

## **Savory Snacks in Australia**

Industry Report | 2025-10-16 | 43 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Savory Snacks in Australia

#### Summary

Savory Snacks in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Savory snacks market includes retail sales of processed snacks, potato chips, nuts & seeds, meat snacks, popcorn, and others. The scope of others includes seafood snacks and pretzels. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Australian savory snacks market recorded revenues of \$2,376.9 million in 2024, representing a compound annual growth rate (CAGR) of 4.9% between 2019-24.
- Market consumption volume increased with a CAGR of 1.9% between 2019-24, reaching a total of 163.5 million kilograms in 2024.
- The Australian savory snacks market registered healthy growth during 2019-24 is primarily driven by evolving snacking habits, premiumization, and product innovation. The growing consumer preference for convenient, flavourful, and on-the-go food options supported increased snack consumption, particularly amid busy urban lifestyles and the post-pandemic shift toward at-home eating occasions.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

snacks market in Australia

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in Australia
- Leading company profiles reveal details of key savory snacks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia savory snacks market with five year forecasts

#### Reasons to Buy

- What was the size of the Australia savory snacks market by value in 2024?
- What will be the size of the Australia savory snacks market in 2029?
- What factors are affecting the strength of competition in the Australia savory snacks market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's savory snacks market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Category segmentation

###### 1.6. Geography segmentation

###### 1.7. Market share

###### 1.8. Market rivalry

###### 1.9. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 7 Competitive Landscape

### 7.1. Market share

### 7.2. Who are the leading players in the Australian savory snacks market?

### 7.3. Which companies have been most successful in increasing their market shares during 2019-24?

### 7.4. Which companies market shares have suffered during 2019-24?

### 7.5. What are the most popular brands in the Australian savory snacks market in 2024?

## 8 Company Profiles

### 8.1. PepsiCo Inc

### 8.2. Snack Brands Australia Ltd

### 8.3. The Campbell's Co

### 8.4. Monde Nissin Corp

## 9 Macroeconomic Indicators

### 9.1. Country data

## 10 Appendix

### 10.1. Methodology

### 10.2. Industry associations

### 10.3. Related MarketLine research

### 10.4. About MarketLine

## Savory Snacks in Australia

Industry Report | 2025-10-16 | 43 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-11"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com