balady Poultry Trading Arabian Farms Development Al-Jazeera Poultry Farms Arab Company for Livestock Development Saha Eggs Eggs Unlimited Al-Tawfiq Co Saudi Egg Farm Al-Ajwa Poultry Al Safi Danone

Additional Benefits:

 The market estimate (ME) sheet in Excel format
3 months of analyst support

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