

Iraq Paints And Coatings - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)

Market Report | 2026-01-16 | 80 pages | Mordor Intelligence

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Report description:

Iraq Paints And Coatings Market Analysis

The Iraq paints and coatings market is expected to grow from USD 257.79 million in 2025 to USD 267.41 million in 2026 and is forecast to reach USD 321.36 million by 2031 at 3.73% CAGR over 2026-2031. Persistent reconstruction work, expanding oil and gas investments, and government-backed housing programs are the chief volume drivers. Tighter environmental regulation, most notably the National Strategy for Environmental Protection 2024-2030, is steering specifications toward water-borne and low-VOC formulations. Regional demand skews heavily to the South, where oil infrastructure dominates procurement, but the North shows faster growth on the back of Kurdistan's commercial building boom. Pricing remains exposed to crude-linked raw-material swings and currency volatility, yet local research into graphene-enhanced epoxy blends signals gradual technical up-skilling.

Iraq Paints And Coatings Market Trends and Insights

Robust post-ISIS reconstruction spend

The restart of 490 stalled public projects valued at USD 18 billion is supplying a sizeable backlog of work for architectural and protective formulators, particularly in Mosul, where UN-Habitat and Japan are funding returnee housing. Complex facilities such as the Doura refinery are already testing graphene-reinforced epoxy blends for tank linings, illustrating rising technical depth. The multi-year rollout provides demand visibility, yet execution still hinges on security and bureaucracy.

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Elevated CAPEX in downstream oil and gas

TotalEnergies' USD 27 billion Gas Growth Integrated Project and the companion Common Seawater Supply Project require large volumes of high-performance anti-corrosion systems for pipelines, storage, and treatment units processing 5 million barrels per day of seawater. Planned refinery additions and new field developments near Baghdad will further widen the opportunity pool for polyurethane, epoxy, and zinc-rich primers across the Iraq paints and coatings market.

Political instability and delayed public tenders

Contractor payments remain vulnerable to budget disputes, echoing the 2014-2018 period when active public projects collapsed from 8,518 to 399. Although the restart program is positive, dual federal-KRG procurement frameworks add complexity and can slow specification approvals.

Other drivers and restraints analyzed in the detailed report include:

Shift toward low-VOC and water-borne systems
On-premise tinting kiosks enabling customization
Underdeveloped distribution logistics

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Acrylics retained 34.42% of Iraq paints and coatings market share in 2025 as their fast-drying, UV-resistant profile fits high-temperature job sites. Polyurethane demand is rising fastest at a 3.92% CAGR, propelled by stringent performance criteria on new oil and gas installations. Alkyds still cater to budget residential jobs, but low-VOC directives are tapering their uptake. Epoxy volumes are steady, supported by tank lining and floor-coating projects. Growth in fluoropolymer and vinyl chemistries remains niche, concentrated around port infrastructure that needs extreme-service durability.

The Iraq paints and coatings market benefits from local academic work on graphene-filled epoxy blends, which could migrate from pilot to small-batch production during the outlook period. Polyester powder coatings appeal where electricity shortages favor low-bake cycles. Competitive intensity is set to sharpen if more international licensors partner with domestic producers to localize polyurethane pre-polymer synthesis.

The Iraq Paints and Coatings Market Report is Segmented by Resin Type (Acrylic, Alkyd, Polyurethane, Epoxy, Polyester, Others), Technology (Water-Borne, Solvent-Borne, Other Technologies), and End-User Industry (Architectural, Automotive, Industrial Wood, Protective Coatings, General Industrial, Transportation, Packaging). The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

Akzo Nobel NV Al-Tabieaa Company Asia Paints Berger Asia Paints Company Betek Boya ve Kimya Sanayi AS (Nippon paint Holdings Co. Ltd) Caparol EVI Vernici Hempel A/S Jazeera Paints Jotun Kansai Paint MAS PAINTS & CHEMICAL INDUSTRIES Modern Paint Industries Company Nasr Paint National Paints Factories Limited Silkcoat

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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