

Maritime Analytics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-01-16 | 120 pages | Mordor Intelligence

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Report description:

Maritime Analytics Market Analysis

The maritime analytics market is expected to grow from USD 1.47 billion in 2025 to USD 1.62 billion in 2026 and is forecast to reach USD 2.58 billion by 2031 at 9.87% CAGR over 2026-2031. Regulatory mandates on fuel efficiency, volatile bunker prices, and a rapid pivot toward data-driven fleet management are the primary catalysts of this expansion. Artificial intelligence layered onto always-on vessel connectivity now enables predictive maintenance, dynamic route optimization, and emissions monitoring in near real time, tightening profit margins and reducing compliance risk. Venture capital flows, such as the USD 600 million raised by Saronic in 2024, have accelerated product innovation and commercialization timelines. Meanwhile, cybersecurity incidents affecting subsea cables underscore an emerging need for secure data architectures that can protect sensitive operational data while supporting analytics at scale.

Global Maritime Analytics Market Trends and Insights

Increase in Seaborne Trade

Fleet digitization has reached a tipping point where competitive advantage increasingly depends on data integration capabilities rather than traditional operational metrics. The implementation of Singapore's Next Generation Vessel Traffic Management System, utilizing artificial intelligence for collision prediction and traffic optimization, demonstrates how maritime authorities are leveraging analytics to enhance safety and efficiency. Major shipping lines are now deploying comprehensive digital twins for port

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operations, with Jurong Port's implementation enabling real-time monitoring and predictive analytics across terminal operations. The shift toward integrated platforms is evidenced by Kongsberg Digital's Vessel Insight deployment across MSC's 500-vessel fleet, providing unified analytics for performance optimization and emissions monitoring. Norway's national digitalization strategy, targeting the most digitalized country status by 2030, specifically emphasizes maritime sector transformation through enhanced data sharing and AI implementation. This digitization wave extends beyond large operators, with smaller fleets adopting cloud-based analytics solutions to compete effectively in increasingly data-driven markets.

Regulatory Push for Fuel-Efficiency and Emissions Compliance

The International Maritime Organization's enhanced data collection requirements, effective from August 2025, mandate granular reporting of fuel consumption and transport work, fundamentally altering how shipping companies approach performance monitoring. These regulations extend beyond simple compliance, creating competitive differentiation opportunities for operators with superior analytics capabilities to optimize fuel efficiency and demonstrate environmental stewardship. The implementation of FuelEU Maritime regulations in 2025, requiring low-carbon fuel adoption for vessels operating in EU waters, has accelerated demand for predictive analytics solutions that can optimize fuel selection and routing decisions. The Energy Efficiency Design Index Phase 3 requirements for new vessels have prompted shipbuilders to integrate advanced analytics systems from the design stage, creating new market opportunities for embedded solutions. CargoMetrics' launch of global maritime emissions data products in March 2024 illustrates how analytics providers are developing specialized solutions to help operators navigate complex regulatory landscapes. The Maritime Single Window mandate, requiring digital information exchange platforms since January 2024, has standardized data flows and enabled more sophisticated cross-border analytics applications.

High Implementation and Integration Costs

The capital-intensive nature of maritime analytics implementations creates significant barriers for smaller operators, with comprehensive systems requiring investments ranging from USD 500,000 to USD 5 million per vessel depending on complexity and integration requirements. Legacy system integration challenges compound these costs, as operators must often maintain parallel systems during transition periods while ensuring operational continuity. The complexity of integrating multiple data sources, from engine management systems to cargo handling equipment, requires specialized expertise and custom development work that significantly increases implementation timelines and costs. However, cloud-based deployment models are beginning to address cost barriers, with software-as-a-service solutions reducing upfront capital requirements and enabling scalable implementations. The emergence of modular analytics platforms allows operators to implement solutions incrementally, spreading costs over longer periods while demonstrating value before full deployment.

Other drivers and restraints analyzed in the detailed report include:

Growing Adoption of IoT and Vessel Connectivity
AI-Driven Route Optimization
Reducing Bunker Spend
Cyber-Security Vulnerabilities in Connected Vessels

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Predictive and prescriptive maintenance represented 29.74% of maritime analytics market share in 2025, underscoring the value of avoiding unplanned downtime that can exceed USD 200,000 per day for large containerships. The maritime analytics market size for cargo and supply-chain applications is forecast to expand at a 2.78% CAGR between 2026-2031, propelled by near-shoring, tighter delivery windows, and real-time customs visibility. Operators deploy vibration and thermography sensors linked to cloud engines that flag abnormal patterns hours before failures occur, trimming spare-parts inventory and dry-dock

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schedules. Cargo analytics tools now blend IoT data with terrestrial rail schedules, allowing dynamic container re-stow during voyage for faster port turnaround.

Fleet-wide dashboards integrate bunker use, charter-party compliance, and emissions data, generating alerts when performance drifts beyond agreed thresholds. Voyage optimization modules increasingly share data with terminal side systems, aligning arrival slots with berth availability. Safety and compliance analytics use machine vision on bridge cameras to enforce bridge-resource-management protocols. As platform vendors bundle these capabilities into unified user interfaces, owners prefer integrated suites over stand-alone tools, consolidating procurement cycles and service contracts.

Commercial lines held 52.95% of global spending in 2025, leveraging analytics to shave 0.1 knot from speed where regulations allow, thereby cutting fuel burn without lengthening schedules. The maritime analytics market size allocated to ports and terminal operators is projected to grow at a 2.98% CAGR as cranes, yard tractors, and gate systems feed live status to AI engines that sequence moves for minimal backlog. Defense agencies focus on domain awareness, fusing satellite imagery and AIS spoof-detection algorithms to secure sea lanes.

Automated stacking cranes at Singapore's Tuas Mega Port demonstrate port-side appetite for machine-learning-driven scheduling that raises throughput per hectare. Offshore energy operators integrate analytics with digital twin models of floating production units to monitor structural fatigue, a capability now mandated by some flag states. As unit economics tighten in container shipping, boards approve analytics budgets within 18-month payback criteria, accelerating SaaS uptake among top-10 carriers.

The Maritime Analytics Market Report is Segmented by Application (Predictive and Prescriptive Maintenance, and More), End-User (Commercial Shipping Lines, Government and Defense, and More), Deployment Mode (Cloud, On-Premise, Hybrid), Component (Software Platform, Services), Analytics Type (Descriptive Analytics, Predictive Analytics, Prescriptive Analytics), and Geography. The Market Forecasts are Provided in Terms of Value (USD).

Geography Analysis

Europe retained 27.35% of 2025 revenue, anchored by stringent emissions legislation and public-sector funding for digital maritime corridors. Norway's 2030 ambition for full data-sharing across its fleet drives rapid pilot-to-fleet rollout timelines. The Netherlands invests in hydrogen-ready port analytics, while Germany's Hamburg port pilots AI berth-allocation engines that reduce idle time by 12%.

Asia-Pacific is the fastest-growing region at a 3.74% CAGR to 2031, powered by mega-port upgrades in China and Singapore's end-to-end digital OCEANS data-exchange backbone. Japan pushes autonomous-ship programs that rely on live analytics to meet safety cases, whereas Australia focuses on bulk-commodity route optimization from Pilbara to Northeast Asia. The maritime analytics market size in the region benefits from high container flows and government subsidies that offset early-stage integration expenses.

North America registers steady adoption driven by decarbonization and defense. The U.S. Navy and Coast Guard fund AI surveillance grids that also commercialize into fisheries and offshore wind logistics. South America shows green-shoot projects in Brazil's Santos and Chile's Valparaiso ports amid privatization. Middle East hubs like Jebel Ali roll out smart-port dashboards to manage transshipment surges, whereas African gateways adopt basic AIS-based analytics as cargo volumes rise. Regional uptake remains uneven, but harmonized data standards are enabling cross-border collaborations that accelerate scale.

List of Companies Covered in this Report:

ABB Ltd. Amplify Mindware Private Ltd. BunkerMetric ApS Inmarsat Global Ltd. Kongsberg Digital AS Lloyd's List Intelligence

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(Informa PLC) MarineTraffic (Kpler Holding SA) Nautilus Labs, Inc. Navis LLC (Kaleris, Inc.) OrbitMI, Inc. Prisma Electronics S.A. (LAROS) Progen Business Solutions Pvt. Ltd. RightShip Pty Ltd. SparkCognition, Inc. Spire Global, Inc. U-Ming Marine Transport Corp. Wartsila Oyj Abp Windward Ltd. Xeneta AS exactEarth Ltd. (A Spire Company)

Additional Benefits:

 The market estimate (ME) sheet in Excel format
3 months of analyst support

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