

## **Egypt Plastic Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2026 - 2031)**

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### **Report description:**

Egypt Plastic Packaging Market Analysis

The Egypt plastic packaging market was valued at USD 2.41 billion in 2025 and estimated to grow from USD 2.49 billion in 2026 to reach USD 2.94 billion by 2031, at a CAGR of 3.37% during the forecast period (2026-2031). Egypt's strategic position as a regional manufacturing hub supports this growth trajectory, with government investments of LE 133.1 billion (USD 2.7 billion) in private sector development during 2024, representing 63.5% of total investments. The market gains significant momentum from Egypt's processed food export boom, with the Food Export Council reporting record exports of USD 6.1 billion in 2024, marking a 21% increase from the previous year. Egypt's manufacturing sector shows resilience despite challenges, with the Ministry of Planning and Economic Development reporting GDP growth improvement to 3.5% in Q1 FY 2024-2025, while the Purchasing Managers' Index rose to 50.4, indicating enhanced manufacturing activity. The implementation of Extended Producer Responsibility for shopping bags in March 2025 signals Egypt's commitment to circular economy principles, while major infrastructure investments continue shaping the market, including the USD 110 million Egyptian-Indian PET production facility launched in Ain Sokhna in July 2024.

Egypt Plastic Packaging Market Trends and Insights

Rising Demand for Flexible Food and Beverage Packs

Egypt's flexible packaging segment captures 57.43% market share in 2024, driven by the country's expanding food processing

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sector and consumer preference for convenience packaging formats. The segment's 4.65% CAGR reflects strong demand from major food manufacturers like Juhayna Food Industries, which reported EGP 16.1 billion (USD 520 million) net revenue in FY2023, with packaging costs contributing significantly to their 41% increase in cost of goods sold. Juhayna's successful launch of its Fruits Yogurt range, capturing 20% market share within months, demonstrates how innovative packaging drives product differentiation and market penetration. The company's export sales surge of 137% to EGP 1.2 billion (USD 39 million) in 2024 creates additional demand for export-compliant flexible packaging solutions. Material cost volatility significantly impacts flexible packaging producers, with polyethylene and polypropylene price fluctuations directly affecting manufacturer margins and requiring sophisticated supply chain management strategies to maintain competitive pricing while ensuring consistent quality standards.

#### Growth in Egyptian FMCG Exports

The Food Export Council's record-breaking USD 6.1 billion export achievement in 2024 represents a 21% year-over-year increase, creating substantial downstream packaging demand across multiple product categories. Arab markets account for USD 3.276 billion of total exports, requiring culturally appropriate packaging designs and Arabic labeling capabilities that drive demand for specialized printing and converting services. The remarkable 923% increase in frozen potato exports demonstrates how specific product categories generate exponential packaging requirements, particularly for specialized barrier films and temperature-resistant materials. EU market exports show consistent growth, necessitating compliance with stringent food safety and packaging regulations that push Egyptian manufacturers toward premium packaging solutions and quality certifications. This export momentum positions Egypt as a regional packaging manufacturing center, with companies investing in advanced converting equipment and quality control systems to meet diverse international standards while leveraging competitive labor costs and proximity to key markets.

#### Single-use Plastic Bans in Tourist Governorates

The Red Sea governorate's prohibition of single-use plastic bags, implemented since June 2019 and reinforced through 2024, creates a fragmented regulatory landscape requiring region-specific packaging solutions. The Hurghada Environmental Protection and Conservation Association's advocacy efforts demonstrate how environmental organizations influence policy development, creating market opportunities for biodegradable and paper-based alternatives in tourism-dependent regions. This targeted regulatory approach affects packaging manufacturers' product portfolios and distribution strategies, requiring investment in alternative materials and technologies to serve affected markets. The ban's geographic limitation to specific governorates creates compliance complexity for national brands and packaging suppliers, necessitating dual supply chains and inventory management systems. Alternative packaging solutions command premium pricing due to higher material costs and limited production scale, constraining widespread adoption while creating innovation opportunities for manufacturers developing cost-effective sustainable alternatives.

Other drivers and restraints analyzed in the detailed report include:

Government Incentives for Local Manufacturing  
Expansion of E-commerce  
Cold-Chain Packaging  
Volatile Crude-linked Polymer Prices

For complete list of drivers and restraints, kindly check the Table Of Contents.

#### Segment Analysis

Polyethylene maintains market leadership with 37.86% share in 2025, driven by its versatility across food packaging, industrial applications, and consumer goods sectors throughout Egypt's manufacturing ecosystem. The material's widespread adoption reflects established supply chain infrastructure and cost-effectiveness, supported by domestic petrochemical production

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capabilities and import facilities through Mediterranean and Red Sea ports. The USD 110 million Egyptian-Indian PET facility in Ain Sokhna, launched in July 2024, demonstrates continued investment in polyethylene terephthalate production capacity, targeting 30,000 tons monthly output for both domestic consumption and export markets. Polypropylene serves specialized applications in rigid packaging and industrial containers, while polystyrene addresses food service and protective packaging requirements across Egypt's expanding hospitality sector.

Biodegradable and compostable plastics emerge as the fastest-growing segment at 5.55% CAGR, reflecting regulatory pressures from single-use plastic bans in tourist governorates and increasing environmental awareness among consumers and manufacturers. Research published in MDPI Processes journal highlights innovations in active polymer films incorporating olive leaf extract, enhancing antibacterial and antioxidant properties for food packaging applications while supporting biodegradability objectives. The Egyptian government's Extended Producer Responsibility implementation in March 2025 creates market incentives for sustainable materials adoption, though higher production costs and limited infrastructure currently constrain widespread commercial deployment. Case study analysis of tourism sector applications shows biodegradable alternatives commanding 15-20% price premiums over conventional plastics, requiring careful market positioning and value proposition development to achieve commercial viability across diverse end-user applications.

Flexible packaging commands 57.03% market share in 2025 with 4.61% CAGR, reflecting consumer preferences for convenience, extended shelf life, and cost-effective solutions across food and beverage applications. Juhayna Food Industries' successful product launches, including their Fruits Yogurt range capturing 20% market share, demonstrate how flexible packaging enables rapid market entry and product differentiation through innovative formats and visual appeal. The segment benefits from technological advances in barrier films, printing capabilities, and sealing technologies that enhance product protection while optimizing material usage and transportation efficiency. Advanced pouch technologies, including stand-up pouches, spout pouches, and retort applications, enable manufacturers to address diverse product requirements while maintaining competitive cost structures.

Rigid packaging maintains substantial market presence through bottles, jars, containers, and industrial applications requiring structural integrity and barrier properties for pharmaceutical, beverage, and personal care sectors. Ball Corporation's Cairo facility operations, representing part of their EMEA network with 24% of consolidated net sales, demonstrate multinational confidence in Egypt's rigid packaging manufacturing capabilities and quality standards. The segment faces material intensity challenges and transportation cost considerations compared to flexible alternatives, driving innovation in lightweighting technologies and improved recyclability features. Case study analysis of beverage sector applications shows rigid packaging maintaining premium positioning for glass-alternative applications, while flexible formats gain market share in convenience and portion-control segments, creating complementary rather than competitive market dynamics across different consumer use cases.

The Egypt Plastic Packaging Market Report is Segmented by Material (Polyethylene, Polyethylene Terephthalate, Polystyrene and Expanded PS, Biodegradable/Compostable Plastics, and More), Packaging Type (Rigid, and Flexible), Product Type (Bottles and Jars, Tubs/Cups/Bowls/Trays, and More), End-User Industry (Beverage, Cosmetics and Personal Care and More), and Geography. The Market Forecasts are Provided in Terms of Value (USD).

List of Companies Covered in this Report:

Amcor plc Huhtamaki Oyj ALPLA Werke Alwin Lehner GmbH & Co KG Rotografia Group S.A.E. National Company for Packaging Industries (NatPack S.A.E.) Taghleef Industries LLC Uflex Limited Coveris Flexibles Egypt S.A.E. PET-Egypt for PET Packaging Co. International Printing & Packaging Materials Co. (IPP) Sofipack S.A.E. Modern Plast S.A.E. Egypak Packaging Co. Raya Foods S.A.E. Savola Packaging Systems Egypt Egypt Pack for Packaging Systems ElSewedy Industrial Packaging Flexipack S.A.E. Fine Hygienic Holding Egypt SIG Combibloc Obeikan FZCO

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Additional Benefits:

<ul> The market estimate (ME) sheet in Excel format  
3 months of analyst support </ul>

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