

Travel Intermediaries in Europe

Industry Report | 2025-10-16 | 47 pages | MarketLine

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Report description:

Travel Intermediaries in Europe

Summary

Travel Intermediaries in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Travel intermediation is a part of the business that assists in selling travel products and services to customers. The products may include airline tickets, car rentals, hotels, railway tickets, and package holidays that may combine several products.
- The European travel intermediaries market recorded revenues of \$423.2 billion in 2024, representing a compound annual growth rate (CAGR) of 9.5% between 2019 and 2024.
- The travel-only segment accounted for the market's largest proportion in 2024, with total revenues of \$165.7 billion, equivalent to 39.1% of the market's overall value.
- The UK accounted for the largest share of the European travel intermediaries market at 36.9% in 2024, followed by Germany at 11.6%, Spain at 8.2%, Italy at 4.2% and France at 3.5%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in Europe

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- Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe travel intermediaries market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Europe travel intermediaries market by value in 2024?
- What will be the size of the Europe travel intermediaries market in 2029?
- What factors are affecting the strength of competition in the Europe travel intermediaries market?
- How has the market performed over the last five years?
- Who are the top competitors in Europe's travel intermediaries market?

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