

Suncare in Switzerland

Industry Report | 2025-11-20 | 42 pages | MarketLine

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Report description:

Suncare in Switzerland

Summary

Suncare in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The suncare market includes the retail sales of sun protection, after-sun, and self-tan products. The sun protection segment includes lotion, spray, gel, or other topical products that absorb or reflect some of the sun's ultraviolet (UV) radiation. After-sun segment covers all mass and premium moisturizing creams formulated for sunburned skin. Self-tan segment includes all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Swiss suncare market recorded revenues of \$115.4 million in 2024, representing a compound annual growth rate (CAGR) of 3.3% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.4% between 2019-24, reaching a total of 5.6 million units in 2024.
- The Swiss suncare market revenue recorded moderate growth during the review period 2019-24, driven by rising awareness of the harmful effects of UV radiation, including ageing and skin cancer.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the suncare

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market in Switzerland

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the suncare market in Switzerland
- Leading company profiles reveal details of key suncare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland suncare market with five year forecasts

Reasons to Buy

- What was the size of the Switzerland suncare market by value in 2024?
- What will be the size of the Switzerland suncare market in 2029?
- What factors are affecting the strength of competition in the Switzerland suncare market?
- How has the market performed over the last five years?
- What are the main segments that make up Switzerland's suncare market?

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