

Travel & Tourism in Thailand

Industry Report | 2025-11-13 | 44 pages | MarketLine

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Report description:

Travel & Tourism in Thailand

Summary

Travel & Tourism in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The travel & tourism industry is segmented into passenger airlines, passenger rail, foodservice, hotels & motels, and travel intermediaries.
- The Thai travel & tourism industry recorded revenues of \$62.3 billion in 2024, representing a compound annual growth rate (CAGR) of 0.2% between 2019 and 2024.
- The hotels & motels segment accounted for the industry's largest proportion in 2024, with total revenues of \$19 billion, equivalent to 30.6% of the industry's overall value.
- In 2024, Thailand accounted for a share of 3.9% of the Asia-Pacific travel & tourism industry.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Thailand
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Thailand
- Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Thailand travel & tourism market with five year forecasts

Reasons to Buy

- What was the size of the Thailand travel & tourism market by value in 2024?
- What will be the size of the Thailand travel & tourism market in 2029?
- What factors are affecting the strength of competition in the Thailand travel & tourism market?
- How has the market performed over the last five years?
- How large is Thailand's travel & tourism market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strategies of the leading players?

7.3. What are the recent developments in the industry?

8 Company Profiles

8.1. Central Plaza Hotel PCL

8.2. Thai Airways International Public Co Ltd

8.3. MK Restaurants Group PCL

8.4. Booking Holdings Inc

9 Macroeconomic Indicators

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- 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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