

## **Suncare in Europe**

Industry Report | 2025-11-20 | 44 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Suncare in Europe

Summary

Suncare in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The suncare market includes the retail sales of sun protection, after-sun, and self-tan products. The sun protection segment includes lotion, spray, gel, or other topical products that absorb or reflect some of the sun's ultraviolet (UV) radiation. After-sun segment covers all mass and premium moisturizing creams formulated for sunburned skin. Self-tan segment includes all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The European suncare market recorded revenues of \$3,782.5 million in 2024, representing a compound annual growth rate (CAGR) of 3.1% between 2019-24.
- Market consumption volume increased with a CAGR of 1.1% between 2019-24, reaching a total of 232.4 million units in 2024.
- The European suncare market recorded strong growth during the review period 2019-24, driven by rising awareness of the harmful effects of UV radiation, including ageing and skin cancer, fueling the demand for suncare products.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the suncare market in Europe

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sun care market in Europe
- Leading company profiles reveal details of key sun care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe sun care market with five year forecasts

#### Reasons to Buy

- What was the size of the Europe sun care market by value in 2024?
- What will be the size of the Europe sun care market in 2029?
- What factors are affecting the strength of competition in the Europe sun care market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's sun care market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Category segmentation

###### 1.6. Geography segmentation

###### 1.7. Market share

###### 1.8. Market rivalry

###### 1.9. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Market share

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2. Who are the leading players in the European sun care market?
- 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
- 7.4. Which companies market shares have suffered over the same period (2019-24)?
- 7.5. What are the most popular brands in the European sun care market?
- 7.6. What have been the most significant developments in the European sun care market in 2024?

## 8 Company Profiles

- 8.1. L'Oreal SA
- 8.2. Beiersdorf AG
- 8.3. Laboratoires Pierre Fabre SA
- 8.4. Kenvue Inc

## 9 Macroeconomic Indicators

- 9.1. Country data

## 10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Suncare in Europe**

Industry Report | 2025-11-20 | 44 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com