

## **Travel & Tourism in South Africa**

Industry Report | 2025-11-13 | 42 pages | MarketLine

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### **Report description:**

Travel & Tourism in South Africa

#### Summary

Travel & Tourism in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The travel & tourism industry is segmented into passenger airlines, passenger rail, foodservice, hotels & motels, and travel intermediaries.
- The South African travel & tourism industry recorded revenues of \$13.2 billion in 2024, representing a compound annual growth rate (CAGR) of 4.3% between 2019 and 2024.
- The travel intermediaries segment accounted for the industry's largest proportion in 2024, with total revenues of \$6.8 billion, equivalent to 51.9% of the industry's overall value.
- In 2024, South Africa accounted for a share of 5.0% of the Middle East & African travel & tourism industry.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in South Africa
- Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa travel & tourism market with five year forecasts

#### Reasons to Buy

- What was the size of the South Africa travel & tourism market by value in 2024?
- What will be the size of the South Africa travel & tourism market in 2029?
- What factors are affecting the strength of competition in the South Africa travel & tourism market?
- How has the market performed over the last five years?
- Who are the top competitors in South Africa's travel & tourism market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Category segmentation

###### 1.4. Geography segmentation

###### 1.5. Market rivalry

###### 1.6. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

##### 5 Market Outlook

###### 5.1. Market value forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Who are the leading players?

###### 7.2. What are the strategies of the leading players?

###### 7.3. What are the recent developments in the industry?

##### 8 Company Profiles

###### 8.1. Booking Holdings Inc

###### 8.2. South African Airways SOC Ltd

###### 8.3. Yum! Brands, Inc.

###### 8.4. Accor SA

##### 9 Macroeconomic Indicators

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- 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

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