

Software in Germany

Industry Report | 2025-10-16 | 52 pages | MarketLine

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Report description:

Software in Germany

Summary

Software in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Software market encompasses applications used for business operations (e.g., ERP, CRM, etc.), as well as infrastructure software that manages IT systems and operations. The market value represents the revenue generated from sales and subscriptions of various software packages and offerings. It includes both signed deals that remain under contract and the annual revenues associated with new contracts signed within a specific calendar year. This excludes sales opportunities for third-party service providers.
- The German software market recorded revenues of \$51.4 billion in 2024, representing a compound annual growth rate (CAGR) of 10.8% between 2019 and 2024.
- The business process applications segment accounted for the market's largest proportion in 2024, with total revenues of \$12.1 billion, equivalent to 23.6% of the market's overall value.
- In 2024, the German software market recorded an annual growth of 12.6%. The growth is attributed to the robust government initiatives and rapid digitalization across sectors. National programs such as Digital Strategy 2030, Industrie 4.0, and KI Strategie (AI Strategy) are encouraging enterprises to modernize operations through advanced ERP, CRM, and business process applications.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Germany
- Leading company profiles reveal details of key software market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany software market with five year forecasts

Reasons to Buy

- What was the size of the Germany software market by value in 2024?
- What will be the size of the Germany software market in 2029?
- What factors are affecting the strength of competition in the Germany software market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's software market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strategies and strengths of leading players?

7.3. What have been the most recent developments in the market?

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8 Company Profiles

8.1. SAP SE

8.2. Microsoft Corp

8.3. International Business Machines Corp

8.4. Software AG

8.5. Oracle Corp

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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