

Mexico Cybersecurity - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-01-16 | 116 pages | Mordor Intelligence

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Report description:

Mexico Cybersecurity Market Analysis

The Mexico cybersecurity market was valued at USD 2.80 billion in 2025 and estimated to grow from USD 3.12 billion in 2026 to reach USD 5.36 billion by 2031, at a CAGR of 11.43% during the forecast period (2026-2031). Rising nation-state espionage, cartel-linked ransomware, and an expanding cloud footprint across manufacturing, finance, and government are fuelling security investments. Large enterprises remain the primary buyers, yet rapidly digitizing SMEs are narrowing the gap as nearshoring injects new factories and data centers into the threat landscape. Regulatory reforms-including Mexico City's incident-reporting mandate and Banco de Mexico's resilience tests-elevate compliance spending. Severe skills shortages and limited federal cyber budgets temper growth but reinforce demand for managed services.

Mexico Cybersecurity Market Trends and Insights

Escalating Nation-State & Cartel-Linked Ransomware Campaigns

Drug cartels now collaborate with sophisticated cybercriminals, pushing ransom demands to an average USD 400,000 for industrial victims. Government-backed groups from China, Russia, and North Korea account for 77% of phishing activity tracked since 2020. Breaches at the Mexican Stock Exchange and Carbon Platform MEXICO2 highlighted gaps in market-critical infrastructure. The dual pressure from criminal and foreign actors propels spending on threat intelligence, managed detection, and incident response services.

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Mandated Incident-Reporting Rules in Proposed CDMX Cybersecurity Law

Mexico City's draft law imposes 72-hour breach notifications, ISMS adoption, and workforce training, becoming Latin America's most stringent sub-national framework. Officials disclosed that 70% of local agencies operate with critical vulnerabilities. Anticipation of parallel statutes in other states stimulates demand for governance, risk, and compliance tools.

400 K-Person Cyber-Talent Gap

Employers report 57% vacancy rates in security roles, pushing average specialist salaries to MXN 112,500 per month in 2025. Universities struggle to meet demand, forcing firms toward managed security service providers and automation.

Other drivers and restraints analyzed in the detailed report include:

Cloud-First IT Modernization Among Mexico's Top 500 Firms
Near-Shoring Spike in Smart-Factory Buildouts (Bajío & Norte)
Less than 0.5% Federal IT Budget Earmarked for Cyber

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Security services led with 60.55% of Mexico cybersecurity market share in 2025. Managed service providers thrive amid the skills crunch, with unified monitoring platforms posting triple-digit growth among finance, retail, and education clients. Regulatory complexity-spanning the new federal data law and city-level rules-intensifies demand for advisory and professional services. Cloud security is the fastest-growing solution at a 17.53% CAGR to 2031, propelled by hyperscale investments and zero-trust adoption. Application security and IAM gain traction, while hardware-centric network defenses face competition from software-defined alternatives. Integrated risk management tools benefit as 67.5% of firms rank cyber and data protection as their top risk.

Services growth underpins Mexico cybersecurity market expansion by addressing immediate talent shortages and compliance hurdles. Cloud-native controls, threat-intelligence feeds, and incident-response retainers dominate procurement roadmaps. Vendors bundle professional and managed offerings to deliver continuous protection, positioning services as the backbone of the Mexico cybersecurity market through 2031.

On-premises deployments retained 54.20% of Mexico cybersecurity market size in 2025, reflecting data-sovereignty sensitivities in finance and public-sector environments. Nevertheless, cloud-based defenses are advancing at 14.12% CAGR as domestic regions from Google, Microsoft, and Alibaba improve latency and compliance alignment. Hybrid architectures dominate the banking sector, balancing Banxico resilience mandates with agility needs.

Cloud momentum stems from SME adoption-99.8% of Mexican firms are SMEs, yet most lacked automation until affordable cloud security emerged. Built-in governance, encryption, and monitoring accelerate regulatory alignment under the 2025 federal data law. Telecom operators' elevated incident rates highlight the parallel need for robust on-premises perimeter controls, sustaining a dual-track deployment landscape within the Mexico cybersecurity market.

The Mexico Cybersecurity Market Report Segments by Component (Hardware, Software and Services), Deployment (Cloud, On-Premises), Application (In-Building, Wide-Area and Distributed Recipient), Communication Channel (SMS & Text, Voice / Public Address and More), Purpose of Deployment, Organization Size, End-User Vertical and Geography. The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

Scitum (Telmex Soluciones y Seguridad Informtica) KIO Cyber (a division of KIO Networks) Cisco Systems Mexico S. de R.L. de C.V. IBM de Mexico S. de R.L. Palo Alto Networks Mexico S. de R.L. Fortinet Mexico S.A. de C.V. Check Point Software Technologies Ltd. Mexico Trend Micro Mexico S. de R.L. Microsoft Mexico (Defender and Sentinel) CrowdStrike Mexico SentinelOne Inc. Mexico Sophos Ltd. Mexico SonicWall Inc. Mexico Framework Security S.A.P.I. de C.V. Inflection Point Systems S.A. de C.V. Delta Protect S.A.P.I. de C.V. BMobile Grupo Scanda CYCSAS Cyberseguridad y Cumplimiento S.A. de C.V. ARAME Asesores en Seguridad Sictel Solutions S.A. de C.V.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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