# Software in China

Industry Report | 2025-10-16 | 50 pages | MarketLine

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**Report description:**

Software in China

Summary

Software in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Software market encompasses applications used for business operations (e.g., ERP, CRM, etc.), as well as infrastructure software that manages IT systems and operations. The market value represents the revenue generated from sales and subscriptions of various software packages and offerings. It includes both signed deals that remain under contract and the annual revenues associated with new contracts signed within a specific calendar year. This excludes sales opportunities for third-party service providers.
- The Chinese software market recorded revenues of $133.8 billion in 2024, representing a compound annual growth rate (CAGR) of 12.1% between 2019 and 2024.
- The business process applications segment accounted for the market's largest proportion in 2024, with total revenues of $30.9 billion, equivalent to 23.1% of the market's overall value.
- The expansion of China's software market is being propelled by strong government initiatives and rapid digital transformation across industries. National programs such as Digital China, Made in China 2025, and Internet Plus are encouraging enterprises to modernize operations through advanced ERP, CRM, and other business process applications.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in China
- Leading company profiles reveal details of key software market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China software market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the China software market by value in 2024?
- What will be the size of the China software market in 2029?
- What factors are affecting the strength of competition in the China software market?
- How has the market performed over the last five years?
- Who are the top competitors in China's software market?

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