

## **Soups in Mexico**

Industry Report | 2025-10-30 | 40 pages | MarketLine

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### **Report description:**

Soups in Mexico

Summary

Soups in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- Soups market includes the retail sales of ambient soup, chilled soup, dried soup (mixes), frozen soup, and UHT soup.
- The Mexican soups market recorded revenues of \$275.3 million in 2024, representing a compound annual growth rate (CAGR) of 9.1% between 2019-24.
- Market consumption volume increased with a CAGR of 5.5% between 2019-24, reaching a total of 54.4 million kilograms in 2024.
- The Mexican soups market registered strong growth during 2019-24, primarily driven by rapid urbanisation and a growing middle class in Mexico boosted disposable incomes and increased the appeal of convenient meal solutions; as busy households and dual-income families expanded, packaged soups (instant, shelf-stable, and chilled) gained traction.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soups market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in Mexico
- Leading company profiles reveal details of key soups market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico soups market with five year

forecasts

## Reasons to Buy

- What was the size of the Mexico soups market by value in 2024?
- What will be the size of the Mexico soups market in 2029?
- What factors are affecting the strength of competition in the Mexico soups market?
- How has the market performed over the last five years?
- What are the main segments that make up Mexico's soups market?

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