

Peas - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-01-16 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

Peas Market Analysis

The peas market is expected to grow from USD 17.30 billion in 2025 to USD 17.94 billion in 2026 and is forecast to reach USD 21.52 billion by 2031 at 3.71% CAGR over 2026-2031. Peas have evolved from a traditional commodity into an essential ingredient for plant-based proteins, animal feed, and sustainable agriculture practices. The market growth is supported by investments in processing facilities, genetic research, and government policies promoting pulse crops. Despite logistical challenges, the industry has remained resilient through increased processing capacity and risk management programs that maintain market stability. Farmers are expanding cultivation areas, processors are increasing production of value-added products, and manufacturers are diversifying their product lines, contributing to sustained market growth. The rising consumer preference for clean-label and allergen-free protein sources has increased the use of pea-based ingredients in food and beverage applications. Collaborations between agribusinesses and food technology companies are advancing product development and improving supply chain efficiency. Peas' low environmental impact has strengthened their position in sustainable agricultural systems, particularly as environmental concerns grow.

Global Peas Market Trends and Insights

Strong Demand from Plant-based Protein Processors

Pea protein is gaining traction as a preferred ingredient in plant-based foods due to its hypoallergenic nature and non-GMO status.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

It serves as a key component in meat alternatives, dairy-free products, and functional beverages. Recent processing innovations, including advanced heating techniques, have improved digestibility and reduced undesirable compounds, enhancing palatability. Clear regulatory guidelines for labeling have encouraged market entry by new brands. Additionally, genetic improvements are naturally eliminating bitterness, reducing the need for artificial additives. These factors are driving investment and expanding supply chains, establishing peas as a fundamental component of plant-based protein production.

Feed Industry Reformulations Favoring Field Peas

Field peas are emerging as a key ingredient in livestock and aquaculture feed as producers seek alternatives to soybean meal and fishmeal. Their nutritional profile benefits animal health and performance, particularly in early-stage diets. The environmental benefits of peas include reduced carbon emissions, supporting sustainability objectives. Regulatory changes in global markets are promoting pulse inclusion in feed formulations. Production is expanding in major agricultural regions as field peas serve both food and feed markets. This transition reflects the industry's focus on climate-conscious agriculture and supply chain diversification.

High Price Volatility

Pea markets experience significant price fluctuations due to weather events, transportation costs, and geopolitical factors. These variations complicate operational planning for producers and processors. Trade regulations, including import duties, affect pricing and procurement options. Logistical constraints and supply limitations have increased domestic prices in certain regions. This instability highlights the need for effective risk management and diverse supply sources. Industry participants must maintain flexibility, utilizing market forecasting and strategic sourcing to manage market uncertainty and maintain operations.

Other drivers and restraints analyzed in the detailed report include:

Soil Health Benefits Driving Crop-rotation Adoption
Government Support Programs for Pulse Crops
Residue Limit Tightening

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

The Peas Market Report is Segmented by Geography (North America, Europe, Asia-Pacific, South America, The Middle East, and Africa). The Report Includes Production Analysis (Volume), Consumption Analysis (Value and Volume), Export Analysis (Value and Volume), Import Analysis (Value and Volume), and Price Trend Analysis. The Market Forecasts are Provided in Terms of Value (USD) and Volume (Metric Tons).

Geography Analysis

Europe holds 32.80% of the peas market share in 2025, maintaining its position through policy support, advanced breeding programs, and strong farm-processor integration. The region's focus has shifted from area expansion to optimizing production efficiency. Developments in energy-efficient processing and cold-resistant varieties enhance sustainability, particularly in northern regions. The market benefits from consumer preference for local sourcing, strict residue controls, and efficient logistics networks. The region's mature market emphasizes operational efficiency over volume growth, prioritizing self-sufficiency and climate-adapted farming practices.

Asia-Pacific is set to achieve the highest regional growth rate at 4.16% CAGR through 2031. This growth stems from increasing flexitarian diets, urban population growth, and agricultural diversification programs. China's expanded pea cultivation reduces import reliance, while India maintains substantial demand due to its large population's protein needs. Government incentives and

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

agricultural innovations, including speed-breeding programs, enhance variety development and yield potential. The region shows increasing demand for convenient formats such as instant soups and shelf-stable products, particularly among younger consumers. Regional food companies are incorporating peas into new product applications. Despite increased local production, major markets continue to import from Canada and Australia to maintain supply stability, highlighting Asia-Pacific's dual role as producer and importer.

North America supplies high-protein feedstock to global buyers and maintains resilient farm economics through diversified revenue streams. South America, the Middle East, and Africa are developing their presence in the global peas market. Brazil and Argentina integrate field peas into rotation systems to enhance soil quality and support their poultry sectors. Sub-Saharan Africa's food security programs and infrastructure development are improving pulse processing capabilities and increasing regional production. While these markets remain smaller contributors to global supply, they demonstrate growth potential driven by agricultural sustainability initiatives and protein demand. Ongoing investments from development institutions and government programs strengthen these regions' capacity to participate in global pea supply chains, particularly in animal feed and protein markets.

List of Companies Covered in this Report:

Market Overview Market Drivers Market Restraints Regulatory Landscape Technological Outlook Value / Supply-Chain Analysis
PESTLE Analysis List of Stakeholders

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

- 1 Introduction
 - 1.1 Study Assumptions and Market Definition
 - 1.2 Scope of the Study
- 2 Research Methodology
- 3 Executive Summary
- 4 Market Landscape
 - 4.1 Market Overview
 - 4.2 Market Drivers
 - 4.2.1 Strong Demand from Plant-based Protein Processors
 - 4.2.2 Feed Industry Reformulations Favoring Field Peas
 - 4.2.3 Soil Health Benefits Driving Crop-rotation Adoption
 - 4.2.4 Government Support Programs for Pulse Crops
 - 4.2.5 Advanced Genetics Boosting Yield Ceilings
 - 4.2.6 Government Support Programs for Pulse Crops
 - 4.3 Market Restraints
 - 4.3.1 Pest and Disease Pressure
 - 4.3.2 High Price Volatility
 - 4.3.3 Residue Limit Tightening

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.3.4 Slow Farmer Adoption of Certified Seed

4.4 Regulatory Landscape

4.5 Technological Outlook

4.6 Value / Supply-Chain Analysis

4.7 PESTLE Analysis

5 Market Size and Growth Forecasts

5.1 By Geography (Production Analysis (Volume), Consumption Analysis (Volume and Value), Import Analysis (Volume and Value), Export Analysis (Volume and Value), and Price Trend Analysis)

5.1.1 North America

5.1.1.1 United States

5.1.1.2 Canada

5.1.1.3 Mexico

5.1.2 Europe

5.1.2.1 France

5.1.2.2 Russia

5.1.2.3 United Kingdom

5.1.2.4 Ukraine

5.1.2.5 Germany

5.1.3 Asia-Pacific

5.1.3.1 China

5.1.3.2 India

5.1.3.3 Australia

5.1.4 South America

5.1.4.1 Brazil

5.1.4.2 Argentina

5.1.5 Africa

5.1.5.1 South Africa

5.1.5.2 Tanzania

5.1.5.3 Ethiopia

5.1.5.4 Kenya

5.1.6 Middle East

5.1.6.1 United Arab Emirates

5.1.6.2 Saudi Arabia

6 Competitive Landscape

6.1 List of Stakeholders

6.1.1 AGT Food and Ingredients Inc. (Fairfax Financial Holdings Limited)

6.1.2 Archer Daniels Midland Co.

6.1.3 Louis Dreyfus Holding B.V.

6.1.4 Bunge Global SA (Viterro)

6.1.5 Parrish & Heimbecker, Limited (P&H)

6.1.6 The Scoular Company

6.1.7 Cargill, Incorporated

6.1.8 Ingredion Incorporated

6.1.9 Olam Agri Holdings Pte. Ltd. (SALIC)

6.1.10 Avena Foods (Ironbridge Equity Partners)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.1.11 Marubeni Corporation (Columbia Grain International, LLC)

6.1.12 B&G Foods, Inc. (Green Giant)

6.1.13 Seneca Foods Corporation (Libby's)

7 Market Opportunities and Future Outlook

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Peas - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-01-16 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-01"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com