

Soups in Brazil

Industry Report | 2025-10-30 | 46 pages | MarketLine

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Report description:

Soups in Brazil

Summary

Soups in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Soups market includes the retail sales of ambient soup, chilled soup, dried soup (mixes), frozen soup, and UHT soup.
- The Brazilian soups market recorded revenues of \$337.3 million in 2024, representing a negative compound annual growth rate (CAGR) of 3.2% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 2.9% between 2019-24, reaching a total of 14.2 million kilograms in 2024.
- The contraction of the Brazilian soups market during 2019-24 is primarily due to sustained economic fragility, unraveling consumer confidence and pressured household budgets, which dampened demand for packaged convenience foods such as soups.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soups market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in Brazil
- Leading company profiles reveal details of key soups market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil soups market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil soups market by value in 2024?
- What will be the size of the Brazil soups market in 2029?
- What factors are affecting the strength of competition in the Brazil soups market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's soups market?

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