

Prepared Meals in South Korea

Industry Report | 2025-11-06 | 40 pages | MarketLine

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Report description:

Prepared Meals in South Korea

Summary

Prepared Meals in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Prepared meals market includes the retail sales of meal kits, pizza, and ready meals.
- The South Korean prepared meals market recorded revenues of \$2,416.4 million in 2024, representing a compound annual growth rate (CAGR) of 2.5% between 2019-24.
- Market consumption volume increased with a CAGR of 3.9% between 2019-24, reaching a total of 138.5 million kilograms in 2024.
- The South Korean prepared meals market registered moderate growth during 2019-24, primarily driven by the changing consumer lifestyles and the increasing popularity of convenience foods were partly offset by market maturity and strong competition from the country's well-developed foodservice sector.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the prepared meals market in South Korea
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in South Korea

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- Leading company profiles reveal details of key prepared meals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Korea prepared meals market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the South Korea prepared meals market by value in 2024?
- What will be the size of the South Korea prepared meals market in 2029?
- What factors are affecting the strength of competition in the South Korea prepared meals market?
- How has the market performed over the last five years?
- Who are the top competitors in South Korea's prepared meals market?

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7.3. Which companies have been most successful in increasing their market shares during 2019-24?

7.4. Which companies market shares have suffered during 2019-24?

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