

## **Soups in India**

Industry Report | 2025-10-30 | 43 pages | MarketLine

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### **Report description:**

Soups in India

Summary

Soups in India industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- Soups market includes the retail sales of ambient soup, chilled soup, dried soup (mixes), frozen soup, and UHT soup.
- The Indian soups market recorded revenues of \$149.0 million in 2024, representing a compound annual growth rate (CAGR) of 7.7% between 2019-24.
- Market consumption volume increased with a CAGR of 8.6% between 2019-24, reaching a total of 14.9 million kilograms in 2024.
- The Indian soups market registered strong growth during 2019-24, primarily driven by the combination of converging consumption, demographic, and retail dynamics. As urbanisation accelerated in India and more households shifted to dual-income, busy lifestyles, the appeal of convenient meal formats increased, ready-to-eat and instant soup variants found traction among time-pressed professionals, students, and urban dwellers seeking quick, nutritious options.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the soups market in India
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in India
- Leading company profiles reveal details of key soups market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the India soups market with five year

forecasts by both value and volume

## Reasons to Buy

- What was the size of the India soups market by value in 2024?
- What will be the size of the India soups market in 2029?
- What factors are affecting the strength of competition in the India soups market?
- How has the market performed over the last five years?
- How large is India's soups market in relation to its regional counterparts?

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