

Savory Snacks in Italy

Industry Report | 2025-10-16 | 37 pages | MarketLine

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Report description:

Savory Snacks in Italy

Summary

Savory Snacks in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Savory snacks market includes retail sales of processed snacks, potato chips, nuts & seeds, meat snacks, popcorn, and others. The scope of others includes seafood snacks and pretzels. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Italian savory snacks market recorded revenues of \$2,385.7 million in 2024, representing a compound annual growth rate (CAGR) of 3.9% between 2019-24.
- Market consumption volume increased with a CAGR of 1.8% between 2019-24, reaching a total of 181.4 million kilograms in 2024.
- The Italian savory snacks market registered moderate growth during 2019-24 is primarily due to changing snacking habits, increased demand for convenient and indulgent foods, and the growing popularity of premium and healthier snack options.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the savory snacks market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in

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Italy

- Leading company profiles reveal details of key savory snacks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy savory snacks market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy savory snacks market by value in 2024?
- What will be the size of the Italy savory snacks market in 2029?
- What factors are affecting the strength of competition in the Italy savory snacks market?
- How has the market performed over the last five years?
- Who are the top competitors in Italy's savory snacks market?

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