

## Savory Snacks in Turkey

Industry Report | 2025-10-16 | 38 pages | MarketLine

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### **Report description:**

Savory Snacks in Turkey

Summary

Savory Snacks in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- Savory snacks market includes retail sales of processed snacks, potato chips, nuts & seeds, meat snacks, popcorn, and others. The scope of others includes seafood snacks and pretzels. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Turkish savory snacks market recorded revenues of \$4,366.5 million in 2024, representing a compound annual growth rate (CAGR) of 8.2% between 2019-24.
- Market consumption volume increased with a CAGR of 8.9% between 2019-24, reaching a total of 565.7 million kilograms in 2024.
- The Turkish savory snacks market registered strong growth during 2019-24 is primarily driven by robust domestic demand, rapid urbanization, and the growing influence of younger consumers seeking convenient and flavorful food options.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in

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## Turkey

- Leading company profiles reveal details of key savory snacks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey savory snacks market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Turkey savory snacks market by value in 2024?
- What will be the size of the Turkey savory snacks market in 2029?
- What factors are affecting the strength of competition in the Turkey savory snacks market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's savory snacks market?

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