

Travel Intermediaries in Italy

Industry Report | 2025-10-16 | 49 pages | MarketLine

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Report description:

Travel Intermediaries in Italy

Summary

Travel Intermediaries in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Travel intermediation is a part of the business that assists in selling travel products and services to customers. The products may include airline tickets, car rentals, hotels, railway tickets, and package holidays that may combine several products.
- The Italian travel intermediaries market recorded revenues of \$17.9 billion in 2024, representing a compound annual growth rate (CAGR) of 3.2% between 2019 and 2024.
- The tourism packages segment accounted for the market's largest proportion in 2024, with total revenues of \$11.8 billion, equivalent to 65.8% of the market's overall value.
- Italy accounted for an 8.2% share of the European travel Intermediaries market in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in Italy
- Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Italy travel intermediaries market with five year forecasts

Reasons to Buy

- What was the size of the Italy travel intermediaries market by value in 2024?
- What will be the size of the Italy travel intermediaries market in 2029?
- What factors are affecting the strength of competition in the Italy travel intermediaries market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's travel intermediaries market?

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