

Soups in Australia

Industry Report | 2025-10-30 | 44 pages | MarketLine

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Report description:

Soups in Australia

Summary

Soups in Australia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Soups market includes the retail sales of ambient soup, chilled soup, dried soup (mixes), frozen soup, and UHT soup.
- The Australian soups market recorded revenues of \$364.0 million in 2024, representing a compound annual growth rate (CAGR) of 6.5% between 2019-24.
- Market consumption volume increased with a CAGR of 2.1% between 2019-24, reaching a total of 41.4 million kilograms in 2024.
- The Australian soups market registered strong growth during 2019-24, primarily driven by the combination of pandemic-era and structural demand drivers such as lockdowns and work-from-home shifted meals back into the home and lifted retail soup consumption (ambient, chilled, and pouch formats).

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soups market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in Australia
- Leading company profiles reveal details of key soups market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia soups market with five

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year forecasts by both value and volume

Reasons to Buy

- What was the size of the Australia soups market by value in 2024?
- What will be the size of the Australia soups market in 2029?
- What factors are affecting the strength of competition in the Australia soups market?
- How has the market performed over the last five years?
- Who are the top competitors in Australia's soups market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the Australian soups market??

7.3. Which companies have been most successful in increasing their market shares during 2019-24?

7.4. Which companies market shares have suffered during 2019-24?

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7.5. What are the most popular brands in the Australian soups market?

8 Company Profiles

8.1. Unilever Plc

8.2. The Campbell's Co

8.3. The Kraft Heinz Co

8.4. Nestle SA

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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