

Savory Snacks in Japan

Industry Report | 2025-10-16 | 39 pages | MarketLine

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Report description:

Savory Snacks in Japan

Summary

Savory Snacks in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Savory snacks market includes retail sales of processed snacks, potato chips, nuts & seeds, meat snacks, popcorn, and others. The scope of others includes seafood snacks and pretzels. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Japanese savory snacks market recorded revenues of \$9,286.9 million in 2024, representing a negative compound annual growth rate (CAGR) of 2.5% between 2019-24.
- Market consumption volume increased with a CAGR of 0.3% between 2019-24, reaching a total of 447.3 million kilograms in 2024.
- The contraction of the Japanese savory snacks market during 2019-24 is primarily due to the declining population demographics, changing dietary preferences, and economic headwinds that constrained discretionary spending.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in

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Japan

- Leading company profiles reveal details of key savory snacks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan savory snacks market with five year forecasts

Reasons to Buy

- What was the size of the Japan savory snacks market by value in 2024?
- What will be the size of the Japan savory snacks market in 2029?
- What factors are affecting the strength of competition in the Japan savory snacks market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's savory snacks market?

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