

Soups in North America

Industry Report | 2025-10-30 | 42 pages | MarketLine

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Report description:

Soups in North America

Summary

Soups in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Soups market includes the retail sales of ambient soup, chilled soup, dried soup (mixes), frozen soup, and UHT soup.
- The North American soups market recorded revenues of \$7,324.0 million in 2024, representing a compound annual growth rate (CAGR) of 7.7% between 2019-24.
- Market consumption volume increased with a CAGR of 4.7% between 2019-24, reaching a total of 1,443.0 million kilograms in 2024.
- The North American soups market registered strong growth during 2019-24, primarily attributed to a combination of convenience-food tailwinds and pandemic-related effects. During the pandemic years, the appetite for home-consumed meals surged, and consumers increasingly turned to ready-to-eat and prepared meal solutions such as soups.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soups market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in North America

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- Leading company profiles reveal details of key soups market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America soups market with five year forecasts

Reasons to Buy

- What was the size of the North America soups market by value in 2024?
- What will be the size of the North America soups market in 2029?
- What factors are affecting the strength of competition in the North America soups market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's soups market?

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