

Prepared Meals in North America

Industry Report | 2025-11-06 | 43 pages | MarketLine

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Report description:

Prepared Meals in North America

Summary

Prepared Meals in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Prepared meals market includes the retail sales of meal kits, pizza, and ready meals.
- The North American prepared meals market recorded revenues of \$49,206.6 million in 2024, representing a compound annual growth rate (CAGR) of 7.0% between 2019-24.
- Market consumption volume increased with a CAGR of 4.5% between 2019-24, reaching a total of 5,515.0 million kilograms in 2024.
- The North American prepared meals market registered strong growth during 2019-24, primarily driven by the shifting consumer lifestyles, increased demand for convenience, and the pandemic-induced rise in at-home consumption.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in North America
- Leading company profiles reveal details of key prepared meals market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the North America prepared meals market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the North America prepared meals market by value in 2024?
- What will be the size of the North America prepared meals market in 2029?
- What factors are affecting the strength of competition in the North America prepared meals market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's prepared meals market?

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